

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537366

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Souvenir Group, Inc.		07/24/2019	Corporation: HAWAII
RECEIVING PARTY DATA			
Name:	The Islander Group, Inc.		
Street Address:	269 Palii Street		
City:	Mililani		
State/Country:	HAWAII		
Postal Code:	96789		
Entity Type:	Corporation: HAWAII		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3049689	ISLAND MAGIC	
Registration Number:	3135239	HRE HAWAIIAN REEF EXPLORER	
CORRESPONDENCE DATA			
Fax Number:	8085236001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8085236000		
Email:	slh@torkildson.com		
Correspondent Name:	Steven L. Ho		
Address Line 1:	700 Bishop Street, 15th Floor		
Address Line 4:	Honolulu, HAWAII 96813		
NAME OF SUBMITTER:	Vanessa J. Sakimoto		
SIGNATURE:	/Vanessa J. Sakimoto/		
DATE SIGNED:	08/20/2019		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Trademark Assignment Agreement") is made as of July 24, 2019 by and between PACIFIC SOUVENIR GROUP, INC., a corporation organized under the laws of the State of Hawaii, United States of America, located at 4428 Malaai Street, Honolulu, Hawaii 96818 ("Assignor"), and THE ISLANDER GROUP, INC., a corporation organized under the laws of the State of Hawaii, United States of America, located at 269 Palii Street, Mililani, Hawaii 96789 ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of July 12, 2019 (as such agreement may have been, or may from time to time be, amended, supplemented or otherwise modified, the "Asset Purchase Agreement"), by and between Assignee, on the one hand, and Assignor, on the other.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed on Exhibit A attached hereto (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks.

WHEREAS, pursuant to the Asset Purchase Agreement, Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee, its successors and assigns, all of its right, title and interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks, including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, the right to bring an action for any and all past infringements of the rights being assigned and the right to collect and retain any proceeds therefrom, and any priority right that may arise from the Trademarks, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this deliverance not been made.

2. This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed to be an original, but all of which when taken together shall constitute one and the same agreement. Each counterpart may be delivered by facsimile transmission or electronic transmission in portable document format, which transmission shall be deemed to be delivery of an originally executed document.

3. This Trademark Assignment Agreement shall be governed, including as to validity, interpretation and effect, by, and construed in accordance with, the internal Laws of the State of Hawaii, applicable to agreements made and fully performed within the State of Hawaii.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument
this 26 day of July, 2019

PACIFIC SOUVENIR GROUP, INC.

By 

Tina Kagoshima, its President

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this instrument
this 25 day of July, 2019

THE ISLANDER GROUP, INC.

By 

Jeff Swartz, its Chief Executive Officer

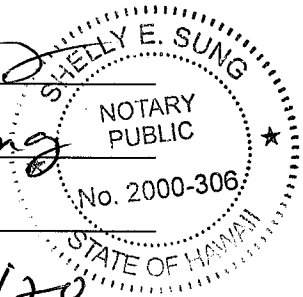
(See over for Notarial Acknowledgment)

NOTARY ACKNOWLEDGEMENT

STATE OF HI)
COUNTY OF Honolulu) ss.

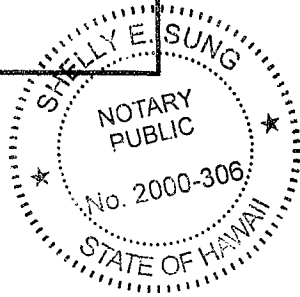
On this 26 day of July, 2019 before me appeared TINA KAGOSHIMA to me personally known or satisfactorily proven, did say that such person executed the foregoing instrument as the free act and deed of such person, and if applicable in the capacity shown, having been duly authorized to execute such instrument in such capacity.

Signature: [Handwritten Signature]
Name: Shelly E Sung
Notary Public, State of: HI
My commission expires: 6/25/20



Doc. Date: JUL 26 2019 Pages: 5
Notary Name: Shelly E Sung Circuit
Doc. Description: Trademark Assignment Agreement
[Signature] JUL 26 2019
Notary Signature Date

Assignor



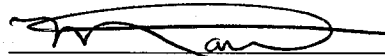
CORPORATE ACKNOWLEDGMENT

STATE OF HAWAII)
) SS:
CITY AND COUNTY OF HONOLULU)

On this 25 day of July, 2019 in the First Circuit of the State of Hawaii, before me appeared JEFF SWARTZ, to me personally known or satisfactorily proven, who being by me duly sworn or affirmed, did say that such person executed the foregoing instrument dated 7-24-19 (having 5 pages), such instrument being described or identified as TRADEMARK ASSIGNMENT AGREEMENT, and that said person did so as the free act and deed of such person, and if applicable in the capacity shown, having been duly authorized to execute such instrument in such capacity.

(Stamp or Seal)




Print Name: MARLA FISHELL
Notary Public, State of Hawaii

My commission expires: 08-29-20

Assignee

Exhibit A
Trademarks

Registered Trademarks

Trademark	Jurisdiction	Goods/Services	Application Serial Number	Registration Number	Applicant	Registration Date
ISLAND MAGIC	United States	Class 25	78-498,751	3,049,689	Pacific Souvenir Group, Inc.	January 24, 2006
HRE HAWAIIAN REEF EXPLORER	United States	Classes 9 and 28	78-588,086	3,135,239	Pacific Souvenir Group, Inc.	August 29, 2006