

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535599

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PROVIDE CREATIONS, INC.		06/05/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., as Administrative Agent		
Street Address:	2380 Performance Dr.		
Internal Address:	Building C, Mail Code: TX2-984-03-23		
City:	Richardson		
State/Country:	TEXAS		
Postal Code:	75082		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	5556996		
Registration Number:	5556995	LET'S MAKE MEMORIES	
Registration Number:	5392744	TWINKLEBRIGHT	
Registration Number:	4491486	HOOTCH-OWL	
Registration Number:	4323228	P	
Registration Number:	3602036	REDENVELOPE	
Registration Number:	3003414		
Registration Number:	2988425		
Registration Number:	2741442	PERSONALCREATIONS.COM	
Registration Number:	2719185	PERSONAL CREATIONS	
Registration Number:	2544627	GET LUCKY DICE	
Registration Number:	2474275	REDENVELOPE	
Registration Number:	2461506	REDENVELOPE	
Registration Number:	2271728	PERSONAL CREATIONS	
CORRESPONDENCE DATA			
Fax Number:	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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TRADEMARK

Phone: 7043311000
Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com
Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 100 North Tryon Street
Address Line 2: Suite 4700, ATTN: IP DEPARTMENT
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER: 031752.000256

NAME OF SUBMITTER: John Slaughter

SIGNATURE: /john slaughter/

DATE SIGNED: 08/07/2019

Total Attachments: 3

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of June 5, 2019 (as the same may be amended, modified, extended or restated from time to time, the “Agreement”) by and among the Obligors party thereto (each an “Obligor” and collectively, the “Obligors”) and Bank of America, N.A., as Administrative Agent (the “Administrative Agent”) for the benefit of the holders of the Secured Obligations referenced therein, to secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Secured Obligations, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in any and all right, title and interest of such Obligor in and to the Trademarks (as defined in the Agreement) whether now owned or existing or owned, acquired, or arising hereafter, including the United States registered trademarks and trademark applications shown below. Capitalized terms used and not otherwise herein shall have the meanings ascribed to such terms in the Agreement.

TRADEMARKS

<u>Trademark No.</u>	<u>Trademark</u>	<u>Date of Trademark</u>
	See <u>Schedule 1</u> attached hereto	

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Trademark Applied for</u>	<u>Date of Trademark Application</u>
	See <u>Schedule 1</u> attached hereto	

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks is made in conjunction with the security interest granted to the Administrative Agent pursuant to the Agreement.

Very truly yours,

PROVIDE CREATIONS, INC.

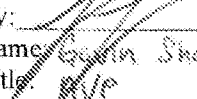
By: 

Name: Steven Barnhart

Title: Executive Vice President, Chief Financial Officer and Treasurer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: 
Name: Gregory Shook
Title: N/A

Schedule 1

Provide Creations, Inc.
(Delaware Corporation)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
Design Only	5556996	09/04/18
LET'S MAKE MEMORIES	5556995	09/04/18
TWINKLEBRIGHT	5392744	01/30/18
HOOTCH-OWL	4491486	03/04/14
P and Design	4323228	04/23/13
REDENVELOPE	3602036	04/07/09
Design Only	3003414	10/04/05
Design Only	2988425	08/30/05
PERSONALCREATIONS.COM	2741442	07/29/03
PERSONAL CREATIONS	2719185	05/27/03
GET LUCKY DICE	2544627	03/05/02
REDENVELOPE	2474275	07/31/01
REDENVELOPE (Stylized)	2461506	06/19/01
PERSONAL CREATIONS	2271728	08/24/99