

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM536088

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DAE-IL USA, INC.		06/04/2019	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CUSTOM CHROME USA LLC		
<b>Street Address:</b>	15750 VINEYARD BLVD STE 100 & 110		
<b>City:</b>	MORGAN HILL		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95037		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2079468	CUSTOM CHROME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9098618820		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	909-861-6880		
<b>Email:</b>	info@libinlaw.com		
<b>Correspondent Name:</b>	Bin Li, Esq.		
<b>Address Line 1:</b>	730 N DIAMOND BAR BLVD		
<b>Address Line 4:</b>	DIAMOND BAR, CALIFORNIA 91765		
<b>NAME OF SUBMITTER:</b>	Bin Li		
<b>SIGNATURE:</b>	/s/		
<b>DATE SIGNED:</b>	08/09/2019		
<b>Total Attachments: 7</b>			
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OP \$40.00 2079468



## ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property (this "Assignment") is dated and effective as of March 20, 2019 from **Dae-il USA, Inc.**, with a business address at 112 Robert Young Blvd, Murray, Kentucky 42071 ("**Assignor**") to **Custom Chrome USA LLC**, with its principal place of business at 15750 Vineyard Blvd, Suite 100 & 110, Morgan Hill, California 95037 ("**Assignee**") with respect to the following facts:

1. Assignor is the owner of the registered trademarks, copyrights and other intellectual property set forth in Exhibit A, attached hereto (collectively, the "Intellectual Property").

2. Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Intellectual Property.

**NOW, THEREFORE**, in consideration for the payment of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, conveys, transfers, assigns, delivers, and contributes to Assignee all of the following: (i) Assignor's right, title, and interest of whatever kind in and to the Intellectual Property; (ii) That portion of the business of the Assignor to which the Intellectual Property pertains, as required by 15 U.S.C. §1060, and the goodwill associated with the same; (iii) All income, royalties, and damages hereafter due or payable to Assignor with respect to the Intellectual Property, including without limitation, damages and payments for past or future infringements and misappropriations of the Intellectual Property; and (iv) All rights to sue for past, present and future infringements or misappropriations of the Intellectual Property.

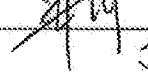
Furthermore, Assignor hereby authorizes the Commissioner for Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for the Intellectual Property to Assignee as legal assignee of Assignor's entire right, title and interest therein. Assignor further covenants that it will promptly and diligently execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, recording or vesting in Assignee full right, title, and interest in the Intellectual Property.

In the event that any provision of this Assignment or a portion thereof is held by a court of competent jurisdiction to be unenforceable, invalid, or void for any reason, the remaining provisions shall nonetheless continue in full force and effect without being impaired or invalidated in any way and this Assignment shall be construed in a manner that does not impair the intent of the parties as reflected herein

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

DAE-IL USA, INC.

By:   
Name: JANET CHERYL LEE  
Title: CEO








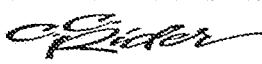




ACCEPTED BY ASSIGNEE:






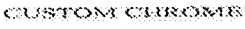







CUSTOM CHROME USA LLC








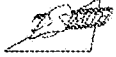

By:   
Name: XIANFU CHEN  
Title: CEO [SIGNATURES MUST BE NOTARIZED]












Exhibit "A"

Trademark	Image (for design marks)	Country	Application No	Application Date	Registration No	Reg. Date	Int. Classes	Status
AUSTRALIA								
CUSTOM CHROME		Australia	1175385	May 10 2007	1175385	May 10 2007	7, 11, 12	Registered
CANADA								
CUSTOM CHROME		Canada	833436	Jan 13 1997	TMA719953	Jul 31 2008	18	Registered
EGRIP		Canada	1227595	Aug 19 2004	TMA659461	Feb 21 2006	12	Registered
HAMMER CYCLE PRODUCTS AND DESIGN		Canada	1117817	Oct 5 2001	TMA658208	Feb 7 2006	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13	Registered
MIRAGE and Design		Canada	834655	Jan 24 1997	TMA514059	Aug 6 1999	12	Registered (Note: Allowed to lapse in US)
MOTORFACTORY AND DESIGN		Canada	1137517	Apr 15 2002	TMA638260	Apr 25 2005	4, 7, 8, 9, 11, 12	Registered
REVTECH and Design		Canada	1158384	Nov 5 2002	TMA607534	Apr 14 2004	12	Registered
REVTECH and Design		Canada	833433	Jan 13 1997	TMA507741	Feb 9 1999	4, 7, 9, 12	Registered
HIGHWAY ONE AND DESIGN		Canada	1321912	Oct 27 2006	TMA720686	Aug 8 2013	12, 18, 25	Registered
FR3 WORLD'S FINEST HATS DESIGN		Canada	1137518	Apr 15 2002	TMA638584	Apr 28 2005	12	Registered
C.C. RIDER		Canada	686376	Jul 22 1991	TMA404312	Oct 30 1992	4, 6, 7, 8, 9, 11, 12, 14, 17, 18, 20, 25, 26, 28	Registered
TOUR EASE		United States	73775017	Jan 17 1989	1596268	May 15 1990	12	Registered
CHINA								
CUSTOM CHROME		China	20160000077689	Jul 13 2004	4167872	Dec 21 2006	12	Registered
CUSTOM CHROME		China	20160000077690	Jul 13 2004	4167873	Dec 21 2006	11	Registered
CUSTOM CHROME		China	20170000043660	Jul 13 2004	4167875	May 7 2007	7	Registered
CUSTOM CHROME		China	4167874	Jul 13 2004	4167874	Jan 21 2009	9	Registered
CUSTOM CHROME CCI and Design		China	10328918	Dec 20 2011	10328918	Apr 28 2014	11	Registered
MOTORFACTORY and Design		China	4167865	Jul 13 2004	4167865	Jun 24 2016	8	Registered
MOTORFACTORY AND DESIGN		China	4167867	Jul 13 2004	4167867	Dec 21 2007	4	Registered
REVTECH and Design		China	3190074	May 27 2002	3190074	Jun 14 2003	12	Registered

REVTECH and Design		China	3190156	May 27 2002	3190156	Sep 21 2013	4	Registered
CUSTOM CHROME CCI and Design		China	10328912	Dec 20 2011	10328912	Aug 7 2014	25	Registered
CUSTOM CHROME CCI and Design		China	10328915	Dec 20 2011	10328915	Aug 7 2014	12	Registered
CUSTOM CHROME CCI and Design		China	10328919	Dec 20 2011	10328919	Mar 21 2014	9	Registered
CUSTOM CHROME CCI and Design		China	10328920	Dec 20 2011	10328920	Jul 21 2014	7	Registered
CUSTOM CHROME		China	10328914	Dec 20 2011	10328914	Apr 13 2017	17	Registered
CUSTOM CHROME		China	10328918	Dec 20 2011	10328918	Apr 13 2017	18	Registered
CUSTOM CHROME		China	4167868	Jul 13 2004	4167868	Apr 13 2017	26	Registered
JAPAN								
GCI AND DESIGN		Japan	H08-148105	Dec 27 1996	4222897	Dec 18 1998	12	Registered (Note: Old logo, allow to lapse?)
CUSTOM CHROME		Japan	7025303	Mar 15 1995	4343141	Dec 10 1999	11	Registered
CUSTOM CHROME		Japan	7025304	Mar 15 1995	4106431	Jan 30 1998	12	Registered
CUSTOM CHROME CC AND DESIGN		Japan	2006070790	Jul 28 2006	5258599	Aug 21 2009	12	Registered
HAMMER CYCLE PRODUCTS AND DESIGN		Japan	2001105951	Nov 27 2001	4779902	Jun 18 2004	7, 9, 11, 12	Registered
MOTORFACTORY AND DESIGN		Japan	2002039586	May 15 2002	4928188	Feb 10 2006	1, 4, 7, 8, 9, 12, 17	Registered
REVTECH and Design		Japan	2002-095227	Nov 11 2002	4694832	Jul 25 2003	12	Registered
REVTECH and Design		Japan	H08-132803	Nov 25 1996	4350948	Jan 14 2000	7	Registered
REVTECH and Design		Japan	H08-132804	Nov 25 1996	4314771	Sep 10 1999	12	Registered

CUSTOM CHROME		Republic of Korea (South)	40-1999-0049495	Dec 23 1999	400-529919-0000	Sep 11 2002	9, 12, 17	Registered
REVTECH and Design		Republic of Korea (South)	40-1999-0049500	Dec 23 1999	400-494948-0000	Jun 7 2001	4, 7, 12	Registered
TAIWAN								
CUSTOM CHROME AGIA CCI AND DESIGN		Taiwan	037028943	Jun 18 2008	01360213	May 1 2009	12	Registered prior: Taiwan trademark database but a fee. Being owners as 'Dae-U' instead of 'Dae-U'
REVTECH HIGH PERFORMANCE BY CUSTOM CHROME and Design		Taiwan	85021275	May 28 1999	973804	Dec 1 2001	12	Registered
CUSTOM CHROME CCI and Design		Taiwan	100006198	Feb 9 2011	1669465	Dec 1 2014	4, 7, 8, 12, 18, 25	Registered
UNITED STATES								
CUSTOM CHROME		United States	75975811	Dec 18 1995	2079468	Jul 15 1997	9, 11, 12	Registered
CUSTOM CHROME		United States	75033532	18-Dec-95	2284324	Oct 12 1999	25	Registered
CUSTOM CHROME CCI and Design		United States	85099512	Aug 3 2010	5078148	Nov 8 2016	6, 7, 9, 11, 12, 25	Registered
CUSTOM CHROME CCI INTERNATIONAL BIKE SHOW SERIES & Design		United States	85099503	Aug 3 2010	4296003	Feb 26 2013	41	Registered
CUSTOM CHROME INTERNATIONAL BIKE SHOW SERIES		United States	85098560	Aug 2 2010	4268667	Jan 1 2013	41	Registered
CUSTOM CHROME INTERNATIONAL BIKE SHOW SERIES NORTH AMERICA CHAMPIONSHIP & Design		United States	85099498	Aug 3 2010	4268668	Jan 1 2013	41	Registered
CONNIE SMITH AND DESIGN		United States	75716760	May 28 1999	2403637	Nov 14 2000	12	Registered
CYNO POWER		United States	74208184	Sep 30 1991	1751177	Feb 9 1993	12	Registered
INFERNO		United States	75712049	May 21 1999	2538897	Feb 19 2002	7, 12	Registered
JAMMER CYCLE PRODUCTS		United States	85514710	Jan 12 2012	4209215	Sep 18 2012	35	Registered
JAMMER CYCLE PRODUCTS		United States	85514716	Jan 12 2012	4244746	Nov 20 2012	7, 12, 18, 35	Registered



HAMMER CYCLE PRODUCTS AND DESIGN		United States	76314974	Sep 19 2001	2676939	Jan 21 2003	6, 7, 9, 12, 25	Registered
HAMMER CYCLE PRODUCTS AND DESIGN (CHILD APP)		United States	78975477	Sep 21 2001	2883344	Sep 7 2004	6, 7, 9, 11, 12	Registered
HAMMER'S HANDBOOK		United States	75819915	Oct 12 1999	2813292	Feb 10 2004	42	Registered
MOTORFACTORY AND DESIGN		United States	74439869	Sep 24 1993	2114906	Nov 25 1997	7, 9, 12	Registered
MOTORFACTORY AND DESIGN		United States	78118970	Apr 2 2002	3209520	Feb 13 2007	1, 4, 12	Registered
REVTECH		United States	86606766	Apr 22 2015	4958523	May 17 2016	4, 7, 12	Registered
REVTECH and Design		United States	75193788	Nov 6 1996	2161448	Jun 2 1998	4, 7, 12	Registered
REVTECH AND DESIGN		United States	78136322	Jun 17 2002	2695952	Mar 11 2003	12	Registered
SANTEE and Design		United States	75431878	Feb 10 1998	2306983	Jan 11 2000	12	Registered
SANTEE MADE IN USA and Design		United States	85378239	Jul 22 2011	4108632	Mar 6 2012	7, 12	Registered
THE EDGE		United States	76071934	Jun 14 2000	2455435	May 29 2001	16	Registered

\* List does not include registrations or applications which may still be "active" on trademark registries, but where Dae-Il USA has instructed to not pursue further or renew.

\* List does not include European trademarks (EUTM or individual European countries)