

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537020

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT FOR SECURITY -- TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New U.S. Nonwovens, LLC		08/16/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SJC DLF III-Q, LLC, as collateral agent		
Street Address:	251 Little Falls Drive		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Serial Number:	87263459	BLACKBLEACH	
Serial Number:	86979543	BLOOM BABY	
Serial Number:	86979544	BLOOM BABY	
Serial Number:	87599042	BLUEBLEACH	
Serial Number:	77009333	BREEZE	
Serial Number:	78598957	BREEZY	
Serial Number:	87071173	BREEZY	
Serial Number:	72014435	DYNAMO	
Serial Number:	71128594	FAB	
Serial Number:	85716146	FAB	
Serial Number:	72133684	FINAL TOUCH	
Serial Number:	73810050	FINAL TOUCH	
Serial Number:	88137902	FLICKS	
Serial Number:	85836022	FRESH EXPRESSIONS	
Serial Number:	76247682	HUSHABLES	
Serial Number:	76168450	OXYDOL	
Serial Number:	85874562	PROPAX	
Serial Number:	75871856	RAIN FOREST	
Serial Number:	78114812	SPRING MAGIC	
TRADEMARK			

CH \$540.00 87263459

Property Type	Number	Word Mark
Serial Number:	85683828	SUN SHOWER FRESH
Serial Number:	76057274	WATERFALL FRESH

CORRESPONDENCE DATA

Fax Number: 2125935955
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-756-2132
Email: scott.kareff@srz.com
Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP
Address Line 1: 919 Third Avenue
Address Line 2: 25th Floor
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	016548-0007
NAME OF SUBMITTER:	Scott Kareff (016548-0007)
SIGNATURE:	/kc for sk/
DATE SIGNED:	08/16/2019

Total Attachments: 9
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ASSIGNMENT FOR SECURITY - - TRADEMARKS

WHEREAS, New U.S. Nonwovens, LLC, a Delaware limited liability company (the "Assignor"), has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks may be registered or applied for in the United States Patent and Trademark Office, the Canadian Intellectual Property Office, and in other countries (the "Trademarks");

WHEREAS, the Assignor has entered into a Pledge and Security Agreement, dated as of August 16, 2019 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of SJC DLF III-Q, LLC as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. This Assignment for Security shall be governed by, and construed in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of August 16, 2019.

Signatory hereto following the USN Acquisition:

NEW U.S. NONWOVENS, LLC

By:

A handwritten signature in black ink, appearing to read "Keith Marchiando", written over a horizontal dotted line.

Name: Keith Marchiando

Title: Chief Financial Officer

SCHEDULE A TO ASSIGNMENT FOR SECURITY

[See attached.]

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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BLACKBLEACH

BLACKBLEACH

UNITED STATES	8732/0076	NEW U.S. NONWOVENS, LLC	09 Dec 2016 87/263,459	23 Apr 2019 5,734,336	REGISTERED 002
Actions (Current): 23 Apr 2025 AFFIDAVIT OF USE					
Goods: 002 - Dyes for use on fabric					

BLOOM BABY

CHINA	8732/0014	NEW U.S. NONWOVENS, LLC	13 Sep 2016 21288973	07 Dec 2017 21288973A	REGISTERED 003
Actions (Current): 06 Dec 2027 RENEWAL					
Goods: 003 - Soaps for hands and face of babies; Shampoos; Wipes impregnated with a skin cleanser; Cloths impregnated with a detergent for cleaning; Lotions for cosmetic purposes; Cosmetic creams; Tissues impregnated with cosmetic lotions; Tissues impregnated with cleansing lotion; Soap; Fabric softeners for laundry use; Laundry preparations; Laundry powder.					

UNITED STATES	8732/0071	NEW U.S. NONWOVENS, LLC	17 Feb 2015 86/979,543	30 Aug 2016 5,033,269	REGISTERED
Actions (Current): 30 Aug 2022 AFFIDAVIT OF USE					
Goods: 003 - Baby wipes, soaps for hands and face of babies, shampoos, diapers, body creams and lotions.					

BLOOM BABY & DESIGN

MEXICO	8732/0089	NEW U.S. NONWOVENS, LLC	01 Nov 2016 1815695	03 Mar 2017 1730544	REGISTERED 003
Actions (Current): 01 Nov 2026 RENEWAL					
Goods: 003 - IMPREGNATED TOILETS OF COSMETIC LOTIONS FOR THE BABY, SOAPS FOR THE HANDS AND FACE OF THE BABY, SHAMPOOS FOR BABY.					

MEXICO	8732/0090	NEW U.S. NONWOVENS, LLC	01 Nov 2016 1815697		PENDING
Actions (Current): 01 Nov 2026 RENEWAL					
Goods: 005 - WIPES AND CREAMS FOR DIAPER RASH.					

BLOOM BABY (STYLIZED) & DESIGN

CHINA	8732/0015	NEW U.S. NONWOVENS, LLC	13 Sep 2016 21288972	07 Nov 2018 21288972	REGISTERED 003, 005
Actions (Current): 06 Nov 2028 RENEWAL					
Goods: 003 - BABY WIPES; SOAPS FOR HANDS AND FACE OF BABIES; SHAMPOOS; BODY CREAMS AND LOTIONS; WIPES IMPREGNATED WITH A SKIN CLEANSER; PRE-MOISTENED COSMETIC WIPES. 005 - DISPOSABLE BABY DIAPERS, DISPOSABLE ADULT DIAPERS, SANITIZING WIPES.					

UNITED STATES	8732/0072	NEW U.S. NONWOVENS, LLC	31 Mar 2015 86/979,544	06 Sep 2016 5,038,067	REGISTERED
Actions (Current): 06 Sep 2022 AFFIDAVIT OF USE					
Goods: 003 - Baby wipes, soaps for hands and face of babies, shampoos, diapers, body creams and lotions.					

BLOOM BABY (STYLIZED) & DESIGN IN CHINESE CHARACTERS

CHINA	8732/0017	NEW U.S. NONWOVENS, LLC	13 Sep 2016 21288970	14 Nov 2017 21288970	REGISTERED 003, 005
Actions (Current): 13 Nov 2027 RENEWAL					
Goods: 003 - Soaps for hands and face of babies; Shampoos; Wipes impregnated with a skin cleanser; Cloths impregnated with a detergent for cleaning; Lotions for cosmetic purposes; Cosmetic creams; Tissues impregnated with cosmetic lotions; Tissues impregnated with cleansing lotion; Soap; Fabric softeners for laundry use; Laundry preparations; Laundry powder.					

TRADEMARK**REEL: 006722 FRAME: 0731**

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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BLOOM BABY (STYLIZED) & DESIGN IN CHINESE CHARACTERS continued.....

8732/0017 continued.....

005 - Disposable baby diapers; Disposable adult diapers; Sanitizing wipes.

BLOOM BABY IN CHINESE CHARACTERS

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
CHINA	8732/0016	NEW U.S. NONWOVENS, LLC	13 Sep 2016 21288971	14 Nov 2017 21288971	REGISTERED 003, 005

Actions (Current): 13 Nov 2027 RENEWAL

Goods: 003 - Soaps for hands and face of babies; Shampoos; Wipes impregnated with a skin cleanser; Cloths impregnated with a detergent for cleaning; Lotions for cosmetic purposes; Cosmetic creams; Tissues impregnated with cosmetic lotions; Tissues impregnated with cleansing lotion; Soap; Fabric softeners for laundry use; Laundry preparations; Laundry powder.

005 - Disposable baby diapers; Disposable adult diapers; Sanitizing wipes.

BLUEBLEACH

BLUEBLEACH

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
UNITED STATES	8732/0091	NEW U.S. NONWOVENS, LLC	07 Sep 2017 87/599,042		ALLOWED 002

Actions (Current): 09 Oct 2019 FILE ITU EXTENSION

Goods: 002 - Dyes for use on fabric

BREEZE

BREEZE

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
UNITED STATES	8732/0057	NEW U.S. NONWOVENS, LLC	28 Sep 2006 77/009,333	05 May 2009 3,616,463	REGISTERED 003

Actions (Current): 05 May 2029 RENEWAL

Goods: 003 - Scented fabric refresher sheets

Breezy

BREEZY

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
UNITED STATES	8732/0056	NEW U.S. NONWOVENS, LLC	31 Mar 2005 78/598,957	22 Aug 2006 3,134,342	REGISTERED 003

Actions (Current): 22 Aug 2026 RENEWAL

Goods: 003 - Fabric Softener Sheets

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
UNITED STATES	8732/0078	NEW U.S. NONWOVENS, LLC	14 Jun 2016 87/071,173	07 Feb 2017 5,136,742	REGISTERED

Actions (Current): 07 Feb 2023 AFFIDAVIT OF USE

Goods: 003 - Liquid fabric softener, scented fabric refresher spray, laundry detergent, air freshener in the nature of an air fragrancing preparation

CUSHIONY THICK (STYLIZED) & DESIGN

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
MEXICO	T40372MX00	NEW U.S. NONWOVENS, LLC	01 Oct 2013 1418165		PENDING 005

Actions (Current): 01 Oct 2023 AFFIDAVIT W/ RENEWAL

Goods: 005 - Sanitary Towels

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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DYNAMO

CANADA	8732/0039	NEW U.S. NONWOVENS, LLC	04 Oct 1960 0259147	10 Mar 1961 TMA121,485	REGISTERED N/A
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Actions (Current): 10 Mar 2021 RENEWAL

Goods: N/A - SOAPS, DETERGENTS AND CLEANSERS; LIQUID AND AEROSOL CLEANERS.

UNITED STATES	8732/0018	NEW U.S. NONWOVENS, LLC	23 Aug 1956 72/014,435	07 May 1957 645,230	REGISTERED
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Actions (Current): 07 May 2027 RENEWAL

Goods: 003 - LIQUID CLEANER, CLEANSER, AND DETERGENT.

FAB

CANADA	8732/0040	NEW U.S. NONWOVENS, LLC	0106715	22 Nov 1921 TMDA29916	REGISTERED N/A
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Actions (Current): 22 Nov 2026 RENEWAL

Goods: N/A - LAUNDRY DETERGENT, DISHWASHING DETERGENT, TOILET SOAP, SOAP CHIPS, SOAP POWDER, DENTAL CREAM, SOAPLESS DETERGENTS.

UNITED STATES	8732/0019	NEW U.S. NONWOVENS, LLC	19 Feb 1920 71/128,594	15 Feb 1921 139,710	REGISTERED
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Actions (Current): 15 Feb 2021 RENEWAL

Goods: 003 - SOAPS.

UNITED STATES	8732/0020	NEW U.S. NONWOVENS, LLC	29 Aug 2012 85/716,146	26 Mar 2013 4,309,156	REGISTERED
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Actions (Current): 26 Mar 2023 RENEWAL

Goods: 003 - Laundry detergent

**FABRIC SOFTENER IN FAB & DESIGN**

CANADA	8732/0041	NEW U.S. NONWOVENS, LLC	26 Jun 1985 0544931	01 Aug 1986 TMA317,008	REGISTERED N/A
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Actions (Current): 01 Aug 2026 RENEWAL

Goods: N/A - LAUNDRY DETERGENT WITH FABRIC SOFTENER.

FINAL TOUCH

ANGUILLA	8732/0043	NEW U.S. NONWOVENS, LLC	20 Apr 2006 4115	02 May 2007 4115	REGISTERED 001, 003
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Actions (Current): 20 Apr 2026 RENEWAL

Goods: 001 - FABRIC RINSE.
003 - FABRIC SOFTENER SHEETS.

ANTIGUA & BARBUDA	8732/0044	NEW U.S. NONWOVENS, LLC	10 May 2006 6704	21 Feb 2007 6704	REGISTERED
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Actions (Current): 10 May 2026 RENEWAL

Goods: 047 - FABRIC RINSE PREPARATION AND FABRIC SOFTENER SHEETS.

CANADA	8732/0045	NEW U.S. NONWOVENS, LLC	26 Oct 1960 0259470	12 May 1961 TMA122161	REGISTERED
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Actions (Current): 12 May 2021 RENEWAL

Goods: N/A - FABRIC CONDITIONER AND SOFTENER.

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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FINAL TOUCH continued.....

DOMINICA	8732/0046	NEW U.S. NONWOVENS, LLC	31 Jan 2007 8/2007	04 Dec 2008 8/2007	REGISTERED
Actions (Current): 31 Jan 2021 RENEWAL					
Goods: 047 - FABRIC RINSE PREPARATIONS AND FABRIC SOFTENER SHEETS.					
FIJI	8732/0052	NEW U.S. NONWOVENS, LLC	18 May 2006 333/06	01 Mar 2007 333/06	REGISTERED
Actions (Current): 18 May 2020 RENEWAL					
Goods: 047 - FABRIC SOFTENER SHEETS.					
FIJI	8732/0047	NEW U.S. NONWOVENS, LLC	18 May 2006 334/2006	01 Mar 2007 334/2006	REGISTERED
Actions (Current): 18 May 2020 RENEWAL					
Goods: 001 - FABRIC RINSE.					
HONDURAS	8732/0048	NEW U.S. NONWOVENS, LLC	15 Jan 2006 N/A	05 Feb 2007 99778	REGISTERED
Actions (Current): 05 Feb 2027 RENEWAL					
Goods: 001 - FABRIC RINSE PREPARATION.					
ISRAEL	8732/0049	NEW U.S. NONWOVENS, LLC	29 Dec 2005 186301	14 Feb 2008 186301	REGISTERED
Actions (Current): 29 Dec 2025 RENEWAL					
Goods: 003 - FABRIC SOFTENER SHEETS.					
UNITED STATES	8732/0021	NEW U.S. NONWOVENS, LLC	08 Dec 1961 72/133,684	04 Sep 1962 736,986	REGISTERED
Actions (Current): 04 Sep 2022 RENEWAL					
Goods: 001 - FABRIC RINSE PREPARATION.					
UNITED STATES	8732/0022	NEW U.S. NONWOVENS, LLC	30 Jun 1989 73/810,050	13 Feb 1990 1,582,173	REGISTERED
Actions (Current): 13 Feb 2020 RENEWAL					
Goods: 003 - FABRIC SOFTENER SHEETS.					

FLICKS

FLICKS

UNITED STATES	8732/0103	NEW U.S. NONWOVENS, LLC	01 Oct 2018 88/137,902		ALLOWED 003
Actions (Current): 30 Oct 2019 FILE ITU EXTENSION					
Goods: 003 - Laundry sheets, namely, cloths or tissues impregnated with laundry detergent for laundry use; Laundry sheets, namely, cloths or tissues impregnated with fabric softeners for laundry use					

FRESH EXPRESSIONS

UNITED STATES	8732/0023	NEW U.S. NONWOVENS, LLC	30 Jan 2013 85/836,022	26 Nov 2013 4,441,481	REGISTERED 003
Actions (Current): 26 Nov 2019 AFFIDAVIT OF USE					
Goods: 003 - FABRIC SOFTENER FOR LAUNDRY USE; LAUNDRY FRAGRANCE BOOSTER FOR LAUNDRY USE.					

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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FRESH START

CANADA	8732/0042	NEW U.S. NONWOVENS, LLC	30 Dec 1976 0405719	27 Jul 1979 TMA234,669	REGISTERED N/A
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Actions (Current): 27 Jul 2024 RENEWAL

Goods: N/A - DETERGENT IN LIQUID AND POWDERED FORM.

HUSHABLES

UNITED STATES	8732/0054	NEW U.S. NONWOVENS, LLC	23 Apr 2001 76/247,682	25 Jun 2002 2,586,623	REGISTERED 003
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Actions (Current): 25 Jun 2022 RENEWAL

Goods: 003 - BABY WIPES.

IRON EASE

MEXICO	T40373MX00	NEW U.S. NONWOVENS, LLC	13 Mar 2012 1257450	1299086	REGISTERED 005
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Actions (Current): 13 Mar 2022 AFFIDAVIT W/ RENEWAL

Goods: 005 - Sanitary Towels

OXYDOL**OXYDOL**

CANADA	8732/0095	NEW U.S. NONWOVENS, LLC	14 Sep 1943 0183032	14 Sep 1943 UCA18,485	REGISTERED N/A
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Actions (Current): 14 Sep 2028 RENEWAL

Goods: N/A - Soap; soap-like synthetic detergents.

MEXICO	8732/0098	NEW U.S. NONWOVENS, LLC	08 Jul 1993 172468	04 Oct 1995 506519	REGISTERED
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Actions (Current): 08 Jul 2023 RENEWAL

Goods: 003 - Bleach, laundry soaps, laundry detergents, and all-purpose cleaners

UNITED STATES	8732/0099	NEW U.S. NONWOVENS, LLC	20 Nov 2000 76/168,450	08 Jan 2002 2,527,208	REGISTERED
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Actions (Current): 08 Jan 2022 RENEWAL

Goods: 003 - Bleach, laundry soaps, laundry detergents, and all-purpose cleaners

**OXYDOL (STYLIZED) "2000 DESIGN"**

MEXICO	8732/0101	NEW U.S. NONWOVENS, LLC	29 Mar 2001 478532	31 Oct 2002 766124	REGISTERED 003
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Actions (Current): 29 Mar 2021 RENEWAL

Goods: 003 - Cleansing products, namely soaps for laundry use, detergents and household cleaners

PROPAX

UNITED STATES	8732/0025	NEW U.S. NONWOVENS, LLC	13 Mar 2013 85/874,562	26 Nov 2013 4,441,503	REGISTERED 003
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Actions (Current): 26 Nov 2019 AFFIDAVIT OF USE

Goods: 003 - LAUNDRY DETERGENT.

COUNTRY	REFERENCE #	OWNER	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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RAIN FOREST

UNITED STATES	8732/0026	NEW U.S. NONWOVENS, LLC	14 Dec 1999 75/871,856	06 Nov 2001 2,505,418	REGISTERED 003
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Actions (Current): 06 Nov 2021 RENEWAL

Goods: 003 - LAUNDRY DETERGENT.

SOFT CREAM

MEXICO	T40371MX00	NEW U.S. NONWOVENS, LLC	13 Mar 2012 1257449	20 Jul 2012 1299085	REGISTERED 005
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Actions (Current): 13 Mar 2022 RENEWAL

Goods: 005 - Sanitary Towels

SPRING MAGIC

UNITED STATES	8732/0027	NEW U.S. NONWOVENS, LLC	14 Mar 2002 78/114,812	21 Sep 2004 2,887,472	REGISTERED 003
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Actions (Current): 21 Sep 2024 RENEWAL

Goods: 003 - LAUNDRY DETERGENT.

SUN SHOWER FRESH

UNITED STATES	8732/0028	NEW U.S. NONWOVENS, LLC	23 Jul 2012 85/683,828	17 May 2016 4,960,495	REGISTERED 003
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Actions (Current): 17 May 2022 AFFIDAVIT OF USE

Goods: 003 - LAUNDRY DETERGENT.

TAHITIAN SUMMER SPLASH

CANADA	8732/0050	NEW U.S. NONWOVENS, LLC	07 Dec 2010 1506754	19 Apr 2012 TMA822,586	REGISTERED N/A
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Actions (Current): 19 Apr 2027 RENEWAL

Goods: N/A - LAUNDRY DETERGENT.

TOQUE DE VERANO TAHITIANO

CANADA	8732/0051	NEW U.S. NONWOVENS, LLC	07 Dec 2010 1506755	13 Jul 2012 TMA827,988	REGISTERED N/A
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Actions (Current): 13 Jul 2027 RENEWAL

Goods: N/A - LAUNDRY DETERGENT.

WATERFALL FRESH

UNITED STATES	8732/0032	NEW U.S. NONWOVENS, LLC	22 May 2000 76/057,274	05 Nov 2002 2,646,593	REGISTERED 003
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Actions (Current): 05 Nov 2022 RENEWAL

Goods: 003 - LAUNDRY DETERGENT.

END OF REPORT

TOTAL ITEMS SELECTED =

47