

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537057

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/26/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
F+W Media, Inc.		08/17/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Peak Media Properties LLC		
Street Address:	9912 Carver Road		
City:	Blue Ash		
State/Country:	OHIO		
Postal Code:	45242		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0855124	AMERICAN ARTIST	
Serial Number:	88443808	AMERICAN ARTIST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	lkrafte@whe-law.com		
Correspondent Name:	Lori Krafte		
Address Line 1:	2700 Carew Tower, 441 Vine Street		
Address Line 2:	Wood Herron & Evans LLP		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Lori Krafte		
SIGNATURE:	/Lori Krafte/		
DATE SIGNED:	08/18/2019		
Total Attachments: 2			
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source=Peak_FW American Artist Trademark Assignment_08.18.19#page2.tif			

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Trademark Assignment

WHEREAS, F+W Media, Inc. ("ASSIGNOR"), a Delaware corporation having a place of business at 10151 Carver Road, Blue Ash, Ohio 45242, has adopted and has used the marks shown in Exhibit A attached hereto, subject of Trademark Registrations and Applications as noted therein as well as common law rights (the "Marks");

WHEREAS, ASSIGNOR and Peak Media Properties LLC ("ASSIGNEE"), a Delaware limited liability company having a place of business at 9912 Carver Road, Blue Ash, Ohio 45242, are parties to (i) an Asset Purchase Agreement dated as of July 16, 2019 (the "Asset Purchase Agreement"), pursuant to which the Assignor agreed to sell to Assignee, and Assignee agreed to buy from Assignor, certain trademarks, and (ii) a Trademark Assignment Agreement (the "Trademark Assignment Agreement") dated as of July 26, 2019, conveying the trademarks identified in the Asset Purchase Agreement;

WHEREAS, the marks in Exhibit A hereto were not expressly listed in the trademark schedule in the Asset Purchase Agreement or the Trademark Assignment Agreement, but were intended by both parties to be included therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer unto ASSIGNEE, nunc pro tunc as of July 26, 2019, the entire right, title, and interest in and to the aforesaid Marks and registrations and applications, together with the good will of the business symbolized by the marks and the registrations therefor, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by ASSIGNEE, for its own use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale, assignment, and transfer not been made.

ASSIGNOR:

F+W MEDIA, INC.

By: 

Name: Greg Osborn

Title: CEO

Date: 8/17/19

ASSIGNEE:

PEAK MEDIA PROPERTIES LLC

By: 

Name: Jordan Bahner

Title: VA

Date: 8/18/19

Exhibit A

MARKS

Trademark	Reg. No./App. No.	Goods/Services
AMERICAN ARTIST	855,124	Magazine
AMERICAN ARTIST	88/443,808	Pre-recorded flash drives, CDs, and DVDs featuring content on the subject of the visual arts; downloadable publications, namely, articles, magazines, and handouts in the field of the visual arts

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