# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537057

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|---|---|
| **SUBMISSION TYPE:** | NEW ASSIGNMENT |
| **NATURE OF CONVEYANCE:** | NUNC PRO TUNC ASSIGNMENT |
| **EFFECTIVE DATE:** | 07/26/2019 |

**CONVEYING PARTY DATA**

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| F+W Media, Inc. | | 08/17/2019 | Corporation: DELAWARE |

**RECEIVING PARTY DATA**

| | |
|---|---|
| **Name:** | Peak Media Properties LLC |
| **Street Address:** | 9912 Carver Road |
| **City:** | Blue Ash |
| **State/Country:** | OHIO |
| **Postal Code:** | 45242 |
| **Entity Type:** | Limited Liability Company: DELAWARE |

**PROPERTY NUMBERS Total: 2**

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 0855124 | AMERICAN ARTIST |
| **Serial Number:** | 88443808 | AMERICAN ARTIST |

**CORRESPONDENCE DATA**

**Fax Number:**

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 5132412324
**Email:** lkrafte@whe-law.com
**Correspondent Name:** Lori Krafte
**Address Line 1:** 2700 Carew Tower, 441 Vine Street
**Address Line 2:** Wood Herron & Evans LLP
**Address Line 4:** Cincinnati, OHIO 45202

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|---|---|
| **NAME OF SUBMITTER:** | Lori Krafte |
| **SIGNATURE:** | /Lori Krafte/ |
| **DATE SIGNED:** | 08/18/2019 |

**Total Attachments: 2**
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OP $65.00 0855124

**Trademark Assignment**

WHEREAS, F+W Media, Inc. ("ASSIGNOR"), a Delaware corporation having a place of business at 10151 Carver Road, Blue Ash, Ohio 45242, has adopted and has used the marks shown in Exhibit A attached hereto, subject of Trademark Registrations and Applications as noted therein as well as common law rights (the "Marks");

WHEREAS, ASSIGNOR and Peak Media Properties LLC ("ASSIGNEE"), a Delaware limited liability company having a place of business at 9912 Carver Road, Blue Ash, Ohio 45242, are parties to (i) an Asset Purchase Agreement dated as of July 16, 2019 (the "Asset Purchase Agreement"), pursuant to which the Assignor agreed to sell to Assignee, and Assignee agreed to buy from Assignor, certain trademarks, and (ii) a Trademark Assignment Agreement (the "Trademark Assignment Agreement") dated as of July 26, 2019, conveying the trademarks identified in the Asset Purchase Agreement;

WHEREAS, the marks in Exhibit A hereto were not expressly listed in the trademark schedule in the Asset Purchase Agreement or the Trademark Assignment Agreement, but were intended by both parties to be included therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer unto ASSIGNEE, nunc pro tunc as of July 26, 2019, the entire right, title, and interest in and to the aforesaid Marks and registrations and applications, together with the good will of the business symbolized by the marks and the registrations therefor, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by ASSIGNEE, for its own use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale, assignment, and transfer not been made.

ASSIGNOR:

F+W MEDIA, INC.

By: _____

Name: Greg Osborn

Title: CEO

Date: 8/17/19

ASSIGNEE:

PEAK MEDIA PROPERTIES LLC

By: _____

Name: Jordan Baker

Title: VP

Date: 8/18/19

## Exhibit A

### MARKS

| Trademark | Reg. No./App. No. | Goods/Services |
|---|---|---|
| AMERICAN ARTIST | 855,124 | Magazine |
| AMERICAN ARTIST | 88/443,808 | Pre-recorded flash drives, CDs, and DVDs featuring content on the subject of the visual arts; downloadable publications, namely, articles, magazines, and handouts in the field of the visual arts |

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