# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM536439

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Elite Pet Products Inc.		08/12/2019	Corporation: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	Hangzhou TianYuan Pet Products Co., Ltd.	
Street Address:	West XingYi Road	
Internal Address:	XingQiao Town, LinPing	
City:	YuHang, Hangzhou	
State/Country:	CHINA	
Entity Type:	Corporation: CHINA	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	5069179	MADE 4 PETS

## CORRESPONDENCE DATA

Fax Number: 6268107300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6268107200

Email: iflee@ipfirm.us, dhsu@ipfirm.us

**Correspondent Name:** Jen-Feng Lee, Law Offices of J.F. Lee

Address Line 1: 17800 Castleton Street, #560

Address Line 4: City of Industry, CALIFORNIA 91748

NAME OF SUBMITTER:	Jen-Feng Lee
SIGNATURE:	/jflee/
DATE SIGNED:	08/13/2019

### **Total Attachments: 2**

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> **TRADEMARK** REEL: 006719 FRAME: 0561

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## TRADEMARK ASSIGNMENT AGREEMENT

I. PARTIES: The parties to this Agreement of Trademark Assignment ("Agreement") are:

- (1) Elite Pet Products Inc. ("Elite Pet", or "Assignor"), located at 401 Dupont Avenue Ontario, California 91761.
- (2) Hangzhou TianYuan Pet Products Co., Ltd. ("TianYuan" or "Assignee"), located at West XingYi Rd., XingQiao Town, LinPing, YuHang, Hangzhou China.

## II. RECITALS: This Agreement is made with reference to the following facts:

Assignor owns and uses the US trademark of Made4Pets ("Subject Mark").

 Made4Pets: registration number 5,069,179 registered on October 25, 2016, covering the goods/services:

IC 018:: Pet clothing; Pet products, namely, pet restraining devices consisting of leashes, collars, harnesses, restraining straps, and leashes with locking devices

IC 020: Beds for household pets; Cat scratching posts; Pet crates; Pet cushions

IC 028; Pet toys

IC 035: Advertising, marketing and promotion services; On-line retail store services featuring pet products

Assignor's right in said Subject Marks has been exercised in accordance with the rules and laws of trademark in the United States. Assignor has obtained the requisite goodwill as represented and symbolized by Subject Marks in the regular course of business conducts related to the use of Subject Marks. Assignor transfers this Subject Mark to the Assignee.

- 2. As of August 12 of 2019 (Date of Assignment), Assignee wished and desired to obtain the complete right, including its associated goodwill, residing in said Subject Mark. Assignee further, based on informed decision, is willing to pay to Assignor the amount of consideration as stated herein, to succeed into the right of said Subject Mark.
- This Assignment Agreement is fully reflective of the business transaction of stated herein.

III. CONSIDERATION: Assignor and Assignce had various and continuous business transactions around Date of Assignment and in consideration of the covenants and conditions contained in this Assignment Agreement and for other good and valuable consideration, and for further specific consideration of ONE dollar (\$1.00), the receipt of which is hereby acknowledged, the Assignment is legally effectuated under all applicable laws.

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IV. FURTHER ASSURANCES: Each of the parties to this Agreement represents, warrants, and agrees with the other parties as follows:

Such party (or the responsible agent thereof) has read this Agreement and understands the content and consulted its legal advisor of its own choice, or none is consulted after informed decision for not doing so.

Such party has the full power and authority to enter into this Agreement.

Such party has obtained all requisite consents and approvals to enter into and consummate this Agreement.

Such party will execute all such further and additional documents as shall be reasonable, convenient, necessary, or desirable to carry out the provisions of this Settlement Agreement.

V. MISCELLANEOUS: This Agreement is the entire agreement between the parties, with respect to the subject matter hereof and it supersedes all prior and contemporaneous oral and written agreements and discussions. This Agreement may be amended only by an agreement in writing signed by all parties hereto.

This Agreement shall bind and inure to the benefit of the parties hereto, and their respective successors and assigns.

Each party has cooperated in the drafting and preparation of this Agreement. Hence, neither this Agreement nor any part of it shall be construed against either party merely because such party may have drafted all or part of it.

IN WITNESS WHEREOF, the parties hereto have caused Agreement to be executed as shown on the date of each signatures.

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