

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM535741

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	04/18/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael Oriolo		04/01/2019	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brand2o, LLC		
<b>Street Address:</b>	123 State Rt 23 South		
<b>City:</b>	Hamburg		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07419		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87386843	POGO BAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2014813577		
<b>Email:</b>	mike@brand2o.com		
<b>Correspondent Name:</b>	Michael Oriolo		
<b>Address Line 1:</b>	123 State Rt 23 South		
<b>Address Line 4:</b>	Hamburg, NEW JERSEY 07419		
<b>NAME OF SUBMITTER:</b>	Michael Oriolo		
<b>SIGNATURE:</b>	/Michael Oriolo/		
<b>DATE SIGNED:</b>	08/07/2019		
<b>Total Attachments: 1</b>			
source=BRAND2O_POGOBAL TRADEMARK ASSIGNMENT#page1.tif			

OP \$40.00 87386843

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of April 18, 2019, (the "Effective Date"), between Michael Oriolo, (the "Assignor"), and Brand2o, LLC., (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. 5504206, dated June 26, 2018.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$1.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed and delivered this Assignment, as of the day and year first above written.



Michael Oriolo (Assignor)



Michael Oriolo, Brand2o, LLC. (Assignee)

**TRADEMARK**