

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535407

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anaya Gems, Inc.		08/05/2019	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Star Design Concepts LLC		
Street Address:	115 South Macquesten Parkway		
City:	Mount Vernon		
State/Country:	NEW YORK		
Postal Code:	10550		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 31			
Property Type	Number	Word Mark	
Registration Number:	4754260	BRONZE SHIELD	
Registration Number:	4536329	CHAMPAGNE BRILLIANCE	
Registration Number:	4481220	CHAMPAGNE ELEGANCE	
Registration Number:	4481221	CHAMPAGNE SENSATIONS	
Registration Number:	3863623	DIALUCK	
Registration Number:	4936671	DIAMOND GLAMOUR	
Registration Number:	4897079	DIAMOND SPLENDOR	
Registration Number:	5185505	DLC	
Registration Number:	4392335	EG ELEGANTE	
Registration Number:	4415538	ELEGANCE D' ITALIA	
Registration Number:	4963245	ELEGANCE OF ITALY	
Registration Number:	4667069	ENDLESS HARMONY	
Registration Number:	4481211	FOREVER COLOR	
Registration Number:	2307082	KIP	
Registration Number:	4581620	LOVE IN MOTION	
Registration Number:	4936906	LUMINOSO	
Registration Number:	4936882	NETAYA	
Registration Number:	2000089		
Registration Number:	4775399	ROMANZA COLLECTION	

OP \$790.00 4754260

Property Type	Number	Word Mark
Registration Number:	4482401	SHADES OF ELEGANCE
Registration Number:	3826337	SILVERITE
Registration Number:	3763243	SS SILVERITE
Registration Number:	4488236	STELLA ITALIANA
Registration Number:	5185428	TOC
Registration Number:	3811741	TODAY, TOMORROW, FOREVER DIAMONDS
Registration Number:	3765072	TODAY, TOMORROW, TOGETHER DIAMONDS
Registration Number:	3763247	TTT
Registration Number:	4559692	VAN BELINGER
Registration Number:	4669589	YOU'RE STILL THE ONE
Registration Number:	4667083	
Registration Number:	4894153	

CORRESPONDENCE DATA

Fax Number: 6462187665
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 6462187605
Email: nfriedma@hodgsonruss.com
Correspondent Name: Neil B Friedman
Address Line 1: 605 3rd Avenue, Suite 2300
Address Line 2: HODGSON RUSS LLP
Address Line 4: New York, NEW YORK 10158

ATTORNEY DOCKET NUMBER:	NBF 1472
NAME OF SUBMITTER:	Neil B. Friedman
SIGNATURE:	/Neil B. Friedman/
DATE SIGNED:	08/06/2019

Total Attachments: 5
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**ASSIGNMENT OF U.S. TRADEMARKS,
U.S. TRADEMARK REGISTRATIONS THEREFOR, AND
THE GOODWILL ASSOCIATED THEREWITH**

WHEREAS, pursuant to a Stipulation Resolving the Order to Show Cause and Appointment of Receiver entered November 20, 2018 by and between John C. Esposito, Anaya Gems, Inc. ("Anaya"), Bank of India, New York Branch and Allahabad Bank, Hong Kong Branch (the Bank of India and Allahabad Bank shall be collectively referred to as the "Secured Creditors") which was so ordered by the Hon. Andrea Masley, J.S.C. of the Supreme Court of the State of New York, County of New York, (the "Stipulation") in a case entitled *Bank of India, New York Branch and Allahabad Bank, Hong Kong Branch v. Anaya Gems, Inc.*, Index No.: 655240/2018, John C. Esposito, was appointed Receiver over certain assets of Anaya;

WHEREAS, with the approval of the Secured Creditors and pursuant to the Stipulation, Star Design Concepts LLC, a New York limited liability company maintaining a place of business at 115 South Macquesten Parkway, Mount Vernon, New York 10550 ("Star" or "Assignee") has purchased certain Assets of Anaya pursuant to a certain Asset Purchase Agreement and Receiver Bill of Sale dated August ~~5~~⁵, 2019 (the "Effective Date");

WHEREAS, Receiver, on behalf of Anaya Gems, Inc., a New York corporation maintaining a place of business at 31-00 47th Avenue, Floor 5, Long Island City, New York 11101, desires to transfer and assign to Assignee all of Anaya's right, title and interest in and to the following: (i) all of Anaya's trademarks referenced on the schedule attached hereto as Exhibit A, which had been adopted and used by Anaya and which are registered in the U.S. Patent and Trademark Office and the respective goodwill of the business symbolized for each including those marks listed in Exhibit A; (ii) all licenses, fees or royalties with respect to each trademark listed on Exhibit A; (iii) the right to sue for past, present and future infringement, dilution and

damages therefor, (iv) and licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on attached hereto (collectively, the "*Trademark Rights*").

WHEREAS, Assignee has requested that Receiver execute an assignment suitable for recording, effective immediately, that assignee is the successor-in interest of the entire right, title and interest in and to the Trademark Rights and that Anaya and/or the Secured Creditors have no further interest therein;

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademark Rights;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is agreed as follows:

1. Receiver hereby assigns and transfers to Assignee all of the right, title, and interest in the Trademark Rights together with the goodwill of the business symbolized therefor, the portions of the business to which the Trademark Rights pertain, all rights and privileges associated with the Trademark Rights, including all common law rights and the right to sue for and recover all damages from any past or future infringements or other violations of the Trademark Rights, will be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

2. The parties hereto agree that, at any time and from time to time upon the written request of the other party, each party will execute and deliver such further documents and do such further acts and things as may be reasonably requested by the other party in order to effect the purposes of this agreement.

3. This Assignment, may be executed in multiple counterparts, each of which will be deemed an original, but all of which taken together will constitute one and the same instrument. The Parties authorize one another to detach and combine original signature pages and consolidate them into a single identical original, and any one of such completely executed counterparts will be sufficient proof of this Assignment. Any photographic, photocopy, or similar reproduction copy of this Assignment, or any PDF file of this Assignment, or any copy of this Assignment sent by facsimile transmission, in each case with all signatures reproduced on one or more sets of signature pages, will be considered for all purposes as if it were a manually executed counterpart of this Assignment.

4. The term "including" and its variants do not imply any limitation.

TO HAVE AND TO HOLD the same unto said Assignee, its successors and assigns,
forever.

Dated: 8/5/14

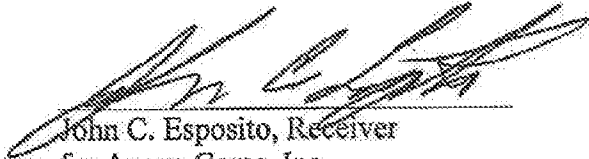
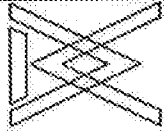








John C. Esposito, Receiver
for Anaya Gems, Inc.

EXHIBIT A

MARK	US REG. #	ISSUED
BRONZE SHIELD	4,754,260	6/16/2015
CHAMPAGNE BRILLIANCE	4,536,329	5/27/2014
CHAMPAGNE ELEGANCE	4,481,220	2/11/2014
CHAMPAGNE SENSATIONS	4,481,221	2/11/2014
DIALUCK	3,863,623	10/19/2010
DIAMOND GLAMOUR	4,936,671	4/12/2016
DIAMOND SPLENDOR	4,897,079	2/9/2016
 DLC	5,185,505	4/18/2017
 EG ELEGANTE	4,392,335	8/27/2013
ELEGANCE D' ITALIA	4,415,538	10/8/2013
ELEGANCE OF ITALY	4,963,245	5/24/2016
ENDLESS HARMONY	4,667,069	1/6/2015
FOREVER COLOR	4,481,211	2/11/2014
KIP	2,307,082	1/11/2000
LOVE IN MOTION	4,581,620	8/5/2014
LUMINOSO	4,936,906	4/12/2016
NETAYA	4,936,882	4/12/2016
OTC "CLOVER-STYLE" TRADEMARK 	2,000,089	9/10/1996
ROMANZA COLLECTION	4,775,399	7/21/2015
SHADES OF ELEGANCE	4,482,401	2/11/2014
SILVERITE	3,826,337	7/27/2010
SS SILVERITE 	3,763,243	3/23/2010
STELLA ITALIANA	4,488,236	2/25/2014
 TOC	5,185,428	4/18/2017
TODAY, TOMORROW, FOREVER DIAMONDS	3,811,741	6/29/2010
TODAY, TOMORROW, TOGETHER DIAMONDS	3,765,072	3/23/2010

MARK	US REG. #	ISSUED
 TTT	3,763,247	3/23/2010
VAN BELINGER	4,559,692	7/1/2014
YOU'RE STILL THE ONE	4,669,589	1/13/2015
	4,667,083	1/6/2015
	4,894,153	2/2/2016