

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM536747

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/07/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Patrickstarr, Inc.		07/26/2019	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Pogi Beauty LLC		
Street Address:	3800 NE 1st Avenue, 6th Floor		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33137		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87750757	MAKEUP IS A ONE SIZE FITS ALL	
CORRESPONDENCE DATA			
Fax Number:	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179517790		
Email:	ronald.duvernay@ropesgray.com		
Correspondent Name:	Ronald M. Duvernay		
Address Line 1:	Prudential Tower, 800 Boylston Street		
Address Line 2:	Ropes & Gray LLP		
Address Line 4:	Boston, MASSACHUSETTS 02199-3600		
ATTORNEY DOCKET NUMBER:	110150-0020		
NAME OF SUBMITTER:	Ronald M. Duvernay		
SIGNATURE:	/r duvernay/		
DATE SIGNED:	08/15/2019		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), effective as of the 7th day of June, 2019, is made and entered into by and between Patrickstarr, Inc., a Florida corporation with an address at 3101 Archer Ave., Orlando, Florida 32833 ("Assignor") and Pogi Beauty LLC, a Delaware limited liability company with an address at 3800 NE 1st Avenue, 6th Floor, Miami, Florida 33137 ("Assignee"). Assignor and Assignee are referred to individually as a "Party" and collectively as the "Parties".

WHEREAS, Assignor is the owner of the service mark MAKEUP IS A ONE SIZE FITS ALL, including all registrations, applications, common law, and other rights associated therewith, and all graphic and other versions and modifications thereof, and including the application set forth in the attached Exhibit A (collectively, the "Mark"); and

WHEREAS, Assignor now desires to transfer its rights in the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor agrees to assign and hereby sells, assigns, and transfers to Assignee all of Assignor's worldwide rights, title, and interests in and to the Mark, together with the goodwill of the business associated with the Mark, including without limitation all rights to sue for past, present, and future misappropriation of the Mark.
2. Assignor hereby authorizes and requests the competent authorities to record this Assignment.
3. At the reasonable request of Assignee and at Assignee's expense, Assignor will execute and deliver and will cause to be executed and delivered such instruments of transfer, conveyance, assignment, and confirmation, and will take such actions as Assignee may reasonably deem necessary, in order to effectively transfer, contribute, assign, and deliver to Assignee all rights, title, and interests in, to, and under the Mark.
4. This Assignment will be binding upon and enforceable against Assignor and its successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
5. This Assignment will be governed by, and construed and enforced in accordance with, the substantive laws of the State of Florida, without regard to its principles of conflicts of laws.
6. This Assignment may be executed in any number of counterparts, and by the different Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

Remainder of page intentionally left blank.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

PATRICKSTARRR, INC.

By: [Signature]
Name: Patrick Simondac
Title: President

STATE OF FLORIDA
COUNTY OF _____

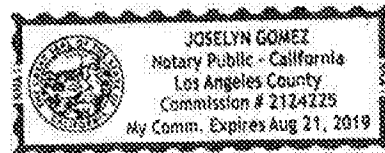
The foregoing instrument was acknowledged before me this _____ day of June 2019,
by _____ (name of officer or agent, title of officer or agent) of
Patrickstarr, Inc., a Florida corporation, on behalf of the corporation.

See Attached

(Seal)

Signature of Notary Public
Print, Type/Stamp Name of Notary

Personally known: _____
OR Produced Identification: _____
Type of Identification Produced: _____



ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Los Angeles

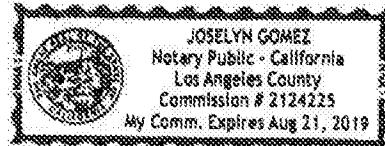
On JULY 26, 2019 before me, JOSELYN GOMEZ
(insert name and title of the officer)

personally appeared Patrick Sidney Lino-On Simondac
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.


I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Jessie Cruz (Seal)



POGI BEAUTY LLC

By: 
Name: Ashley Jucosich
Title: CFO

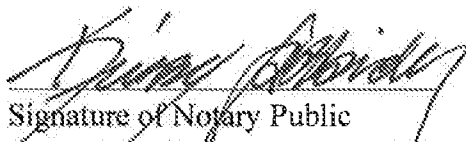
STATE OF FLORIDA
COUNTY OF MIAMI-DADE

The foregoing instrument was acknowledged before me this 14th day of August 2019,
by Ashley Jucosich (name of officer or agent, title of officer or agent) of Pogi Beauty
LLC, a Delaware limited liability company, on behalf of the limited liability company.



(Seal)

Krissy Fassbinder
COMMISSION #FP022833
EXPIRES: September 30, 2019
www.AaronNOTARY.com


Signature of Notary Public
Print, Type/Stamp Name of Notary

Personally known:
OR Produced Identification: _____
Type of Identification Produced: _____

Exhibit A

Mark	Country	Application No. Application Date
MAKEUP IS A ONE SIZE FITS ALL	U.S.A.	87750,757 January 10, 2018