

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM537362

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Scarlet Tanager LLC		08/19/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gardens Alive, Inc.		
<b>Street Address:</b>	230 Mary Avenue		
<b>City:</b>	Greendale		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	47025		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4438749	GURNEY'S SEED & NURSERY CO.	
<b>Registration Number:</b>	3744409	GOTTA HAVE IT	
<b>Registration Number:</b>	2346404	MICHIGAN BULB COMPANY	
<b>Registration Number:</b>	3792374	KA-BLUEY	
<b>Registration Number:</b>	4537018	GURNEY'S	
<b>Registration Number:</b>	2353118	MICHIGAN BULB CO.	
<b>Registration Number:</b>	1757101	NEW HOLLAND BULB COMPANY	
<b>Registration Number:</b>	4525919	HENRY FIELD'S	
<b>Registration Number:</b>	1407214	GURNEY'S	
<b>Registration Number:</b>	0867325	FLOWER OF THE MONTH	
<b>Registration Number:</b>	3591971	NEW HOLLAND BULB COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7813140101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	781-314-0115		
<b>Email:</b>	bulrich@archstonelaw.com		
<b>Correspondent Name:</b>	Brenda M. Ulrich		
<b>Address Line 1:</b>	Archstone Law Group P.C.		

OP \$290.00 4438749

TRADEMARK

**Address Line 2:** 57 Wells Avenue, Suite One  
**Address Line 4:** Newton, MASSACHUSETTS 02459

**NAME OF SUBMITTER:** Brenda M. Ulrich

**SIGNATURE:** /brendamulrich/

**DATE SIGNED:** 08/20/2019

**Total Attachments: 2**

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**ASSIGNMENT OF TRADEMARKS**

**WHEREAS**, Scarlet Tanager LLC (“the Assignor”), a Delaware limited liability company, with an office at 7602 Hyland Lane, Guilford, Indiana 47022, has used, and is using certain trademarks and service marks, including but not limited to the trademarks and service marks listed on Schedule A attached hereto (hereinafter collectively described as the “Marks”), which Marks are the subject of registrations with the United States Patent and Trademark Office; and

**WHEREAS**, Gardens Alive, Inc., a Delaware corporation, with an office at 230 Mary Avenue, Greendale, Indiana 47025 (“the Assignee”), is the successor to the Assignor’s business, including the portion of the business to which the Marks pertain;

**NOW**, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the Marks, together with the good will of the business symbolized by the Marks; the previous, ongoing and existing business associated with and identified by the Marks by the Assignor on Schedule A; and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of the Marks.

Witness my hand and seal this 19 day of August, 2019.

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Scarlet Tanager LLC

By: 

Title: CEO

**Schedule A**

Mark	Registration/Serial No.	Registration Date
GURNEY'S SEED & NURSERY CO.	4438749	11/26/13
GOTTA HAVE IT	3744409	2/2/10
MICHIGAN BULB COMPANY	2346404	5/2/00
KA-BLUEY	3792374	5/25/10
GURNEY'S	4537018	5/27/14
MICHIGAN BULB CO. (words plus design)	2353118	9/30/00
NEW HOLLAND BULB COMPANY (words plus design)	1757101	3/9/93
HENRY FIELD'S	4525919	5/6/14
GURNEY'S and flower design	1407214	9/2/86
FLOWER OF THE MONTH	0867325	4/1/69
NEW HOLLAND BULB COMPANY (words plus design)	3591971	3/17/09