

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM536615

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Andria Kidd		08/01/2019	INDIVIDUAL: AFGHANISTAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	California Cowboy Apparel, Inc.		
<b>Street Address:</b>	3618 Webster Street		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94123		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4387170	CALIFORNIA COWBOY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4153983141		
<b>Email:</b>	iplaw@evoke.law		
<b>Correspondent Name:</b>	Mary L. Shapiro		
<b>Address Line 1:</b>	244 California Street, Suite 507		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>NAME OF SUBMITTER:</b>	Nicole A. Syzdek		
<b>SIGNATURE:</b>	/Nicole A. Syzdek/		
<b>DATE SIGNED:</b>	08/14/2019		
<b>Total Attachments: 3</b>			
source=California Cowboy Assignment Agreement Final (Exhibit B) signed#page1.tif			
source=California Cowboy Assignment Agreement Final (Exhibit B) signed#page2.tif			
source=California Cowboy Assignment Agreement Final (Exhibit B) signed#page3.tif			

OP \$40.00 4387170

## EXHIBIT B

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”), effective as of the date of the last signature below (the “Effective Date”), is made by and between Andria Kidd, an individual residing at 10826 Kings Road, Ventura, CA 93004 (“Assignor”), and California Cowboy Apparel, Inc., a California corporation with a principal place of business at 3618 Webster Street, San Francisco, CA 94123 (“Assignee”). CCA and Kidd may be referred to herein individually as “Party” or collectively as “Parties.”

### RECITALS

WHEREAS, Assignor warrants it owns all right, title, and interest, in the mark as identified in Schedule A (the “Mark”);

WHEREAS, Assignee desires to own all statutory and common law rights, title, and interest in the Mark, subject to the provisions of the Co-Existence and Consent to Use Agreement between the Parties having the Effective Date of July 6, 2017 (the “Agreement”), the terms of which are incorporated by reference;

NOW THEREFORE, in consideration of the mutual covenants and promises herein, as well as other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:


1. Assignor hereby conveys, transfers, and assigns to the Assignee, *nunc pro tunc*, all rights, title, and interest in the Mark, together with:
  - a. The goodwill of the business relating to the services on which the Mark is used and for which it is registered for, subject to the provisions regarding use specified in the Agreement;
  - b. All income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and
  - c. All rights to sue and collect damages for past, present, and future infringement or misappropriation of the Mark.
2. Subject to the terms of the incorporated Agreement, these assigned rights shall be held and enjoyed by Assignee for Assignee’s own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registration pertaining to the Mark may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

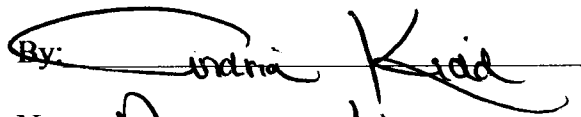
3. Assignor agrees to cooperate with Assignee to execute such additional documents as are necessary to defend, register, or otherwise give full effect to and perfect the rights of Assignee in the Mark and take such further actions as Assignee may reasonably request in order to register and record this Assignment at the appropriate registries to demonstrate Assignee's title in the Mark.

IN WITNESS WHEREOF, the undersigned represents that it has authority to execute this Assignment and to carry out all obligations imposed hereunder, has read, understands, and agreed to the terms of this Assignment, and has executed this instrument as of the date set forth below.

**CALIFORNIA COWBOY APPAREL,  
INC.**  
(Assignee)


**ANDRIA KIDD**  
(Assignor)

By:   
Name: Andrew Clark  
Title: Founder and CEO  
Date: July 25, 2019

By:   
Name: Andria Kidd  
Date: Aug. 1, 2019

SCHEDULE A

ASSIGNOR'S MARK

Mark	Reg. No.	Goods
	4387170	Class 025: Wearable garments and clothing, namely, shirts