

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537145

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Raffi Jewellers Inc.		08/14/2019	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Canadian Imperial Bank of Commerce, as agent and lender		
Street Address:	199 Bay Street		
Internal Address:	4th Floor		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5L1A2		
Entity Type:	Bank: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86882250	RAFFI&CO	
Serial Number:	86873244	RAFFI JEWELLERS	
Serial Number:	86873224	RAFFI & CO.	
Serial Number:	86864519	DEFINING MOMENTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	nancy.wiford@wolterskluwer.com		
Correspondent Name:	Nancy Wiford		
Address Line 1:	4400 Easton Commons		
Address Line 2:	Suite 125		
Address Line 4:	Columbus, OHIO 43219		
NAME OF SUBMITTER:	Shannon Morris		
SIGNATURE:	/Shannon Morris/		
DATE SIGNED:	08/19/2019		
Total Attachments: 6			
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NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS RAFFI JEWELLERS INC., a corporation incorporated under the laws of the Province of Ontario (the "**Debtor**"), whose full address is 299 Hespeler Road, Suite 101, Ontario Canada N1R 3H8 is the owner of the registered trademarks set forth in Attachment 1 attached hereto (collectively, the "**Intellectual Property**");

AND WHEREAS CANADIAN IMPERIAL BANK OF COMMERCE, in its capacity as lender and agent for the other Lenders (the "**Agent**"), whose full address is 199 Bay Street, 4th Floor, Toronto, Ontario M5L 1A2, entered into, *inter alia*, an Intellectual Property Security Agreement with the Debtor dated as of the date hereof by which the Debtor granted to the Agent a security interest and lien in all of its property, including the Intellectual Property;

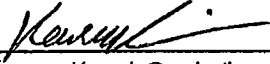
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with the terms and obligations set forth in the Intellectual Property Security Agreement, the Debtor hereby confirms the granting of a security interest and lien in the Intellectual Property to the Agent.

THE DEBTOR hereby certifies that the aforementioned information as it relates to the Debtor is true and accurate.

[SIGNATURE PAGE FOLLOWS]

DATED August 14, 2019.



RAFFI JEWELLERS INC.



By: 
Name: Kevork Garabetian c/s
Title: Authorized Signing Officer

Notice of Security Interest in Intellectual Property

TRADEMARK
REEL: 006723 FRAME: 0536

**ATTACHMENT 1
INTELLECTUAL PROPERTY**

CIPO Trademarks		
Description	Application #	Trademark #
1. 	1763483	(Allowed)
2. DEFINING MOMENTS	1738007	TMA992192
3. 	1738008	TMA992164
4. RAFFI & CO.	1738010	TMA992156
5. IDEAL CUT PROPERTIES	1761735	(Abandoned)

USPTO Trademarks		
Description	Application #	Trademark #
1. 	86882250	
2. 	86873244	

Notice of Security Interest in Intellectual Property

**TRADEMARK
REEL: 006723 FRAME: 0537**

USPTO Trademarks		
Description	Application #	Trademark #
3. RAFFI & CO.	86873224	
4. DEFINING MOMENTS	86864519	5563370

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Notice of Security Interest in Intellectual Property

TRADEMARK
REEL: 006723 FRAME: 0538

2. Please note the full name of the Receiving Party is

Canadian Imperial Bank of Commerce, as agent and lender