

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537373

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900504163		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sterling USA, LLC		06/26/2019	Limited Liability Company: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	MVP Group International, Inc.		
Street Address:	1031 LeGrand Blvd		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29492		
Entity Type:	Corporation: KENTUCKY		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	87549272	NOTES...	
Serial Number:	87549584	LEGENDARY IMPRESSIONS	
Serial Number:	87549607	LL	
Serial Number:	87548926	REVEL	
Serial Number:	87549050	NATURAL ESCAPES	
Serial Number:	87549328	ESSENTIALUXE	
Serial Number:	87549204	FLOW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3033334696		
Email:	info@tamarapester.com		
Correspondent Name:	TAMARA PESTER		
Address Line 1:	PO Box 6601		
Address Line 4:	Denver, COLORADO 80206		
ATTORNEY DOCKET NUMBER:	STERLING TO MVP ASSIGN		
NAME OF SUBMITTER:	Tamara Pester		

SIGNATURE:	/Tamara Pester/
DATE SIGNED:	08/20/2019
Total Attachments: 2 source=Assignment of IP from Sterling to MVP#page1.tif source=Assignment of IP from Sterling to MVP#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Sterling USA, LLC, a South Carolina company located at 126 Seven Farms Drive, Charleston, South Carolina 29492 ("Assignor"), for the benefit of MVP Group International, Inc., a Kentucky corporation with an address at 1031 Legrand Boulevard, Charleston, ~~Columbia~~, South Carolina 29492 ("Assignee").

For valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title and interest of Assignor in and to the following:

(a) U.S. Patent and Trademark Applications and Registrations:

Title/Literal Element	Type	Application #	Registration #	Class/Classification Descriptions
NOTES...	Standard Character Mark	87549272		003 - Cologne; Perfume; Non-medicated skin care preparation, namely, body mist
LEGENDARY IMPRESSIONS	Standard Character Mark	87549584		003 - Body lotion; Body wash; Cologne; Hair shampoo; Hand cream; Perfume; Non-medicated skin care preparation, namely, body mist; Scented body spray
LL	Logotype	87549607		003 - Body lotion; Body wash; Cologne; Hair shampoo; Hand cream; Perfume; Non-medicated skin care preparation, namely, body mist; Scented body spray
REVEL	Standard Character Mark	87548926		003 - Perfume; Scented body spray; Non-medicated skin care preparation, namely, body mist
NATURAL ESCAPES	Standard Character Mark	87549050	5650367	003 - Essential oils; Essential oils for personal use in the form of a roll-on fragrance; Room fragrancing preparations First use: 4/16/2018 Use in commerce: 4/16/2018
ESSENTIALUXE	Standard Character Mark	87549328		003 - Scented body spray
FLOW	Standard Character Mark	87549204		003 - Perfume; Scented body spray

The applications and registrations noted above, and all applications and registrations relating thereto shall be referred to as the "Assigned Marks"; and

(b) the goodwill of the business symbolized by and associated with the Assigned Marks, including, without limitation, the exclusive rights to

- (i) apply for and maintain all registrations, renewals and/or extensions thereof,
- (ii) bring actions and recover damages for infringement hereafter arising, and
- (iii) grant licenses or other interests therein;

(c) all income, royalties, damages, claims and payments hereafter due or payable with respect to any of the foregoing; and

(d) all causes of action, either in law or in equity, hereafter arising for infringement of any of the foregoing.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly authorized and executed effective as of this 26th day of June, 2019

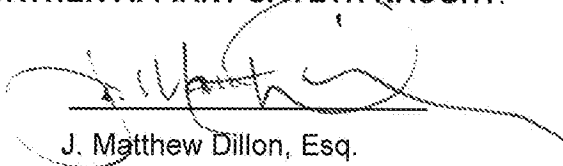
ASSIGNOR: Sterling USA, LLC



By: J. Matthew Dillon, Esq.
Secretary/General Counsel

I, J. Matthew Dillon, Esq., being of full age and under penalties as provided by law pursuant to 28 U.S.C. § 1746, hereby swear, depose, attest and certify that the factual statements set forth in this Trademark Assignment are true and correct.

FURTHER AFFIANT SAYETH NAUGHT:



J. Matthew Dillon, Esq.

June 26, 2019
Date