

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM535293

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Perfect Niche Software, Inc.		12/31/2018	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sourcebooks, LLC		
<b>Street Address:</b>	1935 Brookdale Rd.		
<b>City:</b>	Naperville		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60563		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2244943	POISONED PEN PRESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	630-961-3900 x246		
<b>Email:</b>	leyla.parada@sourcebooks.com		
<b>Correspondent Name:</b>	Leyla Parada		
<b>Address Line 1:</b>	1935 Brookdale Road, Suite 139		
<b>Address Line 4:</b>	Naperville, ILLINOIS 60563		
<b>NAME OF SUBMITTER:</b>	Leyla Parada		
<b>SIGNATURE:</b>	/leyla parada/		
<b>DATE SIGNED:</b>	08/05/2019		
<b>Total Attachments: 3</b>			
source=ASSIGNMENT PPP from Perfect Niche#page1.tif			
source=34917018-v1-Sourcebooks, LLC - Filed DE Certificate of Conversion and Formation (1)#page1.tif			
source=34917018-v1-Sourcebooks, LLC - Filed DE Certificate of Conversion and Formation (1)#page2.tif			

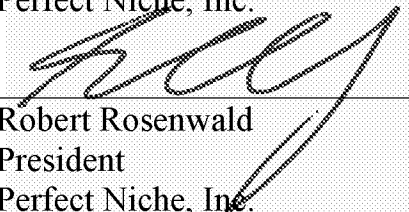
OP \$40.00 2244943

## ASSIGNMENT

**FOR VALUABLE CONSIDERATION**, the sufficiency and receipt of which is hereby acknowledged, Perfect Niche Software, Inc., a New Mexico Corporation (“Assignor”), hereby transfers and assigns to SourceBooks, Inc., an Illinois corporation, its successors and assigns, all right, title and interest of Assignor in and to the trademark **POISONED PEN PRESS**, together with all goodwill symbolized by and associated with the business conducted under the trademark, and all of Assignor’s right, title and interest in and to all income, royalties, profits, claims and damages now accrued or hereafter arising with respect hereto, and in and to all causes of action, in law or equity, arising out of any past, present, or future infringement thereof.

**IN WITNESS WHEREOF**, Robert Rosenwald, the President of Perfect Niche, Inc., has executed this Assignment as of the 31<sup>st</sup> of December, 2018.

Perfect Niche, Inc.



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Robert Rosenwald  
President  
Perfect Niche, Inc.

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM AN ILLINOIS CORPORATION TO  
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the corporation was first formed is Illinois.
2. The jurisdiction immediately prior to filing this Certificate is Illinois.
3. The date the corporation was first formed is September 30, 1987.
4. The name of the corporation immediately prior to filing this Certificate is Sourcebooks, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Sourcebooks, LLC.
6. The conversion of Sourcebooks, Inc. into a Delaware limited liability company shall take effect upon the filing of this Certificate of Conversion and the Certificate of Formation with the Delaware Secretary of State.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 7<sup>th</sup> day of May, 2019.

DocuSigned by:  
Dominique Raccach  
4663F4406317448  
Dominique Raccach, President

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 03:55 PM 05/07/2019  
FILED 03:55 PM 05/07/2019  
SR 20193622653 - File Number 7408260

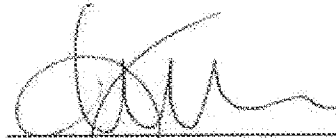
STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION

This Certificate of Formation of Sourcebooks, LLC, dated May 7, 2019, is being duly executed and filed by Jennifer R. Fitzgerald, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. 18-101 et seq.).

**FIRST:** The name of the limited liability company is Sourcebooks, LLC.

**SECOND:** The address of its registered office in the State of Delaware is 1201 N. Market Street, Suite 2300, Wilmington, New Castle County, Delaware, 19801. The name of its registered agent at such address is ATA Corporate Services, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first written above.



Jennifer R. Fitzgerald  
Authorized Person