

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM536107

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VIDEONOMICS, LLC		08/07/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	VMA Media, LLC		
Street Address:	34052 La Plaza		
Internal Address:	Suite 204		
City:	Dana Point		
State/Country:	CALIFORNIA		
Postal Code:	92629		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4365413	VIDEONOMICS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513.629.2733		
Email:	apenick@graydon.com		
Correspondent Name:	Amanda Penick		
Address Line 1:	312 Walnut Street		
Address Line 2:	Suite 1800		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Amanda Penick		
SIGNATURE:	/ajp/		
DATE SIGNED:	08/11/2019		
Total Attachments: 1			
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Nunc Pro Tunc Assignment of Trademark Rights

This *Nunc Pro Tunc* Assignment of Trademark Rights (this "Assignment") is made effective as of January 1, 2017 ("Effective Date").

WHEREAS, VIDEONOMICS, LLC, a California limited liability company ("Assignor"), is the owner of all right, title, and interest in and to the trademark registration in the United States of America as set forth as follows ("Mark"):

VIDEONOMICS, Serial # 85491265, Registration # 4365413, Standard Character Mark

WHEREAS, VMA Media, LLC, a California limited liability company ("Assignee") desires to acquire all right, title, and interest in and to the Mark, and all goodwill of the business associated with and symbolized by the Mark.

WHEREAS, Assignor desires to assign to Assignee all right, title, and interest in and to the Mark, and all goodwill of the business associated with and symbolized by the Mark.

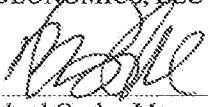
WHEREAS, pursuant to that certain Agreement of Purchase and Sale of Assets by and among Assignor and Assignee, having an effective date of January 1, 2017 (the "Asset Purchase Agreement"), Assignee purchased and is therefore the successor of Assignor's assets, including Assignor's entire right, title, and interest in and to the Mark, the business to which the Mark pertains and with which the Mark is used or intended to be used, and all goodwill of the business associated with and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor and Assignee, Assignor and Assignee agree as follows:

1. *Nunc Pro Tunc* Assignment: Assignor hereby assigns to Assignee, *nunc pro tunc*, as of the Effective Date hereof (a) all of Assignor's right, title, and interest in and to the Mark, (b) all goodwill of the business associated with and symbolized by the Mark, and thus all goodwill of the ongoing and existing business to which the Mark pertains and with which the Mark is used or are intended to be used, (c) all right, title, and interest to sue for, settle, or release any past, present, and/or future infringement, dilution, or other violations of any right, title, and/or interest in and to the Mark, and to recover, collect, or otherwise receive all damages, royalties, profits, interests, revenues, incomes, proceeds, payments, or settlements therefor, (d) all right, title, and interest to bring any cancellation, opposition, or other proceeding in the United States Patent and Trademark Office, or any equivalent agency in connection with or otherwise based upon the Trademark, and (e) all right, title, and interest to collect and receive any and all income, royalties, proceeds, and payments arising by virtue of use of the Mark from and after the Effective Date hereof. All rights, titles, an interest assigned hereunder are to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made.

2. *Miscellaneous*. At the reasonable request of Assignee, Assignor shall execute and deliver such further documents, assignments, and conveyance instruments, and take such further actions as may be necessary or desirable to evidence more fully the intent of this Assignment. Assignor is duly authorized to make and bind itself to this Assignment, and affirms that the undersigned party is authorized pursuant to winding up authority of Assignor to bind and execute the foregoing Assignment.

VIDEONOMICS, LLC


Michael Cooke, Manager

Date: 7TH AUGUST, 2019