

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537470

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BASF SE		05/21/2019	Company: GERMANY
RECEIVING PARTY DATA			
Name:	Albis Plastic GmbH		
Street Address:	Mühlenhagen 35		
City:	Hamburg		
State/Country:	GERMANY		
Postal Code:	20539		
Entity Type:	Limited Liability Company: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2696282	SHELFPLUS	
CORRESPONDENCE DATA			
Fax Number:	8453597798		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8453597700		
Email:	trademark@notaromichalos.com		
Correspondent Name:	John Zaccaria		
Address Line 1:	100 Dutch Hill Road, Suite 240		
Address Line 4:	Orangeburg, NEW YORK 10962		
ATTORNEY DOCKET NUMBER:	G33-187		
DOMESTIC REPRESENTATIVE			
Name:	John Zaccaria		
Address Line 1:	100 Dutch Hill Road, Suite 240		
Address Line 4:	Orangeburg, NEW YORK 10962		
NAME OF SUBMITTER:	John Zaccaria		
SIGNATURE:	/G33-187-JZ-as/		
DATE SIGNED:	08/21/2019		
Total Attachments: 1			

OP \$40.00 2696282

MS

ASSIGNMENT OF TRADEMARK AND TRADEMARK REGISTRATION

WHEREAS, BASF SE, Carl-Bosch-Str. 38, 67056 Ludwigshafen, Germany ("Assignor") is the owner of the following trademark (the "Trademark") and owns the following U.S. Trademark Registration (the "Registration"):


<u>Trademark</u>	<u>Registration No.</u>
SHELFPLUS	2,696,282

WHEREAS, Albis Plastic GmbH, Mühlenhagen 35, 20539 Hamburg, Germany ("Assignee") desires to acquire the Trademark and the Registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Trademark and the Registration together with the goodwill of the business symbolized by the Trademark and the Registration.

Date 21 May, 2019

BASF SE

By 

ppa Cimniak Thomas ppa. Popp Andreas
Name _____

Witness:

Vice Presidents Intellectual Property



Gabriele Fischer

Title _____