

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537125

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rumble Entertainment, Inc.		07/25/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Plarium Global Ltd.		
Street Address:	2 Abba Eban Boulevard		
City:	Herzliya		
State/Country:	ISRAEL		
Postal Code:	4672520		
Entity Type:	Corporation: ISRAEL		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4355593	RUMBLE	
Registration Number:	4362492	RUMBLE GAMES	
Registration Number:	4340070	KINGSROAD	
Registration Number:	4464116	RUMBLE ENTERTAINMENT	
Registration Number:	4743856	RUMBLE	
Registration Number:	4756245	KINGSROAD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	347 885-5308		
Email:	tslonim@slonimlegal.com		
Correspondent Name:	Timur E. Slonim, Esq.		
Address Line 1:	86 Reno Ave		
Address Line 4:	Staten Island, NEW YORK 10306		
NAME OF SUBMITTER:	Timur S. Slonim		
SIGNATURE:	/Timur S. Slonim/		
DATE SIGNED:	08/19/2019		
Total Attachments: 5			

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CONFIRMATORY ASSIGNMENT

This is to confirm that according to the Purchase Agreement made and entered into as of July 25, 2018, the owner of record **Rumble Entertainment, Inc.** ("Assignor"), a Delaware corporation, of 1300 Island Drive, Suite 103, Redwood City, CA 94065, United States of America (US) assigned to **Plarium Global Ltd.** ("Assignee"), whose full post office address is 2 Abba Eban Boulevard, Herzliya, 4672520, Israel, its right, title and interest in and to the trademark registrations and applications set forth in Schedule A, together with the goodwill of the business symbolized by the said trademarks, all common law and statutory rights, all applications and registrations thereof and the right to prosecute and maintain such applications and registrations, together with any and all rights to sue and recover past present, and future damages for trademark infringement or other violations arising out of or in connection with the said trademarks.

This confirmation is being signed by Plarium USA LP, with an office at 1013 Centre Rd., Suite 403s, Wilmington, Delaware, on behalf of the owner of record **Rumble Entertainment, Inc.** As shown by the attached documents, the owner of record Rumble Entertainment, Inc. was merged into Plarium Michigan Studio LP effective of January 1, 2019. On February 25, 2019, Plarium Michigan Studio LP changed its name to Plarium USA LP.

Executed this 29th day of July, 2019.

Plarium USA LP (on behalf of Rumble Entertainment, Inc. ("Assignor"))



Signature

Plarium Partner LLC, General Partner

Printed Name

Konstantin Sashchuk, Manager

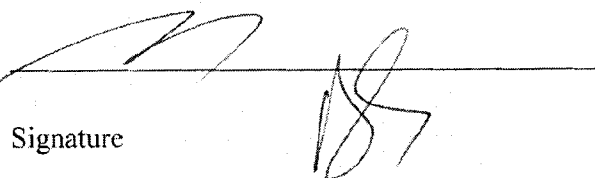
Title or Position

Acknowledgment

Plarium Global Ltd., the assignee named in the above Confirmatory Assignment, hereby acknowledges the assignment to it of the trademark registrations and applications set forth in Schedule A, including all Assignor's right, title, and interest in and to the Marks and all goodwill associated therewith, all common law and statutory rights, and all applications and registrations therefor.

Executed this 29 day of July, 2019.

Plarium Global Ltd.

A handwritten signature in black ink, consisting of a large, stylized 'A' followed by a vertical line and a horizontal line, all connected together.

Signature

Avraham Shalel & Aviram Steinhart

Printed Name

CEO & CFO

Title or Position

Schedule A

Schedule of Trademark Registrations and Applications

Mark	Country	Registration/Serial No.
RUMBLE, classes 35 and 41	USA	4355593
RUMBLE GAME, class 41	USA	4362492
KINGSROAD, class 41	USA	4340070
RUMBLE ENTERTAINMENT, classes 35 and 41	USA	4464116
RUMBLE, class 9	USA	4743856
KINGSROAD, class 9	USA	4756245
KINGSROAD, classes 9 and 41	European Union	011130911
RUMBLE, classes 9 and 45	European Union	010805208
RUMBLE GAMES, classes 9 and 45	European Union	010883254
KINGSROAD, classes 9 and 41	Russia	498676
RUMBLE, classes 9 and 41	Russia	490784

STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP AND MERGER
OF
RUMBLE ENTERTAINMENT, INC.
WITH AND INTO
PLARIUM MICHIGAN STUDIO LP

(Pursuant to Section 267 of the General Corporation Law of Delaware)

Plarium Michigan Studio LP, a limited partnership organized and existing under the laws of the State of Delaware, DOES HEREBY CERTIFY THAT:

1. Plarium Michigan Studio LP (the "Partnership") is a limited partnership of the State of Delaware and was organized pursuant to the provisions of the Delaware Revised Uniform Partnership Act (the "Limited Partnership Act") on the 2nd day of July, 2015.

2. The Partnership is the owner of 100% of the outstanding shares of stock of Rumble Entertainment, Inc., a corporation incorporated on the 25th day of March, 2011, pursuant to the provisions of the General Corporation Law of Delaware (the "Subsidiary Corporation").

3. The General Partner of the Partnership (as acknowledged by the Partnership's sole limited partner) determined and did adopt resolutions to merge the Subsidiary Corporation with and into the Partnership pursuant to Section 267 of the Delaware General Corporation Law and Section 17-211 of the Limited Partnership Act, and in accordance with its governing documents, with the Partnership being the surviving entity (the "Merger").

4. Attached as Exhibit A to this Certificate of Ownership and Merger is a copy of the resolutions adopted on December 3rd, 2018, pursuant to Written Authorization by the General Partner of the Partnership, to merge the Subsidiary Corporation with and into the Partnership, effective as of January 1, 2019.

5. The Merger may be terminated and the transactions contemplated herein may be abandoned by the General Partner of the Partnership at any time prior to the effective date and time of any requisite merger documents filed with the Delaware Secretary of State.

6. The Merger shall become effective on January 1, 2019, as provided in the Plan of Merger effecting the Merger.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Ownership and Merger as of the 3rd day of December, 2018.

Plarium Michigan Studio LP

By: Plarium Partner LLC, its General Partner

By: 
Name: Konstantin Sashchuk
Title: Manager

**STATE OF DELAWARE
AMENDMENT TO THE CERTIFICATE OF
LIMITED PARTNERSHIP**

The undersigned, desiring to amend the Certificate of Limited Partnership pursuant to the provisions of Section 17-202 of the Revised Uniform Limited Partnership Act of the State of Delaware, does hereby certify as follows:

FIRST: The name of the Limited Partnership is Plarium Michigan Studio LP

SECOND: Article First of the Certificate of Limited Partnership shall be amended as follows:

First: The name of the limited partnership is Plarium USA LP.

IN WITNESS WHEREOF, the undersigned executed this Amendment to the Certificate of Limited Partnership on this 25th day of February, A.D. 2019.

By: Plarium Partner LLC

General Partner(s)

Name: Plarium Partner LLC, by Konstantin Sashchuk, its
Manager

Print or Type

