

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM538066

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BUCCELLATI WATCHES SA		08/26/2019	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	BUCCELLATI HOLDING ITALIA S.p.A.		
Street Address:	Via L. Mancini 1		
City:	Milano		
State/Country:	ITALY		
Postal Code:	20129		
Entity Type:	Società Per Azioni (Spa): ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4390621	MARIO BUCCELLATI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jdefrancesco@hillwallack.com		
Correspondent Name:	Jason L DeFrancesco		
Address Line 1:	21 Roszel Rd.		
Address Line 2:	Hill Wallack LLP		
Address Line 4:	Princeton, NEW JERSEY 08540		
NAME OF SUBMITTER:	Jason DeFrancesco		
SIGNATURE:	/Jason DeFrancesco/		
DATE SIGNED:	08/26/2019		
Total Attachments: 1			
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CH \$40.00 4390621

**ASSIGNMENT OF U.S. TRADEMARK,
U.S. TRADEMARK REGISTRATION, AND
THE GOODWILL ASSOCIATED THEREWITH**

WHEREAS, BUCCELLATI WATCHES SA a Switzerland corporation (Société Anonyme) having an address at Corso San Gottardo 89, Chiasso, CH 6830, (the “Assignor”) has adopted, used and is using the following mark which is registered in the U.S. Patent and Trademark Office as follows,

MARK	REGISTRATION NO.	DATE OF REGISTRATION
MARIO BUCCELLATI	4390621	Aug. 27, 2013

WHEREAS, BUCCELLATI HOLDING ITALIA S.p.A., a Società per azioni organized and existing under the laws of Italy and having an address of Via L. Mancini 1 – 20129 MILANO (the “Assignee”), is desirous of acquiring said mark, the registration therefor, the goodwill association therewith, and the right to sue for past infringement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee, all right, title and interest in and to said mark, the registration therefor, the goodwill associated therewith, and the right to sue for past infringement.

Date: August 26th, 2019

BUCCELLATI WATCHES SA

Name: 

Title: PRESIDENT