

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM536370

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ed O'Keefe		07/31/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Defiance Brands, Inc.		
Street Address:	530 Church Street		
Internal Address:	Suite 305		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37219		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4537183	PET FUEL	
CORRESPONDENCE DATA			
Fax Number:	6152482954		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-742-7944		
Email:	trademarks@bassberry.com		
Correspondent Name:	Martha B. Allard		
Address Line 1:	150 3rd Ave. S.		
Address Line 2:	Suite 2800		
Address Line 4:	Nashville, TENNESSEE 37201		
ATTORNEY DOCKET NUMBER:	121819.0104		
NAME OF SUBMITTER:	Martha B. Allard		
SIGNATURE:	/Martha B. Allard/		
DATE SIGNED:	08/13/2019		
Total Attachments: 1			
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CH \$40.00 4537183

Exhibit A

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of 31st day of July, 2019 ("Effective Date") by and among Ed O'Keefe, an individual residing at 2032 w 103rd St (the "Assignor") and Defiance Brands, Inc., a Tennessee corporation with its principal place of business at Suite 305, 530 Church Street Nashville, Tennessee 37219 (the "Assignee").

Assignor owns all right, title and interest to a registration for the trademark PET FUEL, which is registered with the US Patent and Trademark Office for use with "vitamin and mineral supplements for pets" (Reg. No. 4537183) (the "Trademark").

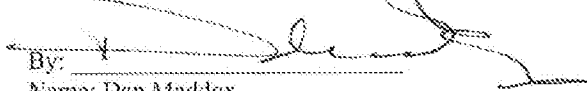
Assignor wishes to assign all right, title and interest in and to the Trademark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the registration therefore, and the right (but not the obligation) to assert the Trademark and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past, present and future acts of infringement that have occurred or may occur.

ED O'KEEFE, AN INDIVIDUAL

DEFIANCE BRANDS, INC. *INC. T.N.*

By: 
Name: Ed. O'Keefe

By: 
Name: Dan Maddox
Title: Founder/Owner

Date: July 31, 2019

Date: 7/31, 2019

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