

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535473

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Equinox Holdings, Inc.		07/22/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	TALB, LLC		
Street Address:	2455 E Sunrise Blvd, Suite 1204		
City:	Fort Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33304		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4630609	BLITZ	
CORRESPONDENCE DATA			
Fax Number:	3054564922		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3057771721		
Email:	trademarks@friedlandvining.com		
Correspondent Name:	Jaime Vining		
Address Line 1:	9100 S. Dadeland Blvd., Suite 1620		
Address Line 4:	Miami, FLORIDA 33156		
NAME OF SUBMITTER:	Jaime Vining		
SIGNATURE:	/Jaime Vining/		
DATE SIGNED:	08/06/2019		
Total Attachments: 1			
source=EHl-TALB LLC - Assignment of Trademark (Executed)#page1.tif			

OP \$40.00 4630609

Exhibit A

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK (this "Assignment"), dated as of July 22, 2019, is entered into by and between Equinox Holdings, Inc. ("Assignor") and TALB, LLC (the "Assignee").

WHEREAS, Assignor is the owner of certain rights in and to U.S. Trademark Registration No. 4,630,609 for the mark BLITZ mark in connection with "Conducting fitness classes" in International Class 41 (the "Mark").

WHEREAS, Assignee wishes to acquire from Assignor, and Assignor wishes to assign to Assignee any and all rights Assignee owns in the Mark, together with any goodwill associated therewith in accordance with the terms and conditions set forth herein.

NOW THEREFORE, for good and valuable consideration contained herein, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, do hereby agree as follows:

1. Conveyance and Acceptance. Assignor hereby quit claims, assigns, conveys and transfer to Assignee, without any representation or warranty whatsoever, written or oral, express or implied, all of its right, title and interest, if any, in and to the Mark, together with the goodwill associated therewith.

2. Further Acts. Without additional consideration, Assignor shall duly execute and deliver, or cause to be duly executed and delivered, such further instruments and do and cause to be done such further acts and things, including the filing of such assignments, agreements, documents and instruments as may be necessary or as Assignee may reasonably request in order to fulfill the purposes and intent of this Assignment.

IN WITNESS WHEREOF, each of the parties have caused this Assignment to be duly executed and delivered as of the day and year first above written.

ASSIGNOR:

EQUINOX HOLDINGS, INC.

By: Sigrid Neibos

Name: Sigrid Neibos

Title: Asst. General Counsel

Date: 7/22/19

ASSIGNEE:

TALB, LLC

By: ABU

Name: Andrew Bunnell

Title: Managing Director

Date: 7/22/19