

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM536285

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Once Innovations, Inc.		07/25/2019	Corporation: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SIGNIFY NORTH AMERICA CORPORATION		
<b>Street Address:</b>	200 FRANKLIN SQUARE DRIVE		
<b>City:</b>	SOMERSET		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08873		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77865307	AGRISHIFT	
<b>Serial Number:</b>	77911470	ONCE	
<b>Serial Number:</b>	85094301	ONCE INNOVATIONS	
<b>Serial Number:</b>	85094332	ONCE INNOVATIONS INC	
<b>Serial Number:</b>	85722956	SIAM TECHNOLOGY	
<b>Serial Number:</b>	85733933	AQUASHIFT	
<b>Serial Number:</b>	85829396	DESIGNED FOR POULTRY. BUILT FOR YOUR BAR	
<b>Serial Number:</b>	86171967	BUILT FOR YOUR BARN	
<b>Serial Number:</b>	86277520	SPECTRASHIFT	
<b>Serial Number:</b>	86278314	DIM-TO-RED	
<b>Serial Number:</b>	86278341	BIOSHIFT	
<b>Serial Number:</b>	86278357	DIM-TO-BLUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	732-874-3542		
<b>Email:</b>	rene.j.mulders@signify.com		
<b>Correspondent Name:</b>	Daniel J. Piotrowski		
<b>Address Line 1:</b>	465 Columbus Avenue, Suite 330		
<b>TRADEMARK</b>			

CH \$315.00 77865307

<b>Address Line 4:</b>	Valhalla, NEW YORK 10595
<b>ATTORNEY DOCKET NUMBER:</b>	2018PJT80813
<b>NAME OF SUBMITTER:</b>	Daniel J. Piotrowski
<b>SIGNATURE:</b>	/Daniel J. Piotrowski/
<b>DATE SIGNED:</b>	08/13/2019
<b>Total Attachments: 2</b> source=Deed of assignment - ONCE - US#page1.tif source=Deed of assignment - ONCE - US#page2.tif	

**DEED OF ASSIGNMENT**

This ASSIGNMENT made the 25<sup>th</sup> day of July Two Thousand Nineteen (2019)

BETWEEN

Once Innovations, Inc., a corporation organized and existing under the laws of the state of Minnesota (hereinafter "Assignor") of the one part,

And

Signify North America Corporation, a corporation organized and existing under the laws of the state of Delaware (hereinafter "Assignee") of the one part,

WHEREAS Assignor is the registered proprietor of the below trademark in the United States of America, (hereinafter "the Trademark"):

Trademark	Serial number
AgriShift	77/865307
Once (logo)	77/911470
Once Innovations	85/094301
Once Innovations Inc	85/094332
SIAM Technology	85/722956
Aquashift	85/733933
Designed for Poultry. Built for Your Barn	85/829396
BUILT FOR YOUR BARN	86/171967
SpectraShift	86/277520
Dim-to-Red	86/278314
BioShift	86/278341
Dim-to-Blue	86/278357

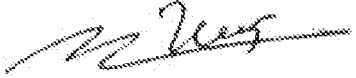
WHEREAS, Assignor is desirous to acquire ownership of the Trademark;

WHEREAS, the parties wish to ensure the assignment of the Trademark such that Assignee may shall acquire all right, title and interest in and to said Trademark, including the goodwill of the business in which the trademark is used, or with that part of the good will of the business connected with the use of and symbolized by the trademark;

NOW THIS DEED WITNESSES that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms assignment and transfer to Assignee, its successors and assign, of all right, title, interest and goodwill in and to the Trademark, including (a) all rights in and to causes of action and enforcement rights for the Trademark to pursue damages, injunctive relief and other remedies for past, present and future infringement of such Trademark and (b) all rights to apply in any and all countries in the world for the Trademark. Assignee has accepted, and hereby accepts, such assignment.

IN WITNESS WHEREOF the parties hereto have duly executed this agreement the day and year first above written.

Once Innovations, Inc.



Name: P.D. Verweij  
Title: Authorized Representative

Signify North America Corporation



Name: P.D. Verweij  
Title: Authorized Representative