

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM537745

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grand View Media Group, Inc.		05/08/2018	Corporation: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sports Turf Managers Association		
<b>Street Address:</b>	805 New Hampshire Street		
<b>City:</b>	Lawrence		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66044		
<b>Entity Type:</b>	Non-Profit Corporation: COLORADO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4560405	SPORTSFIELD MANAGEMENT	
<b>Registration Number:</b>	3337499	SPORTSFIELD MANAGEMENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3148624656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314.863.7733		
<b>Email:</b>	sfaction@spencerfane.com		
<b>Correspondent Name:</b>	Glenn K. Robbins II		
<b>Address Line 1:</b>	SPENCER FANE LLP		
<b>Address Line 2:</b>	1 North Brentwood Boulevard, Suite 1000		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105		
<b>ATTORNEY DOCKET NUMBER:</b>	5015371-2 KCY		
<b>NAME OF SUBMITTER:</b>	Glenn K. Robbins II		
<b>SIGNATURE:</b>	/Glenn K. Robbins II/		
<b>DATE SIGNED:</b>	08/22/2019		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 8<sup>th</sup> day of May 2018.

WHEREAS, Grand View Media Group, Inc., an Alabama corporation, located at 5724 Highway 280 East, Birmingham, AL 35242 (hereinafter referred to as "Assignor"), is the owner of the trademarks listed on Schedule A attached hereto (the "Marks");

WHEREAS, Sports Turf Managers Association, a Colorado nonprofit corporation, located at 805 New Hampshire St, Lawrence, KS 66044 (hereinafter referred to as "Assignee") desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks; and

WHEREAS, Assignee is the successor to the portion of Assignor's business to which the Marks pertain, and that business is existing and ongoing;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

GRAND VIEW MEDIA GROUP, INC.

SPORTS TURF MANAGERS ASSOCIATION

By: [Signature]  
Name: [Signature]  
Title: [Signature]

By: [Signature]  
Name: Kimberly Heck, CEO  
Title: CEO

SCHEDULE A

MARKS

Literal Mark	Registration #	Registration Date	Mark Type
SPORTSFIELD MANAGEMENT	4560405	July 1, 2014	Standard character mark
SPORTSFIELD MANAGEMENT	3337499	November 13, 2007	Standard character mark

