900508926 07/30/2019

900508926

07/30/2019

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM534368

SUBMISSION TYPE:	NEW ASSIGNMENT	····
NATURE OF CONVEYANCE:	FIRST LIEN TRADEMARK SECURITY AGREEMENT	

CONVEYING PARTY DATA

CONVEYING PARTY DATA			Climited Liability Co
Name	Formerly	Execution Date	
Icearizona Hockey Co LLC		07/29/2019	Gorporation: DELAWARE
Icearizona Holdings LLC		07/29/2019	Limited Liability Company: DELAWARE
Icearizona AHL Co LLC		07/29/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	MGG Investment Group LP, as collateral agent
Street Address:	888 Seventh Avenue
Internal Address:	43rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10106
Entity Type:	Limited Partnership: DELAWARE

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Serial Number:	86674758	A
Serial Number:	86674752	A
Serial Number:	86385097	ARIZONA COYOTES
Serial Number:	86385050	ARIZONA COYOTES
Serial Number:	86221232	AZ
Serial Number:	86221225	AZ
Serial Number:	75079774	
Serial Number:	75077583	
Serial Number:	76538588	
Serial Number:	76538273	
Serial Number:	75391651	
Serial Number:	75108115	
Serial Number:	76241556	COYOTES
Serial Number:	76241560	COYOTES
Serial Number:	75085000	

TRADEMARK

REEL: 006714 FRAME: 0831

900508926

Property Type	Number	Word Mark
Serial Number:	87633922	OWN THE DESERT
Serial Number:	75042567	PHOENIX COYOTES
Serial Number:	75042569	PHOENIX COYOTES
Serial Number:	75834027	PHOENIX COYOTES
Serial Number:	76538279	PHX
Serial Number:	76538589	PHX
Serial Number:	77511584	
Serial Number:	77511579	
Serial Number:	75161959	STREET COYOTES
Serial Number:	75686862	WHITEOUT

CORRESPONDENCE DATA

Fax Number: 2125935955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-756-2132

Email: scott.kareff@srz.com

Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP

Address Line 1: 919 Third Avenue

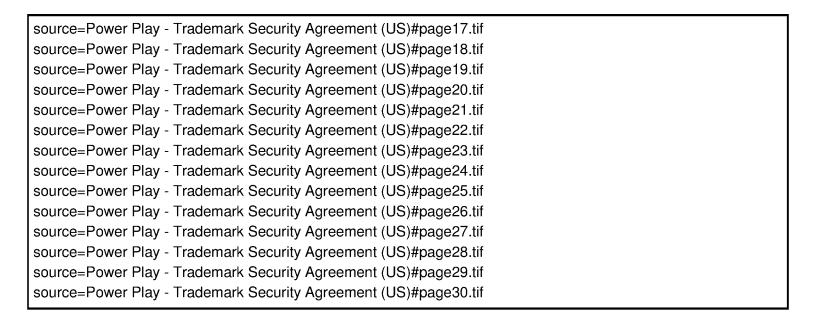
Address Line 2: 25th Floor

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	050319-0094
NAME OF SUBMITTER: Scott Kareff (050319-0094)	
SIGNATURE:	/kc for sk/
DATE SIGNED:	07/30/2019

Total Attachments: 30

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FIRST LIEN TRADEMARK SECURITY AGREEMENT (US)

This **TRADEMARK SECURITY AGREEMENT**, dated as of July 29, 2019 (as it may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, this "Agreement"), is made by ICEARIZONA HOCKEY CO LLC, a Delaware limited liability company, ICEARIZONA HOLDINGS LLC, a Delaware limited liability company, and ICEARIZONA AHL CO LLC, a Delaware limited liability company (collectively, the "<u>Grantors</u>" and individually, each a "<u>Grantor</u>") in favor of MGG INVESTMENT GROUP LP, as collateral agent for the Secured Parties (in such capacity, together with its successors and permitted assigns, the "<u>Collateral Agent</u>").

WHEREAS, each Grantor is party to a First Lien Security Agreement, dated as of July 29, 2019 (the "Security Agreement") among the Grantors party thereto and the Collateral Agent pursuant to which each Grantor granted a security interest to the Collateral Agent in the Trademark Collateral (as defined below) and is required to execute and deliver this Agreement.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. <u>Defined Terms</u>. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. <u>Grant of Security</u>. Each Grantor hereby grants to the Collateral Agent, for the benefit of each of the Secured Parties, a security interest in all of the following tangible and intangible properties, assets and rights of such Grantor, wherever located, whether now owned or existing or hereafter acquired or arising (all of the same being hereunder called, collectively, the "<u>Trademark Collateral</u>"):

all United States and foreign trademarks, trade names, trade dress, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, whether or not registered, and with respect to any and all of the foregoing: (i) all trademark registrations and applications for registration listed or required to be listed in <u>Schedule A</u> attached hereto, (ii) all extensions and renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iv) the right to sue or otherwise recover for any past, present and future infringement, dilution or other violation or impairment of any of the foregoing, (v) the right to receive all proceeds from any of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages and proceeds of suit, now or hereafter due and/or payable with respect thereto, and (vi) all other rights, priorities and privileges relating to any of the foregoing arising throughout the world.

SECTION 3 <u>Certain Limited Exclusions</u>. Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under

DOC ID - 32257073.2 -1-

<u>Section 2</u> hereof attach to any "intent-to-use" application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a "Statement of Use" pursuant to Section 1(d) of the Lanham Act or an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

SECTION 4. <u>Security Agreement</u>. The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Collateral Agent for the Secured Parties pursuant to the Security Agreement, and each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 5. NHL Requirements. It is acknowledged, understood and agreed that, notwithstanding anything in this document or any other Operative Document (as defined in the Lender Consent Agreement) to the contrary, (a) the exercise by any Lender of remedies under any Operative Document will be made in accordance with the terms and provisions of the Lender Consent Agreement, the terms, conditions and provisions of which each of the parties to any Operative Document has accepted as reasonable and appropriate, and (b) in the event of any conflict or inconsistency between the terms of the Lender Consent Agreement and the terms of any Operative Document (including without limitation this document/agreement), the terms of the Lender Consent Agreement will control. All capitalized terms used in this Section 5 and not defined in this Section 5 are defined in that certain letter agreement, dated as of July 29, 2019, by and among the National Hockey League, MGG Investment Group LP, IceArizona Holdings LLC, IceArizona Hockey Co LLC and the other parties thereto (as the same may be amended, restated, amended and restated, replaced, supplemented or otherwise modified from time to time the "Lender Consent Agreement") relating to the First Lien Credit Agreement referred to For the avoidance of doubt, each Club Party (as defined in the Lender Consent Agreement) acknowledges and agrees that nothing herein or in any other Operative Document shall give any Club Party an independent right to invoke or enforce any right or remedy set forth in the Lender Consent Agreement.

SECTION 6. <u>Governing Law</u>. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 7. <u>Counterparts</u>. This Agreement may be executed in any number of counterparts and by the different parties hereto on separate counterparts, each of which shall be an original, but all of which together shall constitute one instrument.

[Signature pages follow]

IN WITNESS WHEREOF, each Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

ICEARIZONA HOCKEY CO LLC,

as Grantor

By: IceArizona Holdings LLC, its sole member

By:

Name: Alex Meruelo

Title: Chairman and Governor

ICEARIZQNA HOLDINGS LLC,

as Grantor

By:

Name: Alex Meruelo

Title: Chairman and Governor

ICEARIZONA AHL CO LLC,

as Grantor

By: IceArizona Hockey Co LLC, its sole member

By: IceArizona Holdings LLC, its sole member

By:

Name: Alex Meruelo

Title: Chairman and Governor

Accepted and Agreed:

MGG INVESTMENT GROUP LP

as Collateral Agent

By: MGG GP LLC, jts general partner

By:

Name: Kevis Griffin
Title: Chief Executive Officer

[Signature Page to First Lien Trademark Security Agreement (US)]

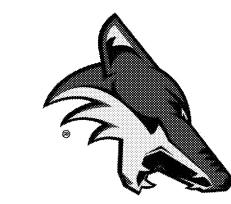
TRADEMARK

SCHEDULE A to FIRST LIEN TRADEMARK SECURITY AGREEMENT

Registered Trademarks and Trademark registration applications:

<u>U.S. Federal Trademarks</u>
See Attached.
Arizona Trademarks
None.
Arizona Trade Names
None.
<u>Canadian Trademarks</u>
Please see attached: "Arizona Covotes Trademark Portfolio, pages 17-27"

DOC ID - 32257073.2

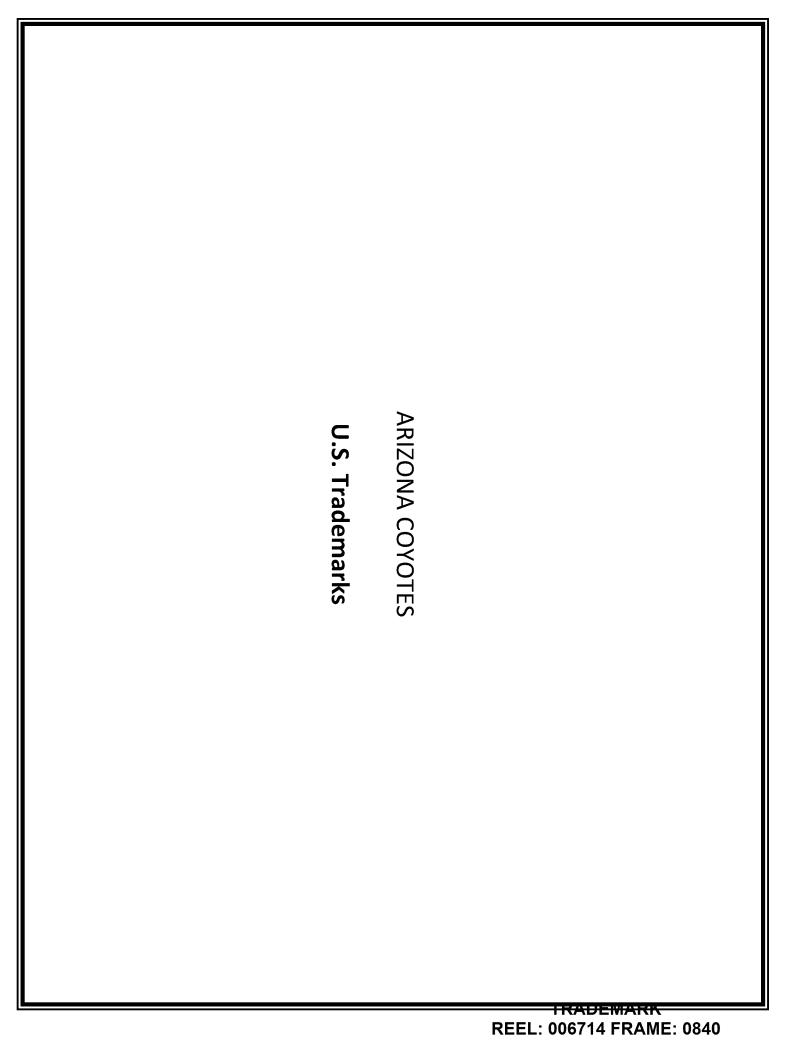


ARIZONA COYOTES

Trademark Portfolio

United States Canada

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Class(es): 41
ent Name:

Attorney(s):

5,019,009 09-Aug-2016

United States of America

0000003468/

86/674,758 25-Jun-2015

A & Paw Print Design

Sub Division: Agent Name: Division: Arizona Coyotes Custom Recordation #: Division Ref: Agent Ref:

Goods: Entertainment services, namely, professional ice hockey exhibitions.

Available Images:

A & Paw Print Design

 $F: \langle CPI \rangle NHL \rangle images \langle A \& Paw Print Design.jpg$



TRADEMARK REEL: 006714 FRAME: 0841

Registered 09-Aug-2026

Trademark	Monday, July 08, 2019 Owner: 23 IccArizona Hockey Co LLC
Case Number/Subcase Country Name	Trademark List
Application Number/Date	ist by Owner
Publication Number/Date	
Registration Number/Date	
Status Next Renewal	Page: 2

				A & Paw Print Design	Trademark
Division: Arizona Coyotes	Agent Name:	Class(es): 25	United States of America	A & Paw Print Design 0000003467/ 86/674,752 5,019,008 Registered Paw Print Design	Case Number/Subcase Country Name
			25-Jun-2015	86/674,752	Application Number/Date
Divi	Ą	Att			Publication Number/Date
Division Ref:	Agent Ref:	Attorney(s):	09-Aug-2016	5,019,008	Registration Number/Date
D ^	_	FN	09-Aug-2026	Registered	Status Next Renewal

Goods: Clothing, namely, bandanas, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, footwear, ear muffs, gloves, hats, headbands, hosiery, housecoats, jackets, jerseys, leggings, leotards, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimsuits,

Custom Recordation #:

swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands.

Available Images:

Sub Division:

A & Paw Print Design

 $F: \CPI\NHL\images\A \& Paw Print Design.jpg$



						ARIZONA COYOTES
Goods: En	Sub Division:	Division: Arizona Coyotes	Agent Name:	<i>Class(es)</i> : 41	Un	000
Goods: Entertainment services, namely, professional ice hockey exhibition		izona Coyotes			United States of America	0000003441/
professional ice hockey ex					04-Sep-2014	86/385,097
chibitions.	Custom Recordation #:	Division Ref	Age	Attori	31-Mar-2015	
	tion #:	m Ref:	Agent Ref:	Attorney(s):	16-Jun-2015	4,754,778
					16-Jun-2025	Registered

Trademark	Monday, July 08, 2019 Owner: 23 leeAri
Case Number/Subcase Country Name	zona Hackey Co LLC
Application Number/Date	Frademark List by Owner
Publication Registration Status Number/Date Number/Date Next Renewal	
Registration Number/Date	
Status Next Renewal	Page: 3

				ARIZONA COYOTES	Trademark
Division: Arizona Coyotes	Agent Name:	Class(es): 25	United States of America	ARIZONA COYOTES 0000003440/ 86/385,050 4,763,488 Registered	Case Number/Subcase Country Name
			04-Sep-2014	86/385,050	Application Number/Date
Divis	A_8	Atta			Publication Number/Date
Division Ref:	Agent Ref:	Attorney(s):	30-Jun-2015	4,763,488	Registration Number/Date
			30-Jun-2025	Registered	Status Next Renewal

Goods: Clothing, namely, bandanas, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, footwear, ear muffs,

Custom Recordation #:

Sub Division:

gloves, hats, headbands, hosiery, housecoats, jackets, jerseys, leggings, leotards, mittens, nightshirts, pajamas, pants, rain coats, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands. rain wear, robes, scarves, shirts, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimsuits,

Agent Name: Class(es): 41 United States of America 0000003376/ 14-Mar-2014 86/221,232 Attorney(s): Agent Ref: 14-Jul-2015 4,773,778

> 14-Jul-2025 Registered

AZ & Design

Sub Division: Division: Arizona Coyotes Custom Recordation #: Division Ref:

Goods: Entertainment services, namely, professional ice hockey exhibitions.

Available Images:

AZ & Design

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Trademark	Monday, July 08, 2019 Owner: 23 - RecArizona Hockey Co LEC
Case Number/Subcase Country Name	Trademark I
Application Number/Date	(List by Owner
Publication Number/Date	
Registration Number/Date	
Status Next Renewal	Page: 4

lemark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
k Design	& Design 0000003375/ 86/221,225 4,871,317 Registered	86/221,225		4,871,317	Registered
	United States of America	14-Mar-2014		15-Dec-2015	15-Dec-2025
	Class(es): 25		Atto	Attorney(s):	
	Agent Name:		A_{S}	Agent Ref:	
	Division: Arizona Coyotes		Divis	Division Ref:	

AZ &

Goods: Clothing, namely, bandanas, beach cover-ups, boxer shorts, caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain wear, robes, scarves, shirts, shorts, skirts, socks, sun visors, sweaters,

Custom Recordation #:

sweatpants, sweatshirts, swimsuits, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands.

Available Images:

Sub Division:

AZ & Design

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Coyote Head Design Sub Division: Agent Name: Class(es): 25 Division: Arizona Coyotes United States of America 0000002276/ 28-Mar-1996 75/079,774 19-Nov-1996 Custom Recordation #: Division Ref: Attorney(s): Agent Ref: 03-Mar-1998 2,141,400 03-Mar-2028 Registered

Available Images:

Goods: Clothing, namely shirts and t-shirts.

Coyote Head Design

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Trademark	Monday, July 08, 2019 Owner: 23 IceArizona Hockey Co LLC
Case Number/Subcase Country Name	Trademark List by Owner
Application Number/Date	ist by Owner
Publication Number/Date	
Publication Registration Status Number/Date Number/Date Next Renewal	
Status Next Renewal	Page: 5

Class(es): 41 United States of America 25-Mar-1996 18-Feb-1997 Division Ref: Attorney(s): Agent Ref: 17-Mar-1998 Coyote Head Design

0000002277/

75/077,583

2,145,206

Sub Division: Agent Name: Division: Arizona Coyotes Custom Recordation #:

Goods: Entertainment services, namely providing professional hockey exhibitions.

Available Images:

Coyote Head Design

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TRADEMARK

17-Aug-2028 Registered

Trademark	Monday, July 08, 2019 Owner: 23 IceArizona Hockey Co LLC
Case Number/Subcase Country Name	Trademark L
Application Number/Date	ist by Owner
Publication Number/Date	
Registration Number/Date	
Status Next Renewal	Page: 6

31-May-200	ca 19-Aug-2003	United States of America	
2,957,730	76/538,588	Coyote Howling Head Design 0000002595/ 76/538,588 2,957,730 Registered	Coyote Howling Head Design
Number/Date Number/Date		Country Name	Trademark
Publication Rec	e Annlication	Case Number/Subcase	

Sub Division: Agent Name: Division: Arizona Coyotes Custom Recordation #: TMK 16-00649 Division Ref: Agent Ref:

Goods: Clothing, namely, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, footwear, ear muffs, gloves, hats, headbands, hosiery, housecoats, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimsuits, swim trunks, T-shirts, polo shirts,

ties, toques, underwear, vests, warm-up suits and wristbands.

Available Images:

Coyote Howling Head Design

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Trademark	donday, July 98, 2019 Owner: 23 — IccArizona Hockey Co LLC
Case Number/Subcase Country Name	
Application Number/Date	Frademark List by Owner
Publication Number/Date	
Registration Number/Date	
Status Next Renewal	Page: 7

		Coyote Howling Head Design	Trademark	
Class(es): 41	United States of America	Coyote Howling Head Design 0000002596/ 76/538,273 3,007,665 Registered	Case Number/Subcase Country Name	
	19-Aug-2003	76/538,273	Application Number/Date	
At			Publication Number/Date	
Attorney(s):	18-Oct-2005	3,007,665	Registration Number/Date	
	18-Oct-2025	Registered	Status Next Renewal	

Sub Division: Division: Arizona Coyotes Custom Recordation #: Division Ref:

Agent Ref:

Agent Name:

Goods: Entertainment services in the nature of professional ice hockey exhibitions.

Available Images:

Coyote Howling Head Design

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Coyote with Hockey Stick Design

Available Images:

Sub Division:

Goods: Jerseys, shirts.

Division: Arizona Coyotes

Agent Name:

Class(es): 25

United States of America

17-Nov-1997 75/391,651

04-May-1999

27-Jul-1999 2,264,279

27-Jul-2029 Registered

Attorney(s): Agent Ref:

Custom Recordation #:

Division Ref:

0000002279/

Coyote with Hockey Stick Design

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Trademark	Monday, July 08, 2019 Owner: 23 ReArtzona Hockey Co LLC
Case Number/Subcase Country Name	Trademark
Application Number/Date	Trademark List by Owner
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Status Next Renewal	Page: 8
	Case Number/Subcase Application Publication Registration Country Name Number/Date Number/Date Number/Date

Sub Division: Agent Name: Class(es): 41 Division: Arizona Coyotes Custom Recordation #: Division Ref: Attorney(s): Agent Ref:

United States of America

22-May-1996

18-Mar-1997

10-Mar-1998

Goods: Entertainment services, namely providing professional hockey exhibitions.

Available Images:

Coyote with Hockey Stick Design

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						COYOTES
Goods: Clo	Sub Division:	Division: Arizona Coyotes	Agent Name:	Class(es): 25	Uni	000
Goods: Clothing, namely bandannas, boxer shorts, caps, coats, gloves, hats, hosiery, jackets, jerseys, mittens, nightshirts, pajamas, pants		zona Coyotes			United States of America	0000002290/
er shorts, caps, coats, glov					16-Apr-2001	76/241,556
es, hats, hosiery, jackets,	Custom Recordation #:	Division Ref:	Agen	Attorney(s):	24-Oct-2002	
jerseys, mittens, nightshin	tion #:	n Ref:	Agent Ref:	<i>iey(s)</i> :	17-Dec-2002	2,661,949
ts, pajamas, pants,					17-Dec-2022	Registered

up suits and wristbands. rain coats, rainwear, shirts, shorts, socks, sun visors, sweatpants, sweatshirts, swimsuits, swim trunks, T-shirts, ties, toques, warm-

Sub Division: Agent Name: Class(es): 41 Division: Arizona Coyotes United States of America 0000002289/ 16-Apr-2001 76/241,560 19-Mar-2002 Custom Recordation #: Division Ref: Attorney(s): Agent Ref: 11-Jun-2002 2,578,136 11-Jun-2022 Registered

Goods: Entertainment services in the nature of professional hockey exhibitions.

COYOTES

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10-Mar-2028

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
Moon Design 0000002278/ 75/085,000 2,114,731 Registered	000002278/	75/085,000		2,114,731	Registered
	United States of America	08-Apr-1996	12-Nov-1996	18-Nov-1997	18-Nov-2027

Class(es): 41 Attorney(s):
Agent Name: Agent Ref:

Sub Division: Division: Arizona Coyotes Custom Recordation #: Division Ref:

Goods: Entertainment services, namely providing professional hockey exhibitions.

Available Images:

Moon Design

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Custom Recordation #:		Sub Division:	
Division Ref:		Division: Arizona Coyotes	
Agent Ref:		Agent Name: Snell & Wilmer L.L.P.	
Attorney(s): CLB		Class(es): 41	
08-Jan-2019 08-Jan-2029	04-Oct-2017	United States of America	
5,650,618	87/633,922	0000003786/	OWN THE DESERT

					PHOENIX COYOTES
Sub Division:	Division: Arizona Coyotes	Agent Name:	Class(es): 41	United States of America	0000002275/
				12-Jan-1996	75/042,567
Custom Recordation #:	Divis	A_8	Atto	15-Oct-1996	
lation #:	Division Ref:	Agent Ref:	Attorney(s):	28-Oct-1997	2,109,713
				28-Oct-2027	Registered

Goods: Entertainment services, namely providing professional hockey exhibitions.

Publication Registration Status Number/Date Number/Date Next Renewal 2,109,714 Registered R 15-Oct-1996 28-Oct-1997 28-Oct-2027 Attorney(s): Agent Ref: Division Ref:	I N	Case Number/Subcase Country Name 0000002274/ United States of America Class(es): 25 ent Name: Division: Arizona Coyotes	TES Age
			Vionday, July 08, 2019

Goods: Clounng, namely shirts, Jerseys, sweaters, Jackets, sweatshirts, T-shirts, pants, sweatpants, warm-up suits, caps, hats, socks, nightshirts, scarves, mittens and ties.

0000002287/ United States of America 28-Oct-1999 75/834,027 07-Nov-2000 30-Jan-2001 2,424,929 30-Jan-2021 Registered

PHOENIX COYOTES & Moon Design

Agent Name: Division: Arizona Coyotes Class(es): 25 Division Ref: Attorney(s): Agent Ref:

Goods: Clothing, namely gloves, hats, jackets, jerseys, shirts, sweatpants, t-shirts.

Custom Recordation #:

Available Images:

Sub Division:

PHOENIX COYOTES & Moon Design

 $F: \c\c)NHL\images\PHOENIX\ COYOTES\ \&\ Moon\ Design.gif$



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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewa
PHX & Design	PHX & Design 0000002597/ 76/538,279 2,955,445 Registered	76/538,279		2,955,445	Registered
	United States of America	19-Aug-2003		24-May-2005	24-May-202:

Sub Division: Agent Name: Class(es): 41 Division: Arizona Coyotes Custom Recordation #: Division Ref: Attorney(s): Agent Ref:

Goods: Entertainment services in the nature of professional ice hockey exhibitions.

Available Images:

PHX & Design

 $F: \langle cpi \rangle NHL \langle images \rangle PHX & Design.jpg$



Sub Division: Agent Name: Class(es): 25 Division: Arizona Coyotes United States of America 0000002598/

> 19-Aug-2003 76/538,589

PHX & Design

Goods: Bandannas, caps, hats, jackets, jerseys, shorts, sweatshirts, T-shirts, polo shirts.

Custom Recordation #:

Division Ref:

Attorney(s):

04-Jan-2011 3,900,823

04-Jan-2021 Registered

Agent Ref:

Available Images:

PHX & Design

 $F: \cpi \NHL \images \PHX & Design.jpg$



Trademark	Monday, July 08, 2019 Owner: 23 IccArizona Hockey Co LLC
Case Number/Subcase Country Name	Trademark Lis
Application Number/Date	st by Owner
Publication Number/Date	
Registration Number/Date	
Status Next Renewal	Page: 12

	Attorney(s):	Atto		Class(es): 41	
06-Oct-2029	06-Oct-2009		30-Jun-2008	United States of America	
Registered	3,693,760		77/511,584	Running Coyote Design 0000002956/ 77/511,584 3,693,760 Registered	Running Coyote Design
Status Next Renewal	Registration Number/Date	Publication Number/Date	Application Number/Date	Case Number/Subcase Country Name	Trademark

Sub Division: Goods: Entertainment services, namely ice hockey exhibitions.

Custom Recordation #:

Division Ref:

Agent Ref:

Agent Name:

Division: Arizona Coyotes

Available Images:

Running Coyote Design

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Running Coyote Design

Sub Division: Agent Name: Division: Arizona Coyotes Class(es): 25 Custom Recordation #: Division Ref: Attorney(s): Agent Ref:

United States of America

30-Jun-2008 77/511,579

27-Oct-2009 3,702,820

27-Oct-2029 Registered

0000002957/

Goods: Clothing, namely, bandannas, boxer shorts, caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants,

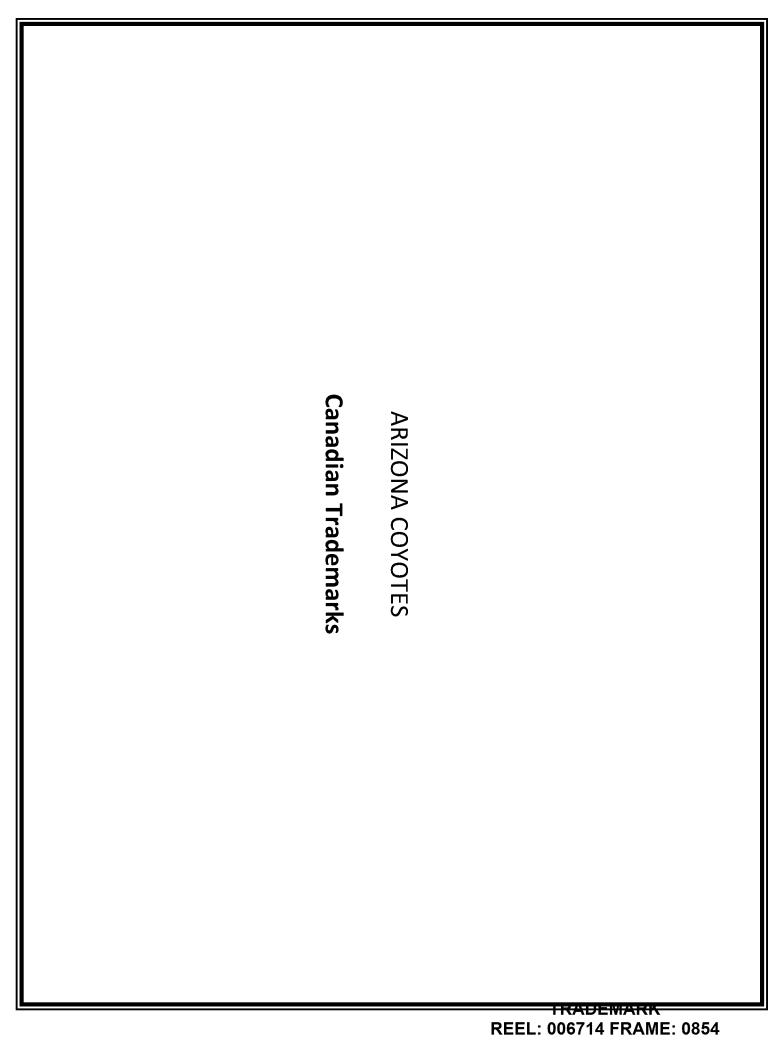
sweatshirts, t-shirts, toques, underwear, warm-up suits, wristbands.

Running Coyote Design

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	STREET COYOTES A	Owner: 23 IceArizona Hockey Co LLC
Other Class(es): 41 Agent Name:	Un Class(es): 41 Agent Name: Division: Ar Sub Division: Goods: Or	oLLC
0000002669/ United States of America Class(es): 41 nt Name: Division: Arizona Coyotes	00002281/ uited States of izona Coyotes ganizing and a	Case Number/Subcase Application Country Name Number/Date
75/686,862 19-Apr-1999	75/161,959 06-Sep-1996 ommunity based street ho	Application Number/Date
2, 29 Attorney(s): Agent Ref: Division Ref: Custom Recordation #:	2, 09-Dec-1997 Attorney(s): Agent Ref: Division Ref: Custom Recordation #: ckey programs and competitions fo	Publication Number/Date
2,380,959 29-Aug-2000 Attorney(s): Agent Ref: Division Ref: ecordation #:	2,232,638 16-Mar-1999 Attorney(s): Agent Ref: Division Ref: ecordation #: competitions for youths.	Registration Number/Date
Registered 29-Aug-2020	Registered 16-Mar-2029	Status Next Renewal



A & Paw Print Design 0000003488/ 1,734,975 998,913 Registered P	Trademark	Monday, July 08, 2019 Owner: 23 IceArizona Hockey Co LLC
0000003488/	Case Number/Subcase Country Name	Trademark List by Own
1,734,975	Application Number/Date	ist by Owner
	Publication Number/Date	
998,913	Registration Number/Date	
Registered R	Status Next Renewal	Page: I

Sub Division:

Agent Name: Bereskin & Parr Class(es): 16, 25, 28, 41

Canada

29-Jun-2015

Division: Arizona Coyotes

Division Ref:

Attorney(s): Agent Ref:

13-Jun-2018

13-Jun-2033 Registered

Goods: GOODS: suspenders, sweaters, sweatpants, sweatshirts, swimsuits, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and (1) Clothing, namely, bandannas, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, ear muffs, wristbands. (2) hockey pucks, calendars, pennants, posters, photos, signs, bobble head dolls, trading cards and trading card leotards, mittens, nightshirts, pajamas, pants, raincoats, rain wear, robes, scarves, shirts, shorts, skirts, socks, suits, sun visors, footwear, namely shoes, boots, sandals and slippers, gloves, hats, headbands, hosiery, housecoats, jackets, sports jerseys, leggings, Custom Recordation #:

SERVICES:

albums, magazines, books.

(1) Entertainment services in the nature of professional hockey exhibitions.

Available Images:

A & Paw Print Design

F:\CPI\NHL\images\A & Paw Print Design.jpg



TRADEMAR

Canada Class(es): 5, 6, 9, 11, 14, 16, 18, 19, 20, 21, 24 Agent Name: Bereskin & Parr Division: Arizona Coyotes Sub Division:	Trademark ARIZONA COYOTES	Case Number/Subcase Application Publication Registration Trademark Country Name Number/Date Number/Date Number/Date ARIZONA COYOTES 0000003442/ 1,692,833 955,705	Application Number/Date 1,692,833	Publication Number/Date	Registration Number/Date
Class(es): 5, 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 26 Agent Name: Bereskin & Parr Division: Arizona Coyotes Sub Division:	ZONA COYOTES	0000003442/ Canada	1,692,833 08-Sep-2014		
Agent Name: Bereskin & Parr Division: Arizona Coyotes Sub Division:		Class(es): 5, 6, 9, 11, 14, 16, 18, 19, 20, 21, 2	24, 25, 26, 27, 28, 34, 41		Attorney(s).
Division: Arizona Coyotes Sub Division:		4gent Name: Bereskin & Parr			$A_{ m S}$
Sub Division:		Division: Arizona Coyotes			Division Ref:
		Tuh Divicion:			Custom Recordation #:

swimsuits, swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands. (2) Ice skates, in-line skates, roller animals, puppets, stuffed figurines and animals, novelty miniature goalie masks and hockey sticks, sticker packs, sticker albums cheerleading pompoms, Christmas tree ornaments, dolls, jigsaw and manipulative puzzles, board games, suction cup stuffed toy software in the field of the game of hockey, postcards, jewellery, posters, photos, signs, action figures, bobble head dolls, bags, knapsacks, wallets and key chains, pre-recorded videotapes, audiotapes, DVDs and CD-ROMs (not containing software) erasers, water bottles, pennants, beach towels, disposable lighters, garbage cans and playing cards, plastic license plates, sports pads, flying disks, calendars, coin banks, clocks, plates, saucers, bowls, drinking cups, drink coasters, air fresheners, pens, pencils, clubs, field, street, in-line and roller hockey balls, ice skate blade covers, ice skate blade guards, chairs, rugs, tables, wall mirrors, skates, hockey elbow pads, hockey shin pads, hockey knee pads and hockey protective gloves for athletic use, hockey protective muffs, gloves, hats, headbands, hosiery, housecoats, jackets, jerseys, leggings, leotards, mittens, nightshirts, pajamas, pants, rain (1) Clothing, namely, bandanas, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, footwear, ear hockey games, video game cartridges, motion picture films on DVD, magazines, books, booklets, printed schedules trading cards and trading card albums, book covers, book marks, decals, bumper stickers and paper door knob hanger signs, toy namely movies, documentaries, films in the field of the game of hockey, pre-recorded DVDs and CD-ROMs containing game handheld mirrors, ornamental buttons, coffee mugs, drinking glasses, table lamps, lampshades, blankets, sheets, pillows, writing headgear, namely helmets and face masks, hockey sticks, hockey pucks, goalie masks, golf bags, golf balls, head covers for golf coats, rain wear, robes, scarves, shirts, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts,

SERVICES:

(1) Entertainment services in the nature of professional hockey exhibitions.

ΑZ	Trac	Me
AZ & Design 0000003424/ 1,681,339 975,033 Registered	Trademark	fonday, July 08, 2019 Owner: 23
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Registered	Status Next Renewal	
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Sub Division: Agent Name: Bereskin & Parr Class(es): 5, 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 27, 28, 34 Division: Arizona Coyotes Canada 16-Jun-2014 Custom Recordation #: Division Ref. Attorney(s): Agent Ref: 05-Jul-2017 05-Jul-2032 regarden

Goods: GOODS:

cartridges, motion picture films on DVD, magazines, books, booklets, printed schedules. sticks, sticker packs, sticker albums, trading cards and trading card albums, decals, bumper stickers, toy hockey games, video game board games, suction cup stuffed toy animals, puppets, stuffed figurines and animals, novelty miniature goalie masks and hockey pre-recorded videotapes, audiotapes, DVDs and CD-ROMs (not containing software) namely movies, documentaries, films in the underwear, warm-up suits. (2) Hockey sticks, hockey pucks, goalie masks, rugs, wall mirrors, coffee mugs, drinking glasses, table (1) Clothing, namely, boxer shorts, caps, footwear, namely shoes, boots, sandals and slippers, gloves, hats, headbands, hosiery, jewellery, posters, photos, signs, action figures, bobble head dolls, Christmas tree ornaments, jigsaw and manipulative puzzles, field of the game of hockey, pre-recorded DVDs and CD-ROMs containing game software in the field of the game of hockey, pennants, disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, wallets and key chains, lamps, blankets, calendars, coin banks, clocks, drinking cups, drink coasters, air fresheners, pens, pencils, erasers, water bottles, housecoats, jackets, jerseys, mittens, scarves, shirts, shorts, socks, sweaters, sweatpants, sweatshirts, t-shirts, ties, toques,

Available Images:

AZ & Design $F: \langle CPI \rangle MHL \rangle images \langle AZ \& Design.jpg$



TRADEMAR

Coyote Head Design 0000001548/ 808,191 509,163 Registered	Trademark	Monday, July 98, 2019 Owner: 23 IceArizona Hockey Co LLC
0000001548/	Case Number/Subcase Country Name	Trademark List by Owne
808,191	Application Number/Date	st by Owner
	Publication Number/Date	
509,163	Registration Number/Date	
Registered R	Status Next Renewal	Page: 4

Sub Division: Division: Arizona Coyotes Division Ref: Agent Ref:

Custom Recordation #:

Goods: GOODS:

Agent Name: Bereskin & Parr

Class(es): 6, 9, 11, 16, 18, 19, 20, 21, 24, 25, 28, 34, 41

26-Mar-1996

albums; trading cards and albums; book covers; book marks; decals; bumper stickers; toy hockey games, video game cartridges, buttons, coffee mugs, drinking glasses, lampshades, pennants, towels, disposable lighters, garbage cans and playing cards, plastic knee pads, protective headgear, namely helmets and face masks, hockey sticks, hockey pucks, goalie masks, protective gloves; motion picture films, magazines, books, booklets, printed schedules, and decals. (1) Clothing, namely shirts, Jerseys, sweaters, Jackets, vests, sweatshirts, t-shirts, pants, sweatpants, warm-up suits, wristbands, license plates, sports bags, knapsacks, wallets, and key chains, pre-recorded videotapes; posters; photos; signs; sticker packs and headbands, shorts, caps, hats, socks, nightshirts, pyjamas, slippers, scarves, mittens and cloth bibs; skates, elbow pads, shin pads

SERVICES:

(1) Entertainment services, namely providing professional hockey exhibitions.

Available Images:

Coyote Head Design

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TRADEMAR

Attorney(s):

11-Mar-1999

Registered 11-Mar-2029

Coyote Howling Head Design 0000002608/ 1,188,337 674,806 Registered	Trademark	Monday Ow
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Sub Division: Division: Arizona Coyotes Custom Recordation #:

Division Ref.

Goods: GOODS:

Agent Name: Bereskin & Parr

Class(es): 9, 14, 16, 18, 20, 21, 24, 25, 28, 34, 41

Canada

04-Sep-2003

swim trunks, t-shirts, ties, toques, underwear, vests, warm-up suits and wristbands. (2) Clothing, namely, caps, hats, jackets, shoes, boots, sandals and slippers, gloves, hats, headbands, hosiery, housecoats, jackets, jerseys, mittens, nightshirts, pajamas, cartridges, motion picture films, magazines, books, booklets, printed schedules. sticker packs, sticker albums, trading cards and trading card albums; decals; bumper stickers and toy hockey games, video game dolls; Christmas tree ornaments, jigsaw and manipulative puzzles, board games, novelty miniature goalie masks and hockey sticks, DVDs and CD roms containing game software relating to the game of hockey; posters, photos, signs, action figures, bobble head pre-recorded videotapes, audiotapes, DVDs and CD roms (not containing software) relating to the game of hockey, prerecorded pennants, disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, wallets and key chains, pants, raincoats, scarves, shirts, shorts, skirts, socks, suits, sun visors, suspenders, sweaters, sweatpants, sweatshirts, swimsuits, (1) Clothing, namely, beach cover-ups, belts, body suits, boxer shorts, caps, cloth bibs, coats, dresses, ear muffs, footwear, namely jerseys, t-shirts, toques, warm-up suits; face masks, hockey sticks, hockey pucks, goalie masks, coffee mugs, drinking glasses,

SERVICES:

(1) Entertainment services in the nature of professional ice hockey exhibitions.

Coyote Howling Head Design

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REEL: 006714 FRAME: 0859

Attorney(s): Agent Ref:

13-Oct-2006

13-Oct-203

	Coyote with Ho							COYOTE WEAR	Trademark	Monday, July 08, 2019 Owner: 23
	Coyote with Hockey Stick Design							1R		
		Goods	Sub Division:	Division:	Agent Name:	Class(es): 25		COYOTE WEAR 0000001553/ 599,592		IceArtzona Hockey Co LLC
Canada	0000001551/	Goods: GOODS: (1) Men's, women's and children's jeans		Division: Arizona Coyotes	Agent Name: Bereskin & Parr	25	Canada	0000001553/	Case Number/Subcase Country Name	Trademark
27-May-1996	813,594	ren's jeans.					27-Jan-1988	599,592	Application Number/Date	Trademark List by Owner
			Custom Recordation #:	Divisio	Age	Attor			Publication Number/Date	
12-Apr-1999	510,684		tion #:	on Ref:	Agent Ref:	Attorney(s):	27-Jan-1989	350,446	Registration Number/Date	
12-Apr-2029	Registered						27-Jan-2034	Registered	_	Page: 6
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Goods: GOODS:

Sub Division:

Custom Recordation #.

Division Ref:

Attorney(s): Agent Ref:

Agent Name: Bereskin & Parr Division: Arizona Coyotes

Class(es): 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 26, 28, 34, 41

equipment containing memory devices namely, discs, motion picture films, magazines, books, booklets, printed schedules, and wallets, and key chains, pre-recorded videotapes; posters; photos; signs; sticker packs and albums; trading cards and albums; book covers; book marks; decals; bumper stickers; toy hockey games, video game cartridges, computer game discs, computer game lampshades, pennants, towels, disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, helmets and face masks, hockey sticks, hockey pucks, goalie masks, ornamental novelty buttons, coffee mugs, drinking glasses, headbands, shorts, caps, hats, socks, nightshirts, pyjamas, slippers, scarves, mittens and cloth bibs; protective headgear, namely (1) Clothing, namely shirts, jerseys, sweaters, jackets, vests, sweatshirts, t-shirts, pants, sweatpants, warm-up suits, wristbands,

SERVICES

(1) Entertainment services, namely providing professional hockey exhibitions.

Available Images:

Coyote with Hockey Stick Design $F: \langle cpi \rangle NHL \rangle images \langle Coyote with Hockey Stick Design.jpg$



Owner: 23 Rewilson	INCALIZONA HOUNT) CO LILA			
Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date
COYOTES	COYOTES 0000001550/ 808,058	808,058 25.Mar.1006		534,118 05-0-1-2000
	Class(es): 6, 9, 11, 16, 18, 20, 21, 24, 25, 28, 34, 41	25, 28, 34, 41	Attor	Attorney(s):
	Agent Name: Bereskin & Parr		$Ag\epsilon$	Agent Ref:
	Division: Arizona Coyotes		Divisi	Division Ref:
	GI Di.i.i.i		Custom Pacordation #.	

SERVICES:

(1) Entertainment services, namely providing professional hockey exhibitions.

games, video games cartridges, motion picture films, magazines, books, booklets, printed schedules, and decals,

albums; trading cards and albums; book covers; book marks; decals; bumper stickers and paper door knob hanger signs; toy hockey

license plates, sports bags, knapsacks, wallets, and key chains, pre-recorded videotapes; posters; photos; signs, sticker packs and

buttons, coffee mugs, drinking glasses, lampshades, pennants, towels, disposable lighters, garbage cans and playing cards, plastic

knee pads, protective headgear, namely helmets and face masks, hockey sticks, hockey pucks, goalie masks, protective gloves;

					PHOENIX COYOTES
Sub Division:	Division: Arizona Coyotes	Agent Name: Bereskin & Parr	Class(es): 6, 9, 11, 16, 18, 19, 20, 21, 24, 25, 28, 34, 41	Canada	0000001549/
			, 21, 24, 25, 28, 34, 41	22-May-1996	813,203
Custom Recordation #:	Division Ref:	Agent Ref:	Attorney(s):	28-Apr-1999	511,208
				28-Apr-2029	Registered

Goods: GOODS:

picture films, magazines, books, booklets, printed schedules, and decals. albums; book covers; book marks; decals; bumper stickers; toy hockey games, video game cartridges, computer diskettes, motion knapsacks, wallets, and key chains, pre-recorded videotapes; posters; photos; signs; sticker packs and albums; trading cards and glasses, lampshades, pennants, towels, disposable lighters, garbage cans, playing cards, plastic license plates, sports bags, namely helmets and face masks, hockey sticks, hockey pucks, goalie masks, protective gloves; buttons, coffee mugs, drinking (1) Clothing, namely shirts, jerseys, sweaters, jackets, vests, sweatshirts, t-shirts, pants, sweatpants, warm-up suits, wristbands, headbands, shorts, caps, hats, socks, nightshirts, pyjamas, slippers, scarves, mittens and cloth bibs; knee pads, protective headgear,

SERVICES:

(1) Entertainment services, namely providing professional hockey exhibitions.

PHX & Design 0000002607/ 1,188,340 813,628 Registered 2	Trademark	Monday, July 08, 2019 Owner: 23 - LeeArizona Hockey Co LLC
0000002607/	Case Number/Subcase Country Name	Trademark List by Owner
1,188,340	Application Number/Date	st by Owner
	Publication Number/Date	
813,628	Registration Number/Date	
Registered R	Status Next Renewal	Page: 8

Goods: GOODS:

Sub Division:

Custom Recordation #:

Division Ref.

Attorney(s): Agent Ref:

08-Dec-2011

08-Dec-2026

Agent Name: Bereskin & Parr

Division: Arizona Coyotes

Class(es): 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 26, 28, 34, 41

Canada

04-Sep-2003

coffee mugs, drinking glasses, lampshades, pennants, towels, disposable lighters, garbage cans and playing cards, plastic license wristbands. (2) Hockey sticks, hockey pucks, goalie masks, golf bags, golf balls, head covers for golf clubs; ornamental buttons bumper stickers; toy hockey games, video game cartridges, motion picture films, magazines, books, booklets, printed schedules masks and hockey sticks; sticker packs, sticker albums, trading cards and trading card albums; book covers; book marks; decals; manipulative puzzles, board games, suction cup stuffed animals, puppets, stuffed figurines and animals, novelty miniature goalie software) relating to the game of hockey, pre-recorded DVDs and CD-ROMs containing game software relating to the game of plates, sports bags, knapsacks, wallets and key chains, pre-recorded videotapes, audiotapes, DVDs and CD-ROMs (not containing scarves, shirts, socks, sun visors, sweaters, sweatpants, swimsuits, swim trunks, ties, toques, underwear, warm-up suits and (1) Clothing, namely, boxer shorts, cloth bibs, footwear, namely slippers, gloves, headbands, hosiery, mittens, pajamas, pants hockey, postcards, jewellery, posters; photos; signs; action figures, bobble head dolls, Christmas tree ornaments, dolls, jigsaw and

SERVICES

(1) Entertainment services in the nature of professional ice hockey exhibitions.

(3) Bandanas, caps, hats, jackets, jerseys, shorts, sweatshirts, t-shirts, polo shirts.

Available Images:

PHX & Design

 $F: \langle cpi \rangle AHL \rangle images \langle PHX & Design.jpg$



TRADEMAR

	Running Coyote Design 0000002959/ 1,402,052 774,122 Registered Design	Trademark	Monday, July 08, 2019 Owner: 23 IceArtzona Hockey Co LLC
Canada	0000002959/	Case Number/Subcase Country Name	
03-Jul-2008	1,402,052	Application Number/Date	Trademark List by Owner
		Publication Number/Date	
10-Aug-2010	774,122	Registration Number/Date	
10-Aug-2025	Registered D	Status Next Renewal	Page: 9
A R	ĸr ΔΜ	L IE: 0	863

Agent Name: Bereskin & Parr

Class(es): 5, 6, 9, 11, 14, 16, 18, 19, 20, 21, 24, 25, 26, 28, 34, 41

Sub Division: **Division:** Arizona Coyotes Goods: GOODS: Custom Recordation #: Division Ref.

suits and wristbands. (2) Hockey protective headgear, namely helmets and face masks; hockey sticks, hockey pucks, goalie masks, banks, clocks, coffee cups, drink coasters, pens, pencils, erasers, water bottles. magazines, books, booklets, printed schedules; bed blankets, bed sheets, bed pillows, throw pillows, writing pads, calendars, coin and manipulative puzzles, board games, suction cup stuffed toy animals, puppets, stuffed figurines and animals, novelty miniature golf balls, head covers for golf clubs; ornamental buttons, coffee mugs, drinking glasses, lampshades, pennants, beach towels, shoes, sandals and slippers, gloves, hats, headbands, housecoats, jackets, jerseys, mittens, nightshirts, pajamas, pants, raincoats (1) Clothing, namely, bandannas, beach cover-ups, belts, boxer shorts, caps, cloth bibs, coats, dresses, ear muffs, footwear, namely decals; bumper stickers and paper door knob hanger signs; toy hockey games, video game cartridges, motion picture films, goalie masks and hockey sticks; sticker packs, sticker albums, trading cards and trading card albums; book covers; book marks; jewellery, posters; photos; signs; action figures, bobble head dolls, cheerleading pompons, Christmas tree ornaments, dolls, jigsaw the game of hockey; pre-recorded DVDs and CD-ROMs containing game software relating to the game of hockey; postcards, recorded videotapes, audiotapes, DVDs and CD-ROMs (not containing software) namely movies, documentaries, films relating to disposable lighters, garbage cans and playing cards, plastic license plates, sports bags, knapsacks, wallets and key chains; prerain wear, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants, sweatshirts, t-shirts, ties, toques, underwear, warm-up

SERVICES:

(1) Entertainment services, namely ice hockey exhibitions.

Available Images:

Running Coyote Design

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RECORDED: 07/30/2019

TRADEM REEL: 006714 FRAME: 0863

Attorney(s). Agent Ref.