

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535554

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boujis Ltd.		08/06/2019	Limited company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	OZ Royale, Inc.		
Street Address:	2436 21st Street		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	86782080	BOUJIS	
Serial Number:	88270152	BOUJIS	
Serial Number:	88270155	BOUJIS	
Serial Number:	88270151	BOUJIS	
Serial Number:	88270146	BOUJIS	
Serial Number:	88270148	BOUJIS	
Serial Number:	88270153	BOUJIS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4153983141		
Email:	iplaw@evoke.law		
Correspondent Name:	Mary L. Shapiro		
Address Line 1:	244 California Street, Suite 507		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Nicole A. Syzdek		
SIGNATURE:	/Nicole A. Syzdek/		
DATE SIGNED:	08/06/2019		

OP \$190.00 86782080

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“**Assignment**”), effective as of the last signature date (the “**Effective Date**”), is made by and between Boujis Ltd. (“**Assignor**”), a limited company organized under the laws of the United Kingdom with an address at 111-113 Walton Street, London SW3 2HP, United Kingdom, and OZ Royale, Inc. (“**Assignee**”), a corporation organized and existing under the laws of California with an address at 2436 21st Street, Santa Monica, CA 90405. Assignor and Assignee may individually referred to as a “Party” and collectively as the “Parties.”

RECITALS

WHEREAS, Assignor warrants it owns all its common law and/or statutory rights, title, and interest, in the marks as identified in Exhibit A (the “**Marks**”);

WHEREAS, Assignor is dissolving operations;


WHEREAS, Assignee desires to own common law and/or statutory rights, title, and interest in the Marks;

NOW THEREFORE, in consideration of the mutual covenants and promises herein, as well as other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the Parties agree as follows:

1. Assignor conveys, transfers, and assigns to Assignee all rights, title, and interest in the Marks, together with:
 - a. The goodwill of the business relating to all the goods and services on which the Marks are used;
 - b. All income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and
 - c. All rights to sue and collect damages for past, present, and future infringement or misappropriation of the Marks.
2. The assigned rights shall be held and enjoyed by the Assignee for the Assignee’s own use, and for use by its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
3. Assignor agrees to cooperate with Assignee to execute such additional documents as are necessary to defend, register, or otherwise give full effect to and perfect the rights of Assignee in the Marks and take such further actions as Assignee may reasonably request in order to register and record this Assignment at the appropriate registries to demonstrate the Assignee’s title in the Marks.
4. Within five (5) business days of the Effective Date, Assignee shall pay Assignor five thousand United States dollars (\$5,000) made payable to Boujis Ltd.

IN WITNESS WHEREOF, the undersigned represents that it has authority to execute this Assignment and to carry out all obligations, has read, understands, and agreed to the terms of this Assignment, and has executed this instrument as of the date set forth below.

BOUJIS LTD.
(Assignor)

Signature: 
 Name: Matt Hermer
 Title: CEO
 Date: 8/6/2019

OZ ROYALE, INC.
(Assignee)


Signature: 
 Name: Greg Morena
 Title: President
 Date: 8/6/2019

EXHIBIT A
ASSIGNOR'S MARKS

Jurisdiction	Trademark	Application/Registration No.
Bahrain	BOJIS	77045
China	BOJIS	6145003
European Union	BOJIS	5897616
WIPO	BOJIS	962558
United Arab Emirates	BOJIS	114173
United States	BOJIS	3692685
United States	BOJIS	86782080
United States	BOJIS	88270152
United States	BOJIS	88270155
United States	BOJIS	88270151
United States	BOJIS	88270146
United States	BOJIS	88270148
United States	BOJIS	88270153