

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537027

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
H.D.D. LLC		10/10/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Precept Brands LLC		
Street Address:	1910 Fairview Ave. East		
Internal Address:	Suite 400		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98102		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4765547	C.A. WINECRAFT	
Registration Number:	4933328	C.A. WINECRAFT CHATEAU VANILLE	
Registration Number:	4471940	PAPER BOY	
CORRESPONDENCE DATA			
Fax Number:	2067492006		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2064478925		
Email:	nancy.stephens@foster.com		
Correspondent Name:	Nancy V. Stephens		
Address Line 1:	1111 3rd Avenue		
Address Line 2:	Suite 3000		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	Truett Assignment (WINECR		
NAME OF SUBMITTER:	NANCY V STEPHENS		
SIGNATURE:	/Nancy V. Stephens/		
DATE SIGNED:	08/16/2019		
Total Attachments: 4			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made this 10 day of December, 2018, by H.D.D. LLC, a California limited liability company ("Assignor"), whose principal business address is 125 Foss Creek Circle, Healdsburg, CA 95448.

WHEREAS, Assignor owns the trademarks identified on Exhibit A and all identified attendant registrations in the United States (the "Marks");

WHEREAS, Precept Brands LLC, a Washington Limited Liability Company ("Assignee"), whose principal business address is 1910 Fairview Avenue East, Suite 400, Seattle, Washington 98102, desires to acquire all right, title, and interest in and to the Marks;


NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks and the registration for the Marks, together with the goodwill of the business symbolized by and associated with the Marks.

[signature page to follow]

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date and year first written above.

ASSIGNOR:

H.D.D. LLC, a California limited liability company

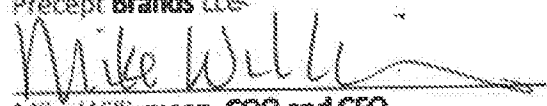


Name: Paul Dolan

Title: CEO, Co-Founder

ASSIGNEE:

Precept Brands LLC



Mike Williamson, COO and CFO

TRADEMARK

REEL: 006722 FRAME: 0765

EXHIBIT A

Trademark	Goods	U.S. Registration
C.A. WINECRAFT	Alcoholic beverages except beer	4765547
C.A. WINECRAFT CHATEAU VANILLE and Design	Alcoholic beverages except beer	4933328
PAPER BOY	Alcoholic beverages except beer	4471940
THE WINE WITH NO NAME	wine	N/A

