

900508926 07/30/2019
TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM534368

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	FIRST LIEN TRADEMARK SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Icearizona Hockey Co LLC		07/29/2019	Corporation : DELAWARE
Icearizona Holdings LLC		07/29/2019	Limited Liability Company: DELAWARE
Icearizona AHL Co LLC		07/29/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	MGG Investment Group LP, as collateral agent		
Street Address:	888 Seventh Avenue		
Internal Address:	43rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10106		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Serial Number:	86674758	A	
Serial Number:	86674752	A	
Serial Number:	86385097	ARIZONA COYOTES	
Serial Number:	86385050	ARIZONA COYOTES	
Serial Number:	86221232	AZ	
Serial Number:	86221225	AZ	
Serial Number:	75079774		
Serial Number:	75077583		
Serial Number:	76538588		
Serial Number:	76538273		
Serial Number:	75391651		
Serial Number:	75108115		
Serial Number:	76241556	COYOTES	
Serial Number:	76241560	COYOTES	
Serial Number:	75085000		

CH \$640.00 86674758

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87633922	OWN THE DESERT
Serial Number:	75042567	PHOENIX COYOTES
Serial Number:	75042569	PHOENIX COYOTES
Serial Number:	75834027	PHOENIX COYOTES
Serial Number:	76538279	PHX
Serial Number:	76538589	PHX
Serial Number:	77511584	
Serial Number:	77511579	
Serial Number:	75161959	STREET COYOTES
Serial Number:	75686862	WHITEOUT

CORRESPONDENCE DATA

Fax Number: 2125935955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-756-2132

Email: scott.kareff@srz.com

Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP

Address Line 1: 919 Third Avenue

Address Line 2: 25th Floor

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	050319-0094
NAME OF SUBMITTER:	Scott Kareff (050319-0094)
SIGNATURE:	/kc for sk/
DATE SIGNED:	07/30/2019

Total Attachments: 30

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FIRST LIEN TRADEMARK SECURITY AGREEMENT (US)

This **TRADEMARK SECURITY AGREEMENT**, dated as of July 29, 2019 (as it may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, this "Agreement"), is made by ICEARIZONA HOCKEY CO LLC, a Delaware limited liability company, ICEARIZONA HOLDINGS LLC, a Delaware limited liability company, and ICEARIZONA AHL CO LLC, a Delaware limited liability company (collectively, the "Grantors" and individually, each a "Grantor") in favor of MGG INVESTMENT GROUP LP, as collateral agent for the Secured Parties (in such capacity, together with its successors and permitted assigns, the "Collateral Agent").

WHEREAS, each Grantor is party to a First Lien Security Agreement, dated as of July 29, 2019 (the "Security Agreement") among the Grantors party thereto and the Collateral Agent pursuant to which each Grantor granted a security interest to the Collateral Agent in the Trademark Collateral (as defined below) and is required to execute and deliver this Agreement.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security. Each Grantor hereby grants to the Collateral Agent, for the benefit of each of the Secured Parties, a security interest in all of the following tangible and intangible properties, assets and rights of such Grantor, wherever located, whether now owned or existing or hereafter acquired or arising (all of the same being hereunder called, collectively, the "Trademark Collateral"):

all United States and foreign trademarks, trade names, trade dress, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, whether or not registered, and with respect to any and all of the foregoing: (i) all trademark registrations and applications for registration listed or required to be listed in Schedule A attached hereto, (ii) all extensions and renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iv) the right to sue or otherwise recover for any past, present and future infringement, dilution or other violation or impairment of any of the foregoing, (v) the right to receive all proceeds from any of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages and proceeds of suit, now or hereafter due and/or payable with respect thereto, and (vi) all other rights, priorities and privileges relating to any of the foregoing arising throughout the world.

SECTION 3 Certain Limited Exclusions. Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under

Section 2 hereof attach to any "intent-to-use" application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a "Statement of Use" pursuant to Section 1(d) of the Lanham Act or an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

SECTION 4. Security Agreement. The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Collateral Agent for the Secured Parties pursuant to the Security Agreement, and each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 5. NHL Requirements. It is acknowledged, understood and agreed that, notwithstanding anything in this document or any other Operative Document (as defined in the Lender Consent Agreement) to the contrary, (a) the exercise by any Lender of remedies under any Operative Document will be made in accordance with the terms and provisions of the Lender Consent Agreement, the terms, conditions and provisions of which each of the parties to any Operative Document has accepted as reasonable and appropriate, and (b) in the event of any conflict or inconsistency between the terms of the Lender Consent Agreement and the terms of any Operative Document (including without limitation this document/agreement), the terms of the Lender Consent Agreement will control. All capitalized terms used in this Section 5 and not defined in this Section 5 are defined in that certain letter agreement, dated as of July 29, 2019, by and among the National Hockey League, MGG Investment Group LP, IceArizona Holdings LLC, IceArizona Hockey Co LLC and the other parties thereto (as the same may be amended, restated, amended and restated, replaced, supplemented or otherwise modified from time to time the "Lender Consent Agreement") relating to the First Lien Credit Agreement referred to therein. For the avoidance of doubt, each Club Party (as defined in the Lender Consent Agreement) acknowledges and agrees that nothing herein or in any other Operative Document shall give any Club Party an independent right to invoke or enforce any right or remedy set forth in the Lender Consent Agreement.

SECTION 6. Governing Law. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 7. Counterparts. This Agreement may be executed in any number of counterparts and by the different parties hereto on separate counterparts, each of which shall be an original, but all of which together shall constitute one instrument.

[Signature pages follow]

IN WITNESS WHEREOF, each Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

ICEARIZONA HOCKEY CO LLC,
as Grantor

By: IceArizona Holdings LLC, its sole member

By: _____

Name: Alex Meruelo

Title: Chairman and Governor

ICEARIZONA HOLDINGS LLC,
as Grantor

By: _____

Name: Alex Meruelo

Title: Chairman and Governor

ICEARIZONA AHL CO LLC,
as Grantor

By: IceArizona Hockey Co LLC, its sole member

By: IceArizona Holdings LLC, its sole member

By: _____

Name: Alex Meruelo

Title: Chairman and Governor

Accepted and Agreed:

MGG INVESTMENT GROUP LP
as Collateral Agent

By: MGG GP LLC, its general partner

By: 

Name: Kevin Griffin

Title: Chief Executive Officer

SCHEDULE A
to
FIRST LIEN TRADEMARK SECURITY AGREEMENT

Registered Trademarks and Trademark registration applications:

U.S. Federal Trademarks

See Attached.

Arizona Trademarks

None.

Arizona Trade Names

None.

Canadian Trademarks

Please see attached: "Arizona Coyotes Trademark Portfolio, pages 17-27."



ARIZONA COYOTES

Trademark Portfolio

United States
Canada

ARIZONA COYOTES

U.S. Trademarks

TRADEMARK

REEL: 006714 FRAME: 0840

Monday, July 08, 2019

Page: 1

Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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A & Paw Print Design

0000003468/ United States of America	86/674,758 25-Jun-2015		5,019,009 09-Aug-2016	Registered 09-Aug-2026
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Class(es): 41

Attorney(s):

Agent Name:

Agent Ref:

Division: Arizona Coyotes

Division Ref:

Sub Division:

Custom Recordation #:

Goods: Entertainment services, namely, professional ice hockey exhibitions.

Available Images:

A & Paw Print Design

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TRADEMARK

REEL: 006714 FRAME: 0841

Monday, July 08, 2019

Page: 2

Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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A & Paw Print Design

0000003467/	86/674,752	25-Jun-2015	5,019,008	09-Aug-2016	Registered
United States of America					

Class(es): 25

Attorney(s):

Agent Name:

Agent Ref:

Division: Arizona Coyotes

Division Ref:

Sub Division:

Custom Recordation #:

Goods: Clothing, namely, bandanas, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, footwear, ear muffs, gloves, hats, headbands, hostery, housecoats, jackets, jerseys, leggings, leotards, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimsuits, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands.

Available Images:

A & Paw Print Design

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ARIZONA COYOTES

0000003441/	86/385,097	4,754,778	Registered
United States of America	04-Sep-2014	31-Mar-2015	16-Jun-2015
			16-Jun-2025

Class(es): 41

Attorney(s):

Agent Name:

Agent Ref:

Division: Arizona Coyotes

Division Ref:

Sub Division:

Custom Recordation #:

Goods: Entertainment services, namely, professional ice hockey exhibitions.

TRADEMARK

REEL: 006714 FRAME: 0842

Owner: 23

IceArizona Hockey Co LLC

Trademark

ARIZONA COYOTES

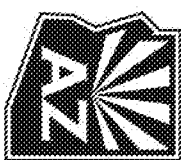
Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
0000003440/ United States of America	86/385,050 04-Sep-2014		4,763,488 30-Jun-2015	Registered 30-Jun-2025
<i>Class(es): 25</i>				
<i>Agent Name:</i>				
<i>Division:</i> Arizona Coyotes				
<i>Sub Division:</i>				
<i>Goods:</i> Clothing, namely, bandanas, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, footwear, ear muffs, gloves, hats, headbands, hostery, housecoats, jackets, jerseys, leggings, leotards, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimsuits, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands.				
<i>Custom Recordation #:</i>				

AZ & Design

0000003376/
United States of America86/221,232
14-Mar-20144,773,778
14-Jul-2015Registered
14-Jul-2025*Class(es): 41**Attorney(s):**Agent Name:**Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:**Goods:* Entertainment services, namely, professional ice hockey exhibitions.Available Images:

AZ & Design

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Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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AZ & Design

0000003375/

United States of America

86/221,225

14-Mar-2014

4,871,317

15-Dec-2015

Registered

15-Dec-2025

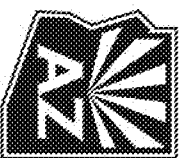
*Class(es): 25**Attorney(s):**Agent Name:**Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:*

Goods: Clothing, namely, bandanas, beach cover-ups, boxer shorts, caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain wear, robes, scarves, shirts, shorts, skirts, socks, sun visors, sweaters, sweatpants, sweatshirts, swimsuits, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands.

Available Images:

AZ & Design

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Coyote Head Design

0000002276/

United States of America

75/079,774

28-Mar-1996

2,141,400

03-Mar-1998

Registered

03-Mar-2028

*Class(es): 25**Attorney(s):**Agent Name:**Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:*

Goods: Clothing, namely shirts and t-shirts.

Available Images:

Coyote Head Design

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Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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Coyote Head Design	0000002277/	75/077,583	18-Feb-1997	2,145,206	Registered
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17-Aug-2028

Class(es): 41*Attorney(s):**Agent Name:**Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:**Goods:* Entertainment services, namely providing professional hockey exhibitions.Available Images:

Coyote Head Design

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Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark Coyote Howling Head Design

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
0000002595/ United States of America	76/538,588 19-Aug-2003		2,957,730 31-May-2005	Registered 31-May-2025

Class(es): 25*Attorney(s):**Agent Name:**Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:* TMK 16-00649

Goods: Clothing, namely, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, footwear, ear muffs, gloves, hats, headbands, hostery, housecoats, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimsuits, swim trunks, T-shirts, polo shirts, ties, toques, underwear, vests, warm-up suits and wristbands.

Available Images:

Coyote Howling Head Design

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Monday, July 08, 2019

Page: 7

Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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Coyote Howling Head Design

Class(es): 41

0000002596/
United States of America

76/538,273
19-Aug-2003

3,007,665
18-Oct-2005

Registered
18-Oct-2025

Agent Name:

Division: Arizona Coyotes

Sub Division:

Goods: Entertainment services in the nature of professional ice hockey exhibitions.

Available Images:

Coyote Howling Head Design

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Coyote with Hockey Stick Design

0000002279/

United States of America

75/391,651
17-Nov-1997

04-May-1999

2,264,279
27-Jul-1999

Registered
27-Jul-2029

Class(es): 25

Agent Name:

Division: Arizona Coyotes

Sub Division:

Goods: Jerseys, shirts.

Custom Recordation #:

Available Images:

Coyote with Hockey Stick Design

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TRADEMARK

REEL: 006714 FRAME: 0847

Owner: 23

IceArizona Hockey Co LLC

Trademark

Coyote with Hockey Stick Design

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
0000002280/ United States of America	75/108,115 22-May-1996	18-Mar-1997	2,143,353 10-Mar-1998	Registered 10-Mar-2028
<i>Class(es):</i> 41		<i>Attorney(s):</i>		
<i>Agent Name:</i>		<i>Agent Ref:</i>		
<i>Division:</i> Arizona Coyotes		<i>Division Ref:</i>		
<i>Sub Division:</i>		<i>Custom Recordation #:</i>		
<i>Goods:</i> Entertainment services, namely providing professional hockey exhibitions.				

Available Images:

Coyote with Hockey Stick Design

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COYOTES

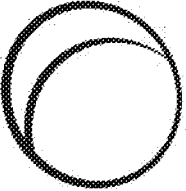
0000002290/ United States of America	76/241,556 16-Apr-2001	24-Oct-2002	2,661,949 17-Dec-2002	Registered 17-Dec-2022
<i>Class(es):</i> 25		<i>Attorney(s):</i>		
<i>Agent Name:</i>		<i>Agent Ref:</i>		
<i>Division:</i> Arizona Coyotes		<i>Division Ref:</i>		
<i>Sub Division:</i>		<i>Custom Recordation #:</i>		
<i>Goods:</i> Clothing, namely bandannas, boxer shorts, caps, coats, gloves, hats, hosiery, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rainwear, shirts, shorts, socks, sun visors, sweatpants, sweatshirts, swimsuits, swim trunks, T-shirts, ties, toques, warm-up suits and wristbands.				

COYOTES

0000002289/ United States of America	76/241,560 16-Apr-2001	19-Mar-2002	2,578,136 11-Jun-2002	Registered 11-Jun-2022
<i>Class(es):</i> 41		<i>Attorney(s):</i>		
<i>Agent Name:</i>		<i>Agent Ref:</i>		
<i>Division:</i> Arizona Coyotes		<i>Division Ref:</i>		
<i>Sub Division:</i>		<i>Custom Recordation #:</i>		
<i>Goods:</i> Entertainment services in the nature of professional hockey exhibitions.				

Owner: 23

IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
Moon Design	0000002278/	United States of America	75/085,000 08-Apr-1996	12-Nov-1996	2,114,731 18-Nov-1997	Registered 18-Nov-2027
	<i>Class(es):</i> 41				<i>Attorney(s):</i>	
	<i>Agent Name:</i>				<i>Agent Ref:</i>	
	<i>Division:</i> Arizona Coyotes				<i>Division Ref:</i>	
	<i>Sub Division:</i>				<i>Custom Recordation #:</i>	
	<i>Goods:</i> Entertainment services, namely providing professional hockey exhibitions.					
	<u><i>Available Images:</i></u>					
	Moon Design					
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OWN THE DESERT	0000003786/	United States of America	87/633,922 04-Oct-2017		5,650,618 08-Jan-2019	Registered 08-Jan-2029
	<i>Class(es):</i> 41				<i>Attorney(s):</i> CLB	
	<i>Agent Name:</i> Snell & Wilmer L.L.P.				<i>Agent Ref:</i>	
	<i>Division:</i> Arizona Coyotes				<i>Division Ref:</i>	
	<i>Sub Division:</i>				<i>Custom Recordation #:</i>	
	<i>Goods:</i> Entertainment services, namely, organizing, providing and conducting professional ice hockey exhibitions and games.					
PHOENIX COYOTES	0000002275/	United States of America	75/042,567 12-Jan-1996	15-Oct-1996	2,109,713 28-Oct-1997	Registered 28-Oct-2027
	<i>Class(es):</i> 41				<i>Attorney(s):</i>	
	<i>Agent Name:</i>				<i>Agent Ref:</i>	
	<i>Division:</i> Arizona Coyotes				<i>Division Ref:</i>	
	<i>Sub Division:</i>				<i>Custom Recordation #:</i>	
	<i>Goods:</i> Entertainment services, namely providing professional hockey exhibitions.					

TRADEMARK

REEL: 006714 FRAME: 0849

Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
PHOENIX COYOTES	0000002274/ United States of America	75/042,569 12-Jan-1996	15-Oct-1996	2,109,714 28-Oct-1997	Registered 28-Oct-2027
<i>Class(es): 25</i>					
<i>Agent Name:</i>					
<i>Division:</i> Arizona Coyotes					
<i>Sub Division:</i>					
<i>Goods:</i> Clothing, namely shirts, jerseys, sweaters, jackets, sweatshirts, T-shirts, pants, sweatpants, warm-up suits, caps, hats, socks, nightshirts, scarves, mittens and ties.					
<i>Custom Recordation #:</i>					

PHOENIX COYOTES & Moon Design

0000002287/ United States of America	75/834,027 28-Oct-1999	07-Nov-2000	2,424,929 30-Jan-2001	Registered 30-Jan-2021
<i>Class(es): 25</i>				
<i>Agent Name:</i>				
<i>Division:</i> Arizona Coyotes				
<i>Sub Division:</i>				
<i>Goods:</i> Clothing, namely gloves, hats, jackets, jerseys, shirts, sweatpants, t-shirts.				
<i>Custom Recordation #:</i>				

Available Images:

PHOENIX COYOTES & Moon Design

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Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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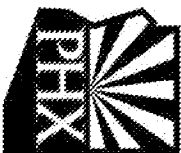
PHX & Design

0000002597/	76/538,279	2,955,445	24-May-2005	Registered
United States of America	19-Aug-2003			24-May-2025

Class(es): 41*Agent Name:**Division:* Arizona Coyotes*Sub Division:**Goods:* Entertainment services in the nature of professional ice hockey exhibitions.Available Images:

PHX & Design

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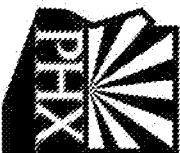
PHX & Design

0000002598/	76/538,589	3,900,823	Registered
United States of America	19-Aug-2003	04-Jan-2011	04-Jan-2021

Class(es): 25*Agent Name:**Division:* Arizona Coyotes*Sub Division:**Goods:* Bandannas, caps, hats, jackets, jerseys, shorts, sweatshirts, T-shirts, polo shirts.*Custom Recordation #:*Available Images:

PHX & Design

F:\cpi\NHL\images\PHX & Design.jpg



Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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Running Coyote Design

0000002956/
United States of America
77/511,584
30-Jun-2008
3,693,760
06-Oct-2009
Registered
06-Oct-2029

Class(es): 41*Agent Name:**Division:* Arizona Coyotes*Sub Division:**Goods:* Entertainment services, namely ice hockey exhibitions.Available Images:

Running Coyote Design

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Running Coyote Design

0000002957/
United States of America
77/511,579
30-Jun-2008
3,702,820
27-Oct-2009
Registered
27-Oct-2029

Class(es): 25*Agent Name:**Division:* Arizona Coyotes*Sub Division:**Custom Recordation #:**Goods:* Clothing, namely, bandannas, boxer shorts, caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants, sweatshirts, t-shirts, toques, underwear, warm-up suits, wristbands.Available Images:

Running Coyote Design

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Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
STREET COYOTES	0000002281/ United States of America	75/161,959 06-Sep-1996	09-Dec-1997	2,232,638 16-Mar-1999	Registered 16-Mar-2029
	<i>Class(es):</i> 41		<i>Attorney(s):</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Division:</i> Arizona Coyotes		<i>Division Ref:</i>		
	<i>Sub Division:</i>		<i>Custom Recordation #:</i>		
	<i>Goods:</i> Organizing and administering community based street hockey programs and competitions for youths.				
WHITEOUT	0000002669/ United States of America	75/686,862 19-Apr-1999		2,380,959 29-Aug-2000	Registered 29-Aug-2020
	<i>Class(es):</i> 41		<i>Attorney(s):</i>		
	<i>Agent Name:</i>		<i>Agent Ref:</i>		
	<i>Division:</i> Arizona Coyotes		<i>Division Ref:</i>		
	<i>Sub Division:</i>		<i>Custom Recordation #:</i>		
	<i>Goods:</i> Entertainment Services, namely organizing professional ice hockey exhibitions.				

TRADEMARK

REEL: 006714 FRAME: 0853

ARIZONA COYOTES

Canadian Trademarks

TRADEMARK

REEL: 006714 FRAME: 0854

Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
A & Paw Print Design	0000003488/ Canada	1,734,975 29-Jun-2015		998,913 13-Jun-2018	Registered 13-Jun-2033

Class(es): 16, 25, 28, 41*Agent Name:* Bereskin & Parr*Division:* Arizona Coyotes*Sub Division:**Goods:* GOODS:

(1) Clothing, namely, bandannas, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, ear muffs, footwear, namely shoes, boots, sandals and slippers, gloves, hats, headbands, hosiery, housecoats, jackets, sports jerseys, leggings, leotards, mittens, nightshirts, pajamas, pants, raincoats, rain wear, robes, scarves, shirts, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimsuits, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands, (2) hockey pucks, calendars, pennants, posters, photos, signs, bobble head dolls, trading cards and trading card albums, magazines, books.

SERVICES:

(1) Entertainment services in the nature of professional hockey exhibitions.

Available Images:

A & Paw Print Design

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Monday, July 08, 2019

Page: 2

Trademark List by Owner

Owner: 23 IceArizona Hockey Co LLC

Trademark

ARIZONA COYOTES

Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
0000003442/	1,692,833		965,705	Registered
Canada	08-Sep-2014		14-Mar-2017	14-Mar-2032

Class(es): 5, 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 26, 27, 28, 34, 41

Agent Name: Bereskin & Parr

Division: Arizona Coyotes

Sub Division:

Attorney(s):

Agent Ref:

Division Ref:

Custom Recordation #:

Goods: GOODS:

(1) Clothing, namely, bandanas, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, footwear, ear muffs, gloves, hats, headbands, hostery, housecoats, jackets, jerseys, leggings, leotards, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, skirts, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimsuits, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands; (2) Ice skates, in-line skates, roller skates, hockey elbow pads, hockey shin pads, hockey knee pads and hockey protective gloves for athletic use, hockey protective headgear, namely helmets and face masks, hockey sticks, hockey pucks, goalie masks, golf bags, golf balls, head covers for golf clubs, field, street, in-line and roller hockey balls, ice skate blade covers, ice skate blade guards, chairs, rugs, tables, wall mirrors, handheld mirrors, ornamental buttons, coffee mugs, drinking glasses, table lamps, lampshades, blankets, sheets, pillows, writing pads, flying disks, calendars, coin banks, clocks, plates, saucers, bowls, drinking cups, drink coasters, air fresheners, pens, pencils, erasers, water bottles, pennants, beach towels, disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, wallets and key chains, pre-recorded videotapes, audiotapes, DVDs and CD-ROMs (not containing software) namely movies, documentaries, films in the field of the game of hockey, pre-recorded DVDs and CD-ROMs containing game software in the field of the game of hockey, postcards, jewellery, posters, photos, signs, action figures, bobble head dolls, cheerleading pompons, Christmas tree ornaments, dolls, jigsaw and manipulative puzzles, board games, suction cup stuffed toy animals, puppets, stuffed figurines and animals, novelty miniature goalie masks and hockey sticks, sticker packs, sticker albums, trading cards and trading card albums, book covers, book marks, decals, bumper stickers and paper door knob hanger signs, toy hockey games, video game cartridges, motion picture films on DVD, magazines, books, booklets, printed schedules.

SERVICES:

(1) Entertainment services in the nature of professional hockey exhibitions.

TRADEMARK

REEL: 006714 FRAME: 0856

Owner: 23

IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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AZ & Design

0000003424/

1,681,339

975,033

Registered

Canada

16-Jun-2014

05-Jul-2017

05-Jul-2032

Class(es): 5, 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 27, 28, 34*Attorney(s):**Agent Name:* Bereskin & Parr*Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:**Goods:* GOODS:

(1) Clothing, namely, boxer shorts, caps, footwear, namely shoes, boots, sandals and slippers, gloves, hats, headbands, hosiery, housecoats, jackets, jerseys, mittens, scarves, shirts, shorts, socks, sweaters, sweatpants, sweatshirts, t-shirts, ties, toques, underwear, warm-up suits. (2) Hockey sticks, hockey pucks, goalie masks, rugs, wall mirrors, coffee mugs, drinking glasses, table lamps, blankets, calendars, coin banks, clocks, drinking cups, drink coasters, air fresheners, pens, pencils, erasers, water bottles, pennants, disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, wallets and key chains, pre-recorded videotapes, audiotapes, DVDs and CD-ROMs (not containing software) namely movies, documentaries, films in the field of the game of hockey, pre-recorded DVDs and CD-ROMs containing game software in the field of the game of hockey, jewellery, posters, photos, signs, action figures, bobble head dolls, Christmas tree ornaments, jigsaw and manipulative puzzles, board games, suction cup stuffed toy animals, puppets, stuffed figurines and animals, novelty miniature goalie masks and hockey sticks, sticker packs, sticker albums, trading cards and trading card albums, decals, bumper stickers, toy hockey games, video game cartridges, motion picture films on DVD, magazines, books, booklets, printed schedules.

Available Images:

AZ & Design

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Trademark List by Owner

Owner: 23

IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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Coyote Head Design

0000001548/

808,191

509,163

Registered

Canada

26-Mar-1996

11-Mar-1999

11-Mar-2029

Class(es): 6, 9, 11, 16, 18, 19, 20, 21, 24, 25, 28, 34, 41*Attorney(s):**Agent Name:* Bereskin & Parr*Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:**Goods:* GOODS:

(1) Clothing, namely shirts, jerseys, sweaters, jackets, vests, sweatshirts, t-shirts, pants, sweatpants, warm-up suits, wristbands, headbands, shorts, caps, hats, socks, nightshirts, pyjamas, slippers, scarves, mittens and cloth bibs; skates, elbow pads, shin pads, knee pads, protective headgear, namely helmets and face masks; hockey sticks; hockey pucks; goalie masks; protective gloves; buttons, coffee mugs, drinking glasses, lampshades, pennants, towels, disposable lighters, garbage cans and playing cards; plastic license plates; sports bags, knapsacks, wallets, and key chains; pre-recorded videotapes; posters; photos; signs; sticker packs and albums; trading cards and albums; book covers; book marks; decals; bumper stickers; toy hockey games; video game cartridges; motion picture films, magazines, books, booklets, printed schedules, and decals.

SERVICES:

(1) Entertainment services, namely providing professional hockey exhibitions.

Available Images:

Coyote Head Design

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Owner: 23

IceArizona Hockey Co LLC

Trademark
Coyote Howling Head Design

Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
0000002608/	1,188,337		674,806	Registered
Canada	04-Sep-2003		13-Oct-2006	13-Oct-2031

Class(es): 9, 14, 16, 18, 20, 21, 24, 25, 28, 34, 41*Attorney(s):**Agent Name:* Bereskin & Parr*Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:**Goods:* GOODS:

(1) Clothing, namely, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, ear muffs, footwear, namely shoes, boots, sandals and slippers, gloves, hats, headbands, hosiery, housecoats, jackets, jerseys, mittens, nightshirts, pajamas, pants, raincoats, scarves, shirts, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimtrunks, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands. (2) Clothing, namely, caps, hats, jackets, jerseys, t-shirts, toques, warm-up suits, face masks, hockey sticks, hockey pucks, goalie masks, coffee mugs, drinking glasses, pennants, disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, wallets and key chains, pre-recorded videotapes, audiotapes, DVDs and CD roms (not containing software) relating to the game of hockey, prerecorded DVDs and CD roms containing game software relating to the game of hockey; posters, photos, signs, action figures, bobble head dolls; Christmas tree ornaments, jigsaw and manipulative puzzles, board games, novelty miniature goalie masks and hockey sticks, sticker packs, sticker albums, trading cards and trading card albums; decals; bumper stickers and toy hockey games, video game cartridges, motion picture films, magazines, books, booklets, printed schedules.

SERVICES:

(1) Entertainment services in the nature of professional ice hockey exhibitions.

Available Images:

Coyote Howling Head Design

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Owner: 23

IceArizona Hockey Co LLC

Trademark

COYOTE WEAR

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
0000001553/ Canada	599,592 27-Jan-1988		350,446 27-Jan-1989	Registered 27-Jan-2034
<i>Class(es): 25</i>				
<i>Agent Name:</i> Bereskin & Parr				
<i>Division:</i> Arizona Coyotes				
<i>Sub Division:</i>				
<i>Goods:</i> GOODS:				
(1) Men's, women's and children's jeans.				
<i>Custom Recordation #:</i>				

Coyote with Hockey Stick Design

0000001551/ Canada	813,594 27-May-1996	510,684 12-Apr-1999	Registered 12-Apr-2029
<i>Class(es): 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 26, 28, 34, 41</i>			
<i>Agent Name:</i> Bereskin & Parr			
<i>Division:</i> Arizona Coyotes			
<i>Sub Division:</i>			
<i>Goods:</i> GOODS:			
(1) Clothing, namely shirts, jerseys, sweaters, jackets, vests, sweatshirts, t-shirts, pants, sweatpants, warm-up suits, wristbands, headbands, shorts, caps, hats, socks, nightshirts, pyjamas, slippers, scarves, mittens and cloth bibs; protective headgear, namely helmets and face masks, hockey sticks, hockey pucks, goalie masks, ornamental novelty buttons, coffee mugs, drinking glasses, lampshades, pennants, towels, disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, wallets, and key chains, pre-recorded videotapes, posters, photos, signs, sticker packs and albums; trading cards and albums; book covers; book marks; decals; bumper stickers; toy hockey games; video game cartridges; computer game discs; computer game equipment containing memory devices namely, discs, motion picture films, magazines, books, booklets, printed schedules, and decals.			
<i>Custom Recordation #:</i>			

SERVICES:

(1) Entertainment services, namely providing professional hockey exhibitions.

Available Images:

Coyote with Hockey Stick Design

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Owner: 23 IceArizona Hockey Co LLC

Trademark

COYOTES

Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
0000001550/	808,058		534,118	Registered
Canada	25-Mar-1996		05-Oct-2000	05-Oct-2030

Class(es): 6, 9, 11, 16, 18, 20, 21, 24, 25, 28, 34, 41*Attorney(s):**Agent Name:* Bereskin & Parr*Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:**Goods:*

GOODS:

(1) Clothing, namely shirts, jerseys, sweaters, jackets, vests, sweatshirts, t-shirts, pants, sweatpants, warm-up suits, wristbands, headbands, shorts, caps, hats, socks, nightshirts, pyjamas, slippers, scarves, mittens and cloth bibs; skates, elbow pads, shin pads, knee pads, protective headgear, namely helmets and face masks; hockey sticks; hockey pucks; goalie masks; protective gloves; buttons, coffee mugs, drinking glasses; lampshades, pennants, towels, disposable lighters, garbage cans and playing cards; plastic license plates; sports bags, knapsacks, wallets, and key chains; pre-recorded videotapes; posters, photos; signs; sticker packs and albums; trading cards and albums; book covers; book marks; decals; bumper stickers and paper door knob hanger signs; toy hockey games; video games cartridges; motion picture films, magazines, books, booklets, printed schedules, and decals.

SERVICES:

(1) Entertainment services, namely providing professional hockey exhibitions.

PHOENIX COYOTES

0000001549/	813,203	511,208	Registered
Canada	22-May-1996	28-Apr-1999	28-Apr-2029

Class(es): 6, 9, 11, 16, 18, 19, 20, 21, 24, 25, 28, 34, 41*Attorney(s):**Agent Name:* Bereskin & Parr*Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:**Goods:*

GOODS:

(1) Clothing, namely shirts, jerseys, sweaters, jackets, vests, sweatshirts, t-shirts, pants, sweatpants, warm-up suits, wristbands, headbands, shorts, caps, hats, socks, nightshirts, pyjamas, slippers, scarves, mittens and cloth bibs; knee pads, protective headgear, namely helmets and face masks; hockey sticks; hockey pucks; goalie masks; protective gloves; buttons, coffee mugs, drinking glasses; lampshades, pennants, towels, disposable lighters, garbage cans, playing cards, plastic license plates, sports bags, knapsacks, wallets, and key chains; pre-recorded videotapes; posters, photos; signs; sticker packs and albums; trading cards and albums; book covers; book marks; decals; bumper stickers; toy hockey games; video game cartridges; computer diskettes; motion picture films, magazines, books, booklets, printed schedules, and decals.

SERVICES:

(1) Entertainment services, namely providing professional hockey exhibitions.

Owner: 23

IceArizona Hockey Co LLC

Trademark	Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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PHX & Design

0000002607/

1,188,340

813,628

Registered

Canada

04-Sep-2003

08-Dec-2011

08-Dec-2026

Class(es): 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 26, 28, 34, 41*Attorney(s):**Agent Name:* Bereskin & Parr*Agent Ref:**Division:* Arizona Coyotes*Division Ref:**Sub Division:**Custom Recordation #:**Goods:* GOODS:

(1) Clothing, namely, boxer shorts, cloth bibs, footwear, namely slippers, gloves, headbands, hosiery, mittens, pajamas, pants, scarves, shirts, socks, sun visors, sweaters, sweatpants, swimsuits, swim trunks, ties, toques, underwear, warm-up suits and wristbands. (2) Hockey sticks, hockey pucks, goalie masks, golf bags, golf balls, head covers for golf clubs, ornamental buttons, coffee mugs, drinking glasses, lampshades, pennants, towels, disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, wallets and key chains, pre-recorded videotapes, audiotapes, DVDs and CD-ROMs (not containing software) relating to the game of hockey, pre-recorded DVDs and CD-ROMs containing game software relating to the game of hockey, postcards, jewelry, posters, photos, signs, action figures, bobble head dolls, Christmas tree ornaments, dolls, jigsaw and manipulative puzzles, board games, suction cup stuffed animals, puppets, stuffed figurines and animals, novelty miniature goalie masks and hockey sticks, sticker packs, sticker albums, trading cards and trading card albums, book covers, book marks, decals, bumper stickers, toy hockey games, video game cartridges, motion picture films, magazines, books, booklets, printed schedules. (3) Bandanas, caps, hats, jackets, jerseys, shorts, sweatshirts, t-shirts, polo shirts.

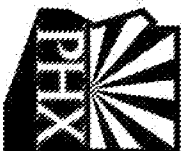
SERVICES:

(1) Entertainment services in the nature of professional ice hockey exhibitions.

Available Images:

PHX & Design

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Owner: 23

IceArizona Hockey Co LLC

Trademark
Running Coyote Design

Case Number/Subcase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
0000002959/	1,402,052		774,122	Registered
Canada	03-Jul-2008		10-Aug-2010	10-Aug-2025

Class(es): 5, 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 26, 28, 34, 41*Agent Name:* Bereskin & Parr*Division:* Arizona Coyotes*Sub Division:**Goods:* GOODS:

(1) Clothing, namely, bandannas, beach cover-ups, belts, boxer shorts, caps, cloth bibs, coats, dresses, ear muffs, footwear, namely shoes, sandals and slippers, gloves, hats, headbands, housecoats, jackets, jerseys, mittens, nightshirts, pajamas, pants, raincoats, rain wear, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants, sweatshirts, t-shirts, ties, toques, underwear, warm-up suits and wristbands. (2) Hockey protective headgear, namely helmets and face masks; hockey sticks; hockey pucks; goalie masks; golf balls; head covers for golf clubs; ornamental buttons, coffee mugs, drinking glasses, lampshades, pennants, beach towels, disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, wallets and key chains; pre-recorded videotapes, audiotapes, DVDs and CD-ROMs (not containing software) namely movies, documentaries, films relating to the game of hockey; pre-recorded DVDs and CD-ROMs containing game software relating to the game of hockey; postcards, jewellery, posters; photos; signs; action figures, bobble head dolls, cheerleading pompons, Christmas tree ornaments, dolls, jigsaw and manipulative puzzles, board games, suction cup stuffed toy animals, puppets, stuffed figurines and animals, novelty miniature goalie masks and hockey sticks; sticker packs, sticker albums, trading cards and trading card albums; book covers; book marks; decals; bumper stickers and paper door knob hanger signs; toy hockey games, video game cartridges, motion picture films, magazines, books, booklets, printed schedules; bed blankets, bed sheets, bed pillows, throw pillows, writing pads, calendars, coin banks, clocks, coffee cups, drink coasters, pens, pencils, erasers, water bottles.

SERVICES:

(1) Entertainment services, namely ice hockey exhibitions.

Available Images:

Running Coyote Design

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