

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM537511

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GRYSON N.V.		08/07/2019	Naamloze Vennootschap (Nv):
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JT International SA		
<b>Street Address:</b>	Rue Kazem Radjavi 8		
<b>City:</b>	Geneva		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	1201		
<b>Entity Type:</b>	Corporation: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4746490	FLEUR DU PAYS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032058050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7032058000		
<b>Email:</b>	mussie.beyene@bskb.com		
<b>Correspondent Name:</b>	BIRCH, STEWART, KOLASCH, & BIRCH, LLP.		
<b>Address Line 1:</b>	8110 Gatehouse Road, Suite 100E		
<b>Address Line 4:</b>	Falls Church, VIRGINIA 22042		
<b>ATTORNEY DOCKET NUMBER:</b>	3545-0401M		
<b>NAME OF SUBMITTER:</b>	Robert J. Kenney		
<b>SIGNATURE:</b>	/Robert J. Kenney/		
<b>DATE SIGNED:</b>	08/21/2019		
<b>Total Attachments: 1</b>			
source=2019_08_21_1646_SCAN_#0807_001#page1.tif			

OP \$40.00 4746490

TRADEMARK  
BOX ASSIGNMENT

ASSIGNMENT

WHEREAS, GRYSON N.V., a naamloze vennootschap (nv) (entity) of BELGIUM (country) (hereinafter Assignor), having a place of business at Boeschoutlaan 55, 1853 Strombeek-Bever, is the owner of Trademark Registration No. 4746490, registered on June 2, 2015, for the mark "FLEUR DU PAYS", in the U.S. Patent and Trademark Office; and

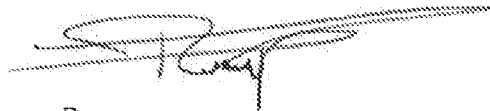
WHEREAS, JT International SA (hereinafter Assignee), a Corporation (entity) of Switzerland (country), having a place of business at Rue Kazem Radjavi 8, 1201 Geneva, is desirous of acquiring said registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said registration, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

\_\_\_\_\_



By \_\_\_\_\_

Name: Ronald VAN TUIJL

Title: Attorney-in-Fact

Date 07<sup>th</sup> of August 2019