

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM535598

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FLORISTS' TRANSWORLD DELIVERY, INC.		06/05/2019	Corporation: MICHIGAN

**RECEIVING PARTY DATA**

<b>Name:</b>	BANK OF AMERICA, N.A., as Administrative Agent
<b>Street Address:</b>	2380 Performance Drive
<b>Internal Address:</b>	Building C, Mail Code: TX2-984-03-23
<b>City:</b>	Richardson
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75082
<b>Entity Type:</b>	National Banking Association: UNITED STATES

**PROPERTY NUMBERS Total: 93**

Property Type	Number	Word Mark
Registration Number:	5699420	SAY MORE WITH FLOWERS
Registration Number:	5419272	MERCURY CLOUD
Registration Number:	5419271	FTD SOURCE
Registration Number:	5330349	ROSES.COM
Registration Number:	5214664	
Registration Number:	5172931	TAKE YOUR BUSINESS FURTHER
Registration Number:	5054810	SAY IT YOUR WAY
Registration Number:	5041271	FLOWERS IN HOURS
Registration Number:	4822507	THE FTD EXPRESSIONS COLLECTION
Registration Number:	4746849	MARKET FOR YOU
Registration Number:	4702097	FTD
Registration Number:	4685643	CHOCOLATE DIP DELIGHTS
Registration Number:	4653281	NATURE'S FLORA
Registration Number:	4593631	THE FTD ROSE
Registration Number:	4529851	THE WEDDING EXPERTS
Registration Number:	4527843	FTD
Registration Number:	4522502	COLOR YOUR DAY
Registration Number:	4511667	KEEPSAKE ROSES

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4505632	FLOWERS SAY IT BETTER. FTD SAYS IT BEST.
Registration Number:	4418828	MERCURY CONNECT
Registration Number:	4374421	FTD COLLEGE ROSE COLLECTION
Registration Number:	4038858	FTD MERCURY X
Registration Number:	4020982	FTD
Registration Number:	4020245	FTD
Registration Number:	3999887	THE FLOWER EXPERTS
Registration Number:	3890732	FTD
Registration Number:	3848243	SIMPLY EASIER. SIMPLY BETTER. SIMPLY MER
Registration Number:	3830102	FTD
Registration Number:	3669210	SAY IT YOUR WAY
Registration Number:	3122333	MERCURY TECHNOLOGY
Registration Number:	3088277	FTD MERCURY
Registration Number:	3006400	FTD
Registration Number:	2962815	WEBGIFTS
Registration Number:	2953675	GIFTSENSE
Registration Number:	2953583	ROSES WITH HUGS
Registration Number:	2946070	TIMELESS TRIBUTE
Registration Number:	2803066	BASKET OF CHEER
Registration Number:	2767362	TOUCH OF SPRING
Registration Number:	2757371	FLOWERS ALL HOURS
Registration Number:	2754301	FTD FLOWERS ALL HOURS
Registration Number:	2729940	FOL
Registration Number:	2713449	FTDIMAIL
Registration Number:	2712593	MERCURY ADVANTAGE
Registration Number:	2706666	LASTING ROMANCE
Registration Number:	2693321	THE FTD MY ONE AND ONLY BOUQUET
Registration Number:	2693320	THE FTD BELOVED BOUQUET
Registration Number:	2672801	FTD
Registration Number:	2669048	SWEETHEARTS
Registration Number:	2669047	FOR ALL YOU DO
Registration Number:	2639421	CANDY CANE LANE
Registration Number:	2560342	AUTUMN SPLENDOR
Registration Number:	2534819	DIRECTORY SERVICES FTD
Registration Number:	2531418	MERCURYDIRECT
Registration Number:	2494001	MERCURY DIRECT
Registration Number:	2493561	INTERNATIONAL RETRANS BY FTD
Registration Number:	2478658	FTD FRESHFLOWERS

Property Type	Number	Word Mark
Registration Number:	2478657	CASHFLO FTD
Registration Number:	2450168	FTD.COM
Registration Number:	2437785	MERCURY
Registration Number:	2403957	FTD.COM
Registration Number:	2385454	FTD
Registration Number:	2346281	MERCURY
Registration Number:	2219418	FTD
Registration Number:	2179618	HOLIDAY CELEBRATIONS
Registration Number:	2173677	SWEET DREAMS
Registration Number:	2173656	
Registration Number:	2171870	SWEET DREAMS
Registration Number:	2170061	FTD SUNBURST
Registration Number:	2168194	ESPECIALLY FOR YOU
Registration Number:	2130968	SINCE 1910 FTD FLORISTS' TRANSWORLD DELI
Registration Number:	2055537	GOOD NEIGHBOR DAY
Registration Number:	2044937	SPRING GARDEN
Registration Number:	1988401	LOVING THOUGHTS
Registration Number:	1888010	SWEET SURPRISES
Registration Number:	1850397	FUN IN THE SUN
Registration Number:	1848732	1-800-SEND-FTD
Registration Number:	1823059	THANKS A BUNCH
Registration Number:	1754588	BOO-QUET
Registration Number:	1576429	FTD
Registration Number:	1523748	FLORISTS' TRANSWORLD DELIVERY
Registration Number:	1503001	MERCURY
Registration Number:	1269424	RETRANS
Registration Number:	1231300	FTD
Registration Number:	1226443	FTD
Registration Number:	1147784	BIG HUG
Registration Number:	1116187	MERCURY NETWORK
Registration Number:	1108614	FTD
Registration Number:	1040212	BIRTHDAY PARTY
Registration Number:	1011660	REMEMBRANCE BOUQUET
Registration Number:	0844748	FTD
Registration Number:	0821318	FTD
Serial Number:	87882399	GROWN + GATHERED
Serial Number:	86757801	

**CORRESPONDENCE DATA****Fax Number:** 7043311159

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7043311000**Email:** PTO\_TMconfirmation@mvalaw.com,  
maryelizabethzaldivar@mvalaw.com**Correspondent Name:** Moore & Van Allen PLLC**Address Line 1:** 100 North Tryon Street**Address Line 2:** Suite 4700, ATTN: IP DEPARTMENT**Address Line 4:** Charlotte, NORTH CAROLINA 28202

<b>ATTORNEY DOCKET NUMBER:</b>	031752.000256
<b>NAME OF SUBMITTER:</b>	John Slaughter
<b>SIGNATURE:</b>	/john slaughter/
<b>DATE SIGNED:</b>	08/07/2019

**Total Attachments: 5**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of June 5, 2019 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the benefit of the holders of the Secured Obligations referenced therein, to secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Secured Obligations, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in any and all right, title and interest of such Obligor in and to the Trademarks (as defined in the Agreement) whether now owned or existing or owned, acquired, or arising hereafter, including the United States registered trademarks and trademark applications shown below. Capitalized terms used and not otherwise herein shall have the meanings ascribed to such terms in the Agreement.

TRADEMARKS

<u>Trademark No.</u>	<u>Trademark</u>	<u>Date of Trademark</u>
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See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Trademark Applied for</u>	<u>Date of Trademark Application</u>
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See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks is made in conjunction with the security interest granted to the Administrative Agent pursuant to the Agreement.

Very truly yours,

FLORISTS' TRANSWORLD DELIVERY, INC.

By: 

Name: Steven Barnhart

Title: Executive Vice President, Chief Financial Officer and Treasurer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: 

Name: Steven Shank

Title: 

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
FLORISTS' TRANSWORLD DELIVERY, INC.

**TRADEMARK**  
**REEL: 006714 FRAME: 0107**

**Schedule 1**

**Florists' Transworld Delivery, Inc.  
(Michigan Corporation)**

**U.S. Trademarks**

**Trademark Registrations**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
SAY MORE WITH FLOWERS	5699420	03/12/19
MERCURY CLOUD	5419272	03/06/18
FTD SOURCE	5419271	03/06/18
ROSES.COM and Design	5330349	11/07/17
Design Only	5214664	05/30/17
TAKE YOUR BUSINESS FURTHER	5172931	03/28/17
SAY IT YOUR WAY	5054810	10/04/16
FLOWERS IN HOURS	5041271	09/13/16
THE FTD EXPRESSIONS COLLECTION	4822507	09/29/15
MARKET FOR YOU	4746849	06/02/15
FTD	4702097	03/17/15
CHOCOLATE DIP DELIGHTS and Design	4685643	02/10/15
NATURE'S FLORA	4653281	12/09/14
THE FTD ROSE	4593631	08/26/14
THE WEDDING EXPERTS	4529851	05/13/14
FTD	4527843	05/13/14
COLOR YOUR DAY	4522502	04/29/14
KEEPSAKE ROSES	4511667	04/08/14
FLOWERS SAY IT BETTER. FTD SAYS IT BEST.	4505632	04/01/14
MERCURY CONNECT	4418828	10/15/13
FTD COLLEGE ROSE COLLECTION	4374421	07/30/13
FTD MERCURY X	4038858	10/11/11
FTD and Design	4020982	09/06/11
FTD and Design	4020245	08/30/11
THE FLOWER EXPERTS	3999887	07/19/11
FTD and Design	3890732	12/14/10
SIMPLY EASIER. SIMPLY BETTER. SIMPLY MERCURY.	3848243	09/14/10
FTD and Design	3830102	08/10/10
SAY IT YOUR WAY	3669210	08/18/09
MERCURY TECHNOLOGY and Design	3122333	08/01/06
FTD MERCURY	3088277	05/02/06
FTD and Design	3006400	10/11/05
WEBGIFTS	2962815	06/21/05
GIFTSENSE	2953675	05/17/05
ROSES WITH HUGS	2953583	05/17/05
TIMELESS TRIBUTE	2946070	05/03/05
BASKET OF CHEER	2803066	01/06/04
TOUCH OF SPRING	2767362	09/23/03

FLOWERS ALL HOURS	2757371	08/26/03
FTD FLOWERS ALL HOURS and Design	2754301	08/19/03
FOL	2729940	06/24/03
FTDIMAIL	2713449	05/06/03
MERCURY ADVANTAGE	2712593	05/06/03
LASTING ROMANCE	2706666	04/15/03
THE FTD MY ONE AND ONLY BOUQUET	2693321	03/04/03
THE FTD BELOVED BOUQUET	2693320	03/04/03
FTD and Design	2672801	01/07/03
SWEETHEARTS	2669048	12/31/02
FOR ALL YOU DO	2669047	12/31/02
CANDY CANE LANE	2639421	10/22/02
AUTUMN SPLENDOR	2560342	04/09/02
DIRECTORY SERVICES FTD and Design	2534819	01/29/02
MERCURYDIRECT and Design	2531418	01/22/02
MERCURY DIRECT	2494001	10/02/01
INTERNATIONAL RETRANS BY FTD and Design	2493561	09/25/01
FTD FRESHFLOWERS (Stylized)	2478658	08/14/01
CASHFLO FTD and Design	2478657	08/14/01
FTD.COM and Design	2450168	05/08/01
MERCURY	2437785	03/27/01
FTD.COM	2403957	11/14/00
FTD	2385454	09/12/00
MERCURY	2346281	05/02/00
FTD	2219418	01/19/99
HOLIDAY CELEBRATIONS	2179618	08/04/98
SWEET DREAMS	2173677	07/14/98
Design Only	2173656	07/14/98
SWEET DREAMS	2171870	07/07/98
FTD SUNBURST	2170061	06/30/98
ESPECIALLY FOR YOU	2168194	06/23/98
SINCE 1910 FTD FLORISTS' TRANSWORLD DELIVERY and Design	2130968	01/20/98
GOOD NEIGHBOR DAY	2055537	04/22/97
SPRING GARDEN	2044937	03/11/97
LOVING THOUGHTS	1988401	07/23/96
SWEET SURPRISES	1888010	04/04/95
FUN IN THE SUN	1850397	08/16/94
1-800-SEND-FTD	1848732	08/09/94
THANKS A BUNCH	1823059	02/22/94
BOO-QUET	1754588	02/23/93
FTD	1576429	01/09/90
FLORISTS' TRANSWORLD DELIVERY	1523748	02/07/89
MERCURY	1503001	09/06/88
RETRANS	1269424	03/06/84
FTD and Design	1231300	03/15/83
FTD and Design	1226443	02/08/83
BIG HUG	1147784	02/24/81
MERCURY NETWORK	1116187	04/03/79



FTD	1108614	12/12/78
BIRTHDAY PARTY	1040212	05/25/76
REMEMBRANCE BOUQUET	1011660	05/27/75
FTD	0844748	02/20/68
FTD and Design	0821318	12/27/66

**Trademark Applications**

Mark	Appl. No.	Filing Date
GROWN + GATHERED	87882399	04/18/18
Design Only	86757801	09/15/15