

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM536721

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BALLANTYNE BRANDS, LLC		08/13/2019	Limited Liability Company: DELAWARE
BALLANTYNE BRANDS, LLC		08/13/2019	Limited Liability Company: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DSC SERVICES II LLC		
<b>Street Address:</b>	590 MADISON AVE		
<b>Internal Address:</b>	c/o STEEL PARTNERS		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5079337	MOON MILK	
<b>Registration Number:</b>	5079336	CLOUD PUNCH	
<b>Registration Number:</b>	4928895	UNBROKEN	
<b>Registration Number:</b>	4916402	JAVA	
<b>Registration Number:</b>	4781954	BRIDGE	
<b>Registration Number:</b>	4781946	HAUS	
<b>Registration Number:</b>	4781144	HAUS TECHNOLOGY	
<b>Registration Number:</b>	4638702	BEST VAPE. BEST VALUE.	
<b>Registration Number:</b>	4616700	HAUS	
<b>Registration Number:</b>	4616656	HAUS VAPORIZER STARTER KIT BY MISTIC BES	
<b>Registration Number:</b>	4499841	AMERICAN BLEND	
<b>Registration Number:</b>	4543105	HAUS	
<b>Registration Number:</b>	4529319	COOL ICE	
<b>Registration Number:</b>	4381436	BEST TASTE. BEST VALUE.	
<b>Registration Number:</b>	4700384	MISTIC BLACK	
<b>Registration Number:</b>	4295174	MISTIC	

CH \$465.00 5079337

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4041974	MISTIC
Registration Number:	4282600	WHAT ALL HAVE YOU MIST?

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8605279211  
 Email: alixyaleristas@gmail.com  
 Correspondent Name: NANCY KENNEDY  
 Address Line 1: 150 TRUMBULL ST  
 Address Line 2: ALIX, YALE & RISTAS, LLP  
 Address Line 4: HARTFORD, CONNECTICUT 06103

<b>ATTORNEY DOCKET NUMBER:</b>	BALBRA/M600
<b>NAME OF SUBMITTER:</b>	NANCY KENNEDY
<b>SIGNATURE:</b>	/NANCY KENNEDY/
<b>DATE SIGNED:</b>	08/15/2019

**Total Attachments: 3**

source=190813 Trademark Assignment Fully Executed#page1.tif  
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 source=190813 Trademark Assignment Fully Executed#page3.tif

**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is made and entered into as of August 12<sup>th</sup> 2019 (the "Effective Date") by and between and BALLANTYNE BRANDS, LLC, a Delaware limited liability company, and BALLANTYNE BRANDS, LLC, a North Carolina limited liability company (jointly, "Assignors"), and DSC SERVICES II LLC, a Delaware limited liability company ("Assignee").

**WHEREAS**, Assignors wish to assign to Assignee, and Assignee wishes to acquire from Assignors, all United States Trademark Registrations and/or Applications that the Assignors own or hold any interest in, whether individually or jointly (the "Marks").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee hereby agree as follows:

Assignors hereby sell, assign, transfer, and set over to Assignee the entire right, title, and interest in and to the Marks, including the goodwill of the business associated therewith or symbolized thereby, together with any renewals and extensions thereof and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made, together with all income, royalties, damages, and payments now or hereafter due or payable with respect to any of the foregoing and all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement or other unauthorized use of the Marks assigned to Assignee hereunder.

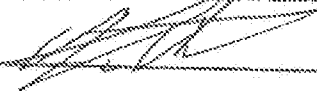
Assignors authorize the Commissioner of Patents and Trademarks of the United States and any official of any state or country foreign to the United States, whose duty it is to record trademark registrations, applications, and title thereto, to record the Mark and title thereto as the property of the Assignee, its successors, legal representatives, and assigns in accordance with the terms of this instrument.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignors and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNORS:

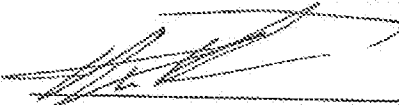
BALLANTYNE BRANDS LLC,  
a Delaware Limited Liability Company,

  
\_\_\_\_\_

Name: Rob Brands

Title: President

BALLANTYNE BRANDS LLC,  
a North Carolina Limited Liability Company,

  
\_\_\_\_\_

Name: Rob Brands

Title: President

ASSIGNEE:

DSC SERVICES II LLC

\_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

IN WITNESS WHEREOF, Assignors and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**ASSIGNORS:**

**BALLANTYNE BRANDS LLC,**  
a Delaware Limited Liability Company,

\_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**BALLANTYNE BRANDS LLC,**  
a North Carolina Limited Liability Company,

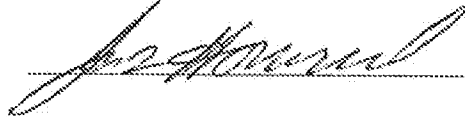
\_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**ASSIGNEE:**

**DSC SERVICES II LLC**

  
\_\_\_\_\_

Name: JACK HOWARD

Title: President