

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM536617

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Auvil Fruit Company, Inc.		08/13/2019	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	Gee Whiz II, LLC		
Street Address:	21902 State Highway 97		
City:	Orondo		
State/Country:	WASHINGTON		
Postal Code:	98843-9759		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	1191292	GEE WHIZ	
Registration Number:	5236839	GEE WHIZ	
Registration Number:	5012790	GEE WHIZ	
Registration Number:	5177543	GEE WHIZ SINCE 1928	
Registration Number:	5287012	AFC	
Registration Number:	5612254	AFC AUVIL FRUIT COMPANY, INC.	
Registration Number:	5048404	ELITE	
Registration Number:	5022034	WENATCHEE VALLEY FRUITS	
Registration Number:	5428992	WHERE PASSION MEETS FLAVOR	
Serial Number:	87322740	SUGAR ROCK	
Serial Number:	87577623	GRADY'S ORGANICS	
Serial Number:	87577684	GRADY'S ORGANICS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5096623685		
Email:	sallyw@jdsalaw.com		
Correspondent Name:	Sally White		
Address Line 1:	2600 Chester Kimm Road		
TRADEMARK			

OP \$315.00 1191292

Address Line 2: Jeffers, Danielson, Sonn & Aylward, P.S.
Address Line 4: Wenatchee, WASHINGTON 98801

NAME OF SUBMITTER: Sally F. White

SIGNATURE: /Sally F. White/

DATE SIGNED: 08/14/2019

Total Attachments: 6

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EXHIBIT A

ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Auvil Fruit Company, Inc., a Washington State corporation located at 21902 State Highway 97, Orondo, WA 98843-9759 ("Assignor"), hereby assigns, transfers, and conveys to Gee Whiz II, LLC, a State of Washington limited liability company, located at 21902 State Highway 97, Orondo, WA 98843-9759 ("Assignee"), pursuant to the Trademark Acquisition Agreement dated as of 8/13/19, 2019, by and between Assignor and Assignee, all of Assignor's right, title, and interest in and to the trademarks set forth on Schedule I attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby, and all claims and causes of action with respect to any of the foregoing, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Assignor accruing under any of the foregoing provided by any applicable law, treaty, or other international convention.

Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment of Trademarks upon request by Assignee.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed on this 13th day of Aug, 2019, by its duly authorized officer.

Auvil Fruit Company, Inc.




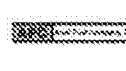

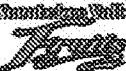
By: [Signature]
Name: Chris McCarty
Title: Pics

Gee Whiz II, LLC

By: [Signature]
Name: Chris McCarty
Title: mgr


**Schedule 1
Assigned Marks**

Trademark Registrations – United States

Mark	Jurisdiction	Registration Number	Registration Date	Description of Goods/Services
GEE WHIZ	United States	1191292	3/2/1982	Class 31: Fresh Fruit-Namely, Apples, Cherries, [Pears, Peaches and Nectarines]
		5236839	7/4/2017	Class 32: non-alcoholic cider
		5012790	8/2/2016	Class 31: Fresh fruit
		5177543	4/4/2017	Class 31: Fresh fruit
		5287012	9/12/2017	Class 31: Fruits, namely, fresh apples and fresh cherries
		5612254	11/20/2018	Class 31: Fruits, namely, fresh apples and fresh cherries
		5048404	9/27/2016	Class 31: Fresh fruit; Fruits, namely, fresh apples and fresh cherries; Fresh apples
		5022034	8/16/2016	Class 31: Fresh fruit; Fruits, namely, fresh apples and fresh cherries; Fresh apples
WHERE PASSION MEETS FLAVOR		5428992	3/20/2018	Class 31: Fruits, namely, fresh apples, fresh cherries



Pending Trademark Applications – United States



Mark	Jurisdiction	ITU Status	Application Serial Number	Filing Date	Description of Goods/Services
SUGAR ROCK	United States	N/A	87322740	2/2/2017	Class 31: Fresh apples; Fresh fruit, excluding melons; Fruits, namely, fresh apples

			87577623	8/21/2017	Class 31: Organic fresh fruit; Organic fruits, namely, fresh apples
GRADY'S ORGANICS			87577684	8/21/2017	Class 31: Organic fruits, namely, fresh apples


Trademark Registrations – Foreign Jurisdictions

Mark	Jurisdiction	Registration Number	Registration Date	Description of Goods/Services
GEE WHIZ	Australia	International Reg. No. 1290145	1/28/2016	Class 31: Fresh fruit, namely, apples, cherries
	Cambodia		4/18/2017	
	Colombia		1/28/2016	
	European Union		1/28/2016	
	India		1/28/2016	
	Israel		1/28/2016	
	Japan		1/28/2016	
	Mexico		1/28/2016	
	New Zealand		1/28/2016	
	Philippines		1/28/2016	
	Singapore		1/28/2016	
	South Korea		1/28/2016	
	Ukraine		1/28/2016	
	United Kingdom		1/28/2016	
	Vietnam		1/28/2016	
	Canada		TMA975929	
Hong Kong	303685636	2/15/2016		
Taiwan	1798502	10/16/2016		
GEE WHIZ	Philippines	42019004431	6/16/2019	Class 31: Fresh fruit, namely, apples, cherries
极味滋 (GEE WHIZ in Chinese)	China	25807404	9/7/2018	Class 31: Fresh apples; fresh cherries

	Australia	International Reg. No. 1291717	1/29/2016	Class 31: Fresh fruit
	Colombia		1/29/2016	
	European Union		1/29/2016	
	India		1/29/2016	
	Israel		1/29/2016	
	Japan		1/29/2016	
	Mexico		1/29/2016	
	New Zealand		1/29/2016	
	Philippines		1/29/2016	
	Singapore		1/29/2016	
	South Korea		1/29/2016	
	Ukraine		1/29/2016	
	United Kingdom		1/29/2016	
	Vietnam		1/29/2016	
Canada	TMA990183	2/6/2018	Class 31: Fresh fruits; fruits, namely, fresh apples and fresh cherries	
Hong Kong	303685645	2/15/2016	Class 31: (a) Fresh fruit (b) Fresh fruits; fresh apples; fresh cherries	
Taiwan	1812465	12/16/2016	Class 31: Fresh fruit; Fruits, namely, fresh apples and fresh cherries	
	Australia	International Reg. No. 1323381	8/16/2016	Class 31: Fresh fruit
	Cambodia		2/12/2018	
	Colombia		8/16/2016	
	European Union		8/16/2016	
	India		8/16/2016	
	Israel		8/16/2016	
	Japan		8/16/2016	
	Mexico		8/16/2016	
	New Zealand		8/16/2016	
	Philippines		8/16/2016	
	Russian Federation		8/16/2016	




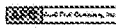

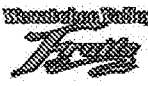
	Singapore		8/16/2016	
	South Korea		8/16/2016	
	Ukraine		8/16/2016	
	United Kingdom		8/16/2016	
	Vietnam		8/16/2016	
	Canada	TMA975959	7/17/2017	Class 31: Fresh fruits; fruits, namely, fresh apples and fresh cherries
	Hong Kong	303685618	2/15/2016	Class 31: (a) Fresh Fruit (b) Fresh fruits; fresh apples; fresh cherries
	Taiwan	1798503	10/16/2016	Class 31: Fresh fruit; fruits, namely, fresh apples and fresh cherries
	Hong Kong	303685591	2/15/2016	Class 31: (a) Fresh fruit; Fruits, namely, fresh apples and fresh cherries; Fresh apples (b) Fresh fruits
	Hong Kong	303685564	2/15/2016	Class 31: (a) Fruits, namely, fresh apples and fresh cherries; (b) Fresh fruits
	Taiwan	1798504	10/16/2016	
	Hong Kong	303685573	2/15/2016	Class 31: (a) Fruits, namely, fresh apples and fresh cherries; (b) Fresh fruits
	Taiwan	1812466	12/16/2016	
	Hong Kong	303685609	2/15/2016	Class 31: (a) Fresh fruit; Fruits, namely, fresh apples and fresh cherries; Fresh apples; (b) Fresh fruits
	Taiwan	1798505	10/16/2016	

Unregistered Marks – United States

Mark	Jurisdiction	Description of Goods/Services
TOPAZ	United States	Class 31: Fruits, namely, fresh apples and fresh cherries
	Washington State	Class 31: Fresh fruit
	United States	Class 31: Fresh fruit; Fruits, namely, fresh apples and fresh cherries; Fresh apples
WHERE	United	Class 32: Cider, non-alcoholic; Fruit juice

PASSION MEETS FLAVOR	States	
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Unregistered Marks – Foreign Jurisdictions

Mark	Jurisdiction	Description of Goods/Services
GEE WHIZ	China	Class 31: Fresh fruit; namely, apples, cherries
	Cambodia	Class 31: Fresh fruit
	China	
TOPAZ	Canada	Class 31: Fruits, namely, fresh apples and fresh cherries
	Hong Kong	
	Taiwan	
	Canada	Class 31: Fresh fruit; Fruits, namely, fresh apples and fresh cherries; Fresh apples
	Taiwan	
	Canada	Class 31: Fruits, namely, fresh apples and fresh cherries
	Canada	Class 31: Fruits, namely, fresh apples and fresh cherries
	Canada	Class 31: Fresh fruit; Fruits, namely, fresh apples and fresh cherries; Fresh apples
	Canada	Class 31: Fresh fruit; Fruits, namely, fresh apples and fresh cherries; Fresh apples
	Hong Kong	
	Taiwan	