

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM536913

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thinkbig, LLC		08/16/2019	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Intersell Ventures LLC		
Street Address:	1 Harmon Meadow Blvd., Gateway Plaza		
Internal Address:	Suite 2003		
City:	Secaucus		
State/Country:	NEW JERSEY		
Postal Code:	07094		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87655722	THE WEDGIE PILLOW	
CORRESPONDENCE DATA			
Fax Number:	7325780104		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7325780103		
Email:	mmishev@kbsiplaw.com		
Correspondent Name:	Milena S. Mishev		
Address Line 1:	90 Matawan Road		
Address Line 2:	Suite 201		
Address Line 4:	Matawan, NEW JERSEY 07747		
NAME OF SUBMITTER:	Milena S. Mishev		
SIGNATURE:	/milena s. mishev/		
DATE SIGNED:	08/16/2019		
Total Attachments: 1			
source=Signed Deed of Assignment - Wedgie Pillow#page1.tif			

OP \$40.00 87655722

DEED OF ASSIGNMENT

WHEREAS, Thinkbig, LLC, a limited liability company organized and existing under the laws of the State of New Jersey, located and doing business at 4 Tudor Oval, Westfield, New Jersey 07033 is the owner of the following trademark and application in the United States Patent and Trademark Office:


<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILED</u>
THE WEDGIE PILLOW	87/655,722	October 23, 2017

Intersell Ventures, LLC, a limited liability company organized and existing under the laws of the State of New York, located and doing business at Gateway Plaza, Suite 2003, 1 Harmon Meadow Blvd., Secaucus, New Jersey 07094, is desirous of acquiring all right, title and interest in and to said mark, together with the application thereof and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Thinkbig, LLC hereby assign unto Intersell Ventures, LLC all of its right, title and interest in and to the aforesaid mark, together with the application thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any past or present infringement of said mark.

This Deed of Assignment is executed this 16th day of August, 2019.

THINKBIG, LLC

By: 
Name: Shaden Glynn
Title: Managing Director

(No authentication or legalization required.)