

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM537986

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pinkie Swear USA, LLC		08/19/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pinkie Swear, LLC		
<b>Street Address:</b>	1957 N. Bronson Ave., #106		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90068		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5515616	CLIP PAINT	
<b>Registration Number:</b>	5746058	PARTY POWDER	
<b>Registration Number:</b>	2647370	PINKIE SWEAR	
<b>Serial Number:</b>	86571127	PINKIE SWEAR	
<b>Serial Number:</b>	87356517	PINKIE SWEAR	
<b>Registration Number:</b>	5513926	PINKIE SWEAR	
<b>Registration Number:</b>	5586669	PINKIE SWEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3102822000 x2108		
<b>Email:</b>	trademarks@loeb.com		
<b>Correspondent Name:</b>	David W. Grace		
<b>Address Line 1:</b>	10100 Santa Monica Boulevard		
<b>Address Line 2:</b>	c/o Loeb & Loeb LLP, Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067-4120		
<b>NAME OF SUBMITTER:</b>	David W. Grace		
<b>SIGNATURE:</b>	/dwg/		

OP \$190.00 5515616

<b>DATE SIGNED:</b>	08/23/2019
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**Total Attachments: 5**

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TRADEMARK AND DOMAIN NAME ASSIGNMENT

For and in consideration of ten dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Pinkie Swear USA, LLC, a Delaware limited liability company, ("Assignor") hereby sells, assigns, and transfers to Pinkie Swear, LLC, a Delaware limited liability company, ("Assignee"), having a place of business at 1957 N. Bronson Ave., #106, Los Angeles, California 90068, absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the trademarks PINKIE SWEAR, PARTY POWDER, and CLIP PAINT, including but not limited to the marks described in Exhibit A, (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications including those shown on Exhibit A, all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements, and the domain name pinkieswear.com.

Assignor hereby consents to the recordation of this assignment in the countries listed in Exhibit A and any other countries as appropriate.

Assignee hereby accepts the assignment of the Marks, applications, and registrations listed on Exhibit A and all other rights described in this assignment.

The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, this Assignment is effective this 19 day of August 2019.

PINKIE SWEAR USA, LLC

By: 

Name: ANDREA CHUCHVARA

Title: CEO

PINKIE SWEAR, LLC

By: 

Name: STEPHEN T. ROBINSON

Title: MANAGING MEMBER

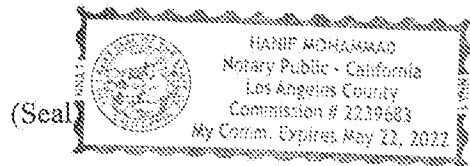
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document, to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )  
County of Los Angeles )

On Aug 19<sup>th</sup>, 2019 before me, Hanif Mohammad, personally appeared Andrea E. Chuchvara personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature [Handwritten Signature]



A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document, to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )  
County of Los Angeles )

On August 20, 2019 before me, Daniel Parseghian, personally appeared Stephan J. Robinson personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature [Handwritten Signature]

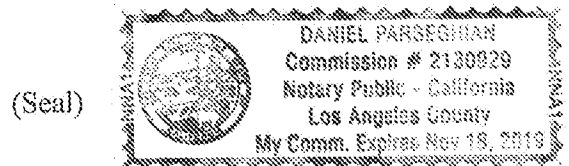
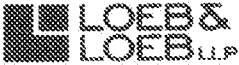
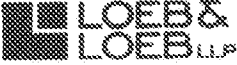


Exhibit A



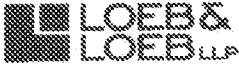
Trademark/Service Mark Report  
Trademark TMEN County

Trademark	Goods/Services	Serial ID Owner	Country/State	App. Date App. No.	Reg. Date Reg. No.	Status
CLIP PAINT	03 Int. Cosmetics, makeup	225325-00017 Pinky Swear USA, LLC	United States of America	2/22/2017 878377208	7/10/2018 5815616	Registered Aff of Use - 8 Year 7/10/2024 8 & 15 Grace 1/10/2025 Period Ends First Renewal 7/10/2028 Renewal Grace 1/10/2029 Period Ends
PARTY POWDER	03 Int. Cosmetics, makeup	225325-00007 Pinky Swear USA, LLC	United States of America	2/22/2017 87345677	5/7/2018 5745058	Registered Aff of Use - 8 Year 5/7/2025 8 & 15 Grace 1/7/2028 Period Ends First Renewal 5/7/2029 Renewal Grace 1/7/2029 Period Ends
PINKIE SWEAR	03 Int. Cosmetics, makeup, perfume, cologne, fragrances, non-medicated skin care preparations, sun screen preparations, nail care preparations, hair care preparations, soaps, soap powders, bath oils and powders, and baby oils and powders  14 Int. Jewelry, watches, clocks, and key rings of precious metal  25 Int. Clothing, namely, shirts, tops, pants, skirts, shorts, dresses, jumpers, overalls, coats, jackets, sweaters, underwear, and lingerie, headwear, namely, hats and caps; footwear, namely, shoes and boots  35 Int. Online retail store services featuring cosmetics, skin care and personal care products, hair care accessories, jewelry, clothing, and accessories	225325-00014 Pinky Swear USA, LLC	Canada	3/21/2017 1828509		Allowed Declaration of Use 3/21/2028 - Filing



Trademark/Service Mark Report  
Trademark THEN Country

Trademark	Goods/Services	Serial ID Owner	Country/State	App. Date App. No.	Reg. Date Reg. No.	Status
PINKIE SWEAR	03 Int. Soaps; perfumery; essential oils; cosmetics; hair lotions; makeup; cologne; fragrances; non-medicated skin care preparations; sun screen preparations; nail care preparations; hair care preparations; soap powders; bath oils; bath powder; baby oils; baby powders.	25325-00015 Pinkie Swear USA, LLC	European Union (Community)	3/22/2017 16482498	3/29/2019 16492496	Registered First Renewal 3/22/2027 Grace Period Ends 9/22/2027
PINKIE SWEAR	03 Int. Cosmetics, makeup, perfume, cologne, fragrances, non-medicated skin care preparations, sun screen preparations, nail care preparations, hair care preparations, soaps and detergents, soap powders, bath oils and powders, baby oils and powders, breath freshening preparations, deodorants for animals, dentifrices, false eyelashes, and false nails	229325-00018 Pinkie Swear USA, LLC	Japan	3/24/2017 2017-040172	10/6/2017 1066985	Registered Ren/Reg Fee 3 Year Option 10/6/2022 First Renewal 10/6/2027 Grace Period Ends 4/6/2028
PINKIE SWEAR	03 Int. Cosmetics, namely, lip balm, lip gloss, lipstick, lip liner, blush, eyeshadow, eyeliner, eye pencils, mascara, concealer, foundation, blush, skin glitter, makeup applicators; bath products and skin care preparations, namely, soaps, facial cleansers, makeup remover, toners, masks, exfoliants, scrubs, moisturizers, lotions, oils, creams, powders, body mousses, shower gel, bubble bath, body spray, perfumes and fragrances; hair care preparations, namely, shampoo, conditioner, mousse, styling gel and hairspray; nail care preparations, namely, nail polish, nail glitter, base coat, top coat, and nail cream	228325-00001 Pinkie Swear USA, LLC	United States of America	7/30/2001 78076416	11/5/2002 2647370	Registered Next Renewal 11/5/2022
Pinkie Swear	25 Int. Apparel, namely, long sleeve t-shirts, short sleeve t-shirts, pants, shorts, coats, jackets, belts, gloves, mittens, swimwear, swim cover-up, sleepwear, loungewear, pajamas, hats, caps, beanies, hoods, sun visors, headbands, scarves, shower caps, lab coats, underpants, undergarments, bras, panties, shoes, sneakers, slippers, boots, socks, hosiery, hand warmers, hooded sweatshirts, hoodies, sweatshirts, sweatpants, gym clothes, namely, shirts, sports uniforms, sports bras, vests, bathrobes, skirts, dresses, gowns, wedding dresses, veils, garters, quarter belts, leggings, tights, dancewear, namely, shirts, suspenders, motorcycle wear,	229325-00003 Pinkie Swear USA, LLC	United States of America	3/20/2015 106571127		Suspended Status Check - Suspension 9/28/2019



Trademark/Service Mark Report  
Trademark TMEN Country

Trademark	Goods/Services	Serial ID Owner	Country/State	App. Date App. No.	Reg. Date Reg. No.	Status
	namely, shirts, motorcycle pants, motorcycle jackets, leather jackets, motorcycle boots, motorcycle gloves, wristbands, Halloween costumes and masks; infant and children's apparel, namely, diaper covers, scratch mittens, socks, shoes, booties, beanies, hats, bonnets, cloth bibs, pants, dresses, shirts, belts, sweatshirts, jackets, gowns, sleepwear  26 Int. Hair accessories, namely hair ornaments, hair bows, hair ribbons, hair bands, hair elastics, hair ties, hair barettes, hair clips, helsters, hair pins and grips, hair sticks, and hair scrunchies; and hairnets					
PINKIE SWEAR	35 Int. Online retail store services featuring cosmetics, skin care and personal care products, hair care accessories, jewelry, clothing, and accessories	25325-00011 Pinkie Swear JSA, LLC	United States of America	3/2/2017 87358517		Suspended  Status Check - 7/31/2019 Suspension
Pinkie Swear	14 Int. Jewelry, pins being jewelry	25325-00018 Pinkie Swear JSA, LLC	United States of America	3/6/2013 86884350	7/10/2018 8518828	Registered  Aff of Use - 6 Year 7/10/2024 5 & 15 Grace Period Ends 1/16/2025 First Renewal 7/10/2028 Renewal Grace Period Ends 1/16/2029
Pinkie Swear	33 Int. Cosmetics, makeup	25325-00019 Pinkie Swear JSA, LLC	United States of America	3/3/2015 86884131	10/16/2018 8588689	Registered  Aff of Use - 6 Year 10/16/2024 5 & 15 Grace Period Ends 4/16/2025 First Renewal 10/16/2028 Renewal Grace Period Ends 4/16/2029