

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM537503

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Web Deals Direct, LLC		07/23/2019	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Sky Diamond Brands, LLC		
Street Address:	311 Duffy Lane		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78738		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88167653	ARTIVO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2403519944		
Email:	matt@johnston-legal.com		
Correspondent Name:	Matthew S. Johnston		
Address Line 1:	122 E. Patrick Street		
Address Line 4:	Frederick, MARYLAND 21701		
NAME OF SUBMITTER:	Matthew S. Johnston		
SIGNATURE:	/Matthew S. Johnston/		
DATE SIGNED:	08/21/2019		
Total Attachments: 1			
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OP \$40.00 88167653

TRADEMARK ASSIGNMENT

This Trademark Assignment is made of the date indicated by the signature below between Web Deals Direct, LLC and Sky Diamond Brands, LLC.

1. Web Deals Direct, LLC, a North Carolina limited liability company with its principal business at 8543 Twickenham Terrace, Harrisburg, NC 28075 ("Assignor"), has adopted, owns, and is using the trademark "Artivo" ("the Mark") in connection with the following goods and/or services: Craft paper; Crayons; Markers; Paint boxes and brushes; Paintbrushes; Painting palettes; Painting tablets; Pencils; Artists' pencils; Arts and craft paint kits; Children's arts and crafts paper kits; Color pencils; Papers for painting and calligraphy; Pencils for painting and drawing.
2. Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods, Application Serial No. 88167653 filed on October 24, 2019.
3. Sky Diamond Brands, LLC, a Indiana limited liability company with its principal place of business at 311 Duffy Lane, Austin, TX 78738 ("Assignee"), wants to acquire the Mark, and the pending application.

NOW, THEREFORE, for sufficient consideration which has been received by Assignor, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

For Assignor: _____

Adam Feinberg, President

Date effective as of: July 23, 2019

SUBSCRIBED and SWORN to before me this day of

In the county of Mecklenburg, North Carolina.

Notary Signature _____

Notary Public My Commission Expires: 09/28/2020

