

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM537799

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COMERICA BANK		07/26/2019	TEXAS BANKING ASSOCIATION: TEXAS

RECEIVING PARTY DATA

Name:	MADWIRE, LLC
Street Address:	320 E. HARMONY BLVD.
City:	FORT COLLINS
State/Country:	COLORADO
Postal Code:	80528
Entity Type:	Limited Liability Company: COLORADO

PROPERTY NUMBERS Total: 49

Property Type	Number	Word Mark
Registration Number:	4939094	SASH
Registration Number:	4801398	#1 MARKETING PLATFORM
Registration Number:	4784512	MARKETING 360
Registration Number:	4772987	FUEL YOUR BRAND
Registration Number:	4772078	MADWIRE
Registration Number:	4771254	TOP RATED NATIONAL
Registration Number:	4718869	AFP AD FRAUD PROTECTION
Registration Number:	4707529	TOP RATED LOCAL
Registration Number:	4690085	RETARGETING ADS
Registration Number:	4682885	SPEEDY FAST
Registration Number:	4682870	SPEEDY FAST QUOTE
Registration Number:	4682832	VIZCLIK
Registration Number:	4665013	TOP RATED ECOMMERCE
Registration Number:	4631344	WEBSITES 360
Registration Number:	4600011	LLA LOCAL LISTING ADS
Registration Number:	4595855	TOP RATED NATIONAL
Registration Number:	4595687	CTC MY CLICK-TO-CALLS
Registration Number:	4595686	MY CLICK-TO-CALLS
Registration Number:	4595679	LLA

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Property Type	Number	Word Mark
Registration Number:	4571068	MADWIRE
Registration Number:	4566830	MADWIRE
Registration Number:	4549497	TOP RATED NATIONAL
Registration Number:	4514075	MAD 360 ^o
Registration Number:	4497941	TPA
Registration Number:	4536439	NLA
Registration Number:	4532542	NLA NATURAL LISTING ADS
Registration Number:	4532541	NATURAL LISTING ADS
Registration Number:	4536436	TPA TOP PLACEMENT ADS
Registration Number:	4532539	RET
Registration Number:	4536434	VISIBILITY CLICKABILITY CONVERTIBILITY
Registration Number:	4536433	RET RETARGETING ADS
Registration Number:	4459243	MARKETING 360
Registration Number:	4598488	UXI CONVERT INTELLIGENTLY
Registration Number:	4578693	WE LOVE MAD
Registration Number:	4423388	TOP RATED LOCAL
Registration Number:	4508150	CONVERT INTELLIGENTLY
Registration Number:	4470840	UXI
Registration Number:	4469500	MAD 360 ^o
Registration Number:	4299589	TOP PLACEMENT ADS
Registration Number:	4975071	SOFTWARE AND SERVICE HYBRID
Serial Number:	86877310	CRM CONTACT RELATIONSHIP MGMT.
Serial Number:	86877259	#1 CRM SOFTWARE
Serial Number:	86877365	BOOTSTRAPPED
Serial Number:	86877350	INTELLIGENT CONTENT
Serial Number:	86877265	MARKETING 360 CRM
Serial Number:	87066442	#1 WEBSITE PLATFORM
Serial Number:	86224016	OPTIMIZE SCORE
Serial Number:	86032774	CONVERTING CLICKS TO CUSTOMERS
Serial Number:	86043362	LOCAL LISTING ADS

CORRESPONDENCE DATA

Fax Number: 8585506420

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 858-550-6433

Email: jmfitzpatrick@cooley.com

Correspondent Name: JENNIFER FITZPATRICK

Address Line 1: C/O COOLEY LLP

Address Line 2: 4401 EASTGATE MALL

TRADEMARK

REEL: 006727 FRAME: 0406

Address Line 4:	SAN DIEGO, CALIFORNIA 92121
ATTORNEY DOCKET NUMBER:	036703-1678
NAME OF SUBMITTER:	JENNIFER FITZPATRICK
SIGNATURE:	/JENNIFER FITZPATRICK/
DATE SIGNED:	08/22/2019
Total Attachments: 5 source=20190822090018#page1.tif source=20190822090018#page2.tif source=20190822090018#page3.tif source=20190822090018#page4.tif source=20190822090018#page5.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of July 26, 2019, by COMERICA BANK, a Texas banking association ("Lender") in favor of MADWIRE, LLC, a Colorado limited liability company ("Company") with its principal place of business located at 320 E. Harmony Blvd., Fort Collins, CO 80528.

Recitals

WHEREAS Company granted to Lender a security interest in the copyrights, patents and trademarks described on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of June 27, 2016 (the "Security Agreement"), and recorded with the US Library of Congress Copyright Office and the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

COMERICA BANK, a Texas banking association

By: Charles Fell

Name: Charles Fell
Title: Vice President

EXHIBIT A

Copyrights

Natural Listing Ads	VA1907610	3/17/2014
Retargeting Ads	VA1907613	3/17/2014
Top Placement Ads	VA1907609	3/17/2014
Local Listing Ads	VA1907611	3/17/2014
ChiropraticMarketing360.com	VA1924491	8/13/2014
HVACMarketing360.com	VA1923933	8/13/2014
eCommerceMarketing360.com	VA1924212	8/13/2014
BusinessWebsites360.com	VA1923942	8/13/2014
BigCommerceMarketing360.com	VA9137340	8/13/2014
Marketing360.com	VA1920430	7/14/2014
MyMarketing360	VA1920438	7/14/2014

EXHIBIT B

Patents

None.

EXHIBIT C

Trademarks

Description	Serial/Registration Number	Registration Date
SASH	4939094	4/19/2016
#1 MARKETING PLATFORM	4801398	8/25/2015
MARKETING 360	4784512	8/04/2015
FUEL YOUR BRAND	4772987	7/14/2015
MADWIRE	4772078	7/14/2015
TOP RATED NATIONAL	4771254	7/14/2015
AFP AD FRAUD PROTECTION	4718869	4/14/2015
TOP RATED LOCAL	4707529	3/24/2015
RETARGETING ADS	4690085	2/17/2015
SPEEDY FAST	4682885	2/03/2015
SPEEDY FAST QUOTE	4682870	2/03/2015
VIZCLIK	4682832	2/03/2015
TOP RATED ECOMMERCE	4665013	12/30/2014
WEBSITES 360	4631344	11/04/2014
LLA LOCAL LISTING ADS	4600011	9/09/2014
TOP RATED NATIONAL	4595855	9/02/2014
CTC MY CLICK-TO-CALLS	4595687	9/02/2014
MY CLICK-TO-CALLS	4595686	9/02/2014
LLA	4595679	9/02/2014
MADWIRE	4571068	7/22/2014
MADWIRE	4566830	7/15/2014
TOP RATED NATIONAL	4549497	7/10/2014
MAD 360°	4514075	4/15/2014
TPA	4497941	3/18/2014
NLA	4536439	5/27/2014
NLA NATURAL LISTING ADS	4532542	5/20/2014
NATURAL LISTING ADS	4532541	5/20/2014
TPA TOP PLACEMENT ADS	4536436	5/27/2014
RET	4532539	5/20/2014
VISIBILITY CLICKABILITY CONVERTIBILITY	4536434	5/27/2014
RET RETARGETING ADS	4536433	5/27/2014
MARKETING 360	4459243	12/31/2013
UXI CONVERT INTELEGENTLY	4598488	9/02/2014
WE LOVE MAD	4578693	8/05/2014
TOP RATED LOCAL	4423388	10/22/2013
CONVERT INTELLIGENTLY	4508150	4/01/2014
UXI	4470840	1/21/2014
MAD 360°	4469500	1/21/2014
TOP PLACEMENT ADS	4299589	3/05/2013
SOFTWARD AND SERVICE HYBRID	4975071	6/07/2016

TRADEMARK APPLICATIONS

CRM CONTACT RELATIONSHIP MGMT.	86877310	1/15/2016
#1 CRM SOFTWARE	86877259	1/15/2016
BOOTSTRAPPED	86877365	1/15/2016
INTELLIGENT CONTENT	86877350	1/15/2016
MARKETING 360 CRM	86877265	1/15/2016
#1 WEBSITE PLATFORM	87066442	6/9/2016
OPTIMIZE SCORE	86224016	3/18/2014
CONVERTING CLICKS TO CUSTOMERS	86032774	
LOCAL LISTING ADS	86043362	

Lender's security interest recorded against some or all of the items at the US Patent and Trademark Office on July 25, 2016 at Reel and Frame Number 5113/0730, and again on July 26, 2016 at Reel and Frame Number 5840/0292.