

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537042

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Topco Associates LLC		08/14/2019	Limited Corporation:
RECEIVING PARTY DATA			
Name:	Topco Holdings, Inc. (Cooperative)		
Street Address:	150 Northwest Point Blvd.		
City:	Elk Grove Village		
State/Country:	ILLINOIS		
Postal Code:	60007		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 53			
Property Type	Number	Word Mark	
Serial Number:	86963598	SIMPLE RELIEF	
Serial Number:	86882762	CULINARY TOURS	
Serial Number:	86882758	CULINARY TOURS	
Serial Number:	86872330	WEAVABLES	
Serial Number:	86835756	VELOCITY	
Serial Number:	86823168	CAREFULLY BLENDED WHOLE NUTRITION	
Serial Number:	86823107	READY FOR LIFE	
Serial Number:	86823219	PURE HARMONY	
Serial Number:	86982824	READY FOR LIFE	
Serial Number:	86823118	READY FOR LIFE	
Serial Number:	86823097	READY FOR LIFE	
Serial Number:	86823213	PURE HARMONY	
Serial Number:	86823179	CAREFULLY BLENDED WHOLE NUTRITION	
Serial Number:	85967831	BUCKLEY FARMS	
Serial Number:	85967827	BUCKLEY FARMS	
Serial Number:	85782358	CLEAR VALUE	
Serial Number:	85782643	HEARTY CUTS	
Serial Number:	85766686	DOMESTIX	
Serial Number:	85733264	CV CLEAR VALUE	

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Property Type	Number	Word Mark
Serial Number:	85733263	CLEAR VALUE
Serial Number:	85721676	BUCKLEY FARMS
Serial Number:	85642456	DOMESTIX
Serial Number:	85642457	CLEAR VALUE
Serial Number:	85547418	THE CHUCK STOPS HERE
Serial Number:	85318514	BUCKLEY FARMS
Serial Number:	85318513	BUCKLEY FARMS
Serial Number:	85160989	DOMESTIX
Serial Number:	77627805	TWIST-OFFS
Serial Number:	77479342	BUCKLEY FARMS
Serial Number:	77313108	CHIP-A-RIFFIC
Serial Number:	77293981	FRESH & FRUITY
Serial Number:	77177816	CULINARY CREATIONS
Serial Number:	77048752	STEAMIN' EASY
Serial Number:	77005528	FLOCK'S FINEST
Serial Number:	78889230	POTATO CLASSICS
Serial Number:	78889217	STUFFING CLASSICS
Serial Number:	78889207	SKILLET CLASSICS
Serial Number:	78784907	FRUIT FRENZY
Serial Number:	78981228	DOMESTIX
Serial Number:	78594530	ON THE MOVE
Serial Number:	78551984	ACADEMIX
Serial Number:	78551979	GLACIAL CHILL
Serial Number:	76595642	ADVANTAGE PLANNER
Serial Number:	76595644	ADVANTAGE PROMOTIONAL PLANNER
Serial Number:	78364111	SUNNY MEADOW
Serial Number:	78343646	SUPREME SOFTNESS
Serial Number:	76558423	BUTTER CRAZY
Serial Number:	78313953	FUDGE FACTORY
Serial Number:	75287772	WILD MOUNTAIN
Serial Number:	86882769	CULINARY TOURS
Serial Number:	86823197	PURE HARMONY
Serial Number:	86823155	CAREFULLY BLENDED WHOLE NUTRITION
Serial Number:	86008666	WE'RE THE HEART OF EVERY FAMILY MEAL

CORRESPONDENCE DATA

Fax Number: 8476765634

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 006722 FRAME: 0871

Phone: 847 329-3252
Email: topcotrademarks@topco.com
Correspondent Name: Topco Holdings, Inc. (Cooperative)
Address Line 1: 150 Northwest Point Blvd.
Address Line 4: Elk Grove Village, ILLINOIS 60007

NAME OF SUBMITTER:	Andrew J. Broccolo
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SIGNATURE:	/Andrew J. Broccolo/
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DATE SIGNED:	08/17/2019
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Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement") is entered into as of the August 8, 2019 (the "Effective Date") by and between Topco Holdings, Inc. (Cooperative), (the Assignee) a Wisconsin Corporation located at 150 Northwest Point Boulevard, Elk Grove Village, Illinois 60007 and Topco Associates, LLC (the "Assignor"), a Delaware Corporation, located at 150 Northwest Point Boulevard, Elk Grove Village, Illinois 60007.

Mark. The term "Mark" as used in this Agreement shall mean any registered and unregistered trademarks, service marks, logos, designs, trade names, domain names, package designs, and product designs, including but not limited to all registrations and/or application rights and all rights to prepare derivative marks, together with all the goodwill of the business symbolized thereby and all other rights in the United States and in all countries and territories worldwide and under any international convention (hereinafter collectively referred to as "Mark") identified as follows:

Mark Name: See attached document

Application or Registration Number: See attached document

State of Incorporation: Delaware

Date of Application or Registration: See attached document

Assignment Assignor hereby irrevocably assigns, grants and transfer to Assignee all rights title, and interest in and to the Mark in perpetuity. Assignor further authorizes the United States Patent and Trademark Office and all other agencies in jurisdictions outside the United States to record the transfer of the application/registration(s). After the Effective Date, Assignor agrees to make no further use of the Mark or any confusingly similar mark in the United States and anywhere in the world, except as may be expressly authorized by the parties in writing.

Assignee shall pay the Assignor the sum of \$1.00 payable on August 8, 2019 in consideration for the assignment of marks.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

Topco Holdings, Inc. (Cooperative)

By: Andrew J. Broccolo

Signature: 

Title: Senior Vice President and General Counsel

Topco Associates, LLC

By: Andrew J. Broccolo

Signature: 

Title: Senior Vice President and General Counsel

THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK(s): SIMPLE RELIEF et al.
APPLICATION NO.: 86963598, et al.
APPLICATION DATE: See attached
APPLICANT: Topco Associates LLC

AFFIDAVIT

I, Andrew J. Broccolo, attest that I am Senior Vice President and General Counsel for both Topco Holdings, Inc. (Cooperative) and Topco Associates, LLC Located at 150 Northwest Point Blvd., Elk Grove Village, Illinois.

I SWEAR and AFFIRM that the above and foregoing representation is true and correct.

Andrew J. Broccolo
Signature of Authorized Person

8/14/2019
Date

Andrew J. Broccolo
Senior Vice President and General Counsel

STATE OF ILLINOIS

COUNTY OF Cook

The above Affidavit document was acknowledged and signed before me this 14 day of August, 2019, by Andrew J. Broccolo, Senior Vice President and General Counsel for Topco Holdings, Inc. (Cooperative) and Topco Associates, LLC.

Date 08/14/19
Kathleen Hartnett
Notary Public

