

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM538103

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oddzon, Inc.		08/26/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Hasbro, Inc.		
Street Address:	1027 Newport Avenue		
City:	Pawtucket		
State/Country:	RHODE ISLAND		
Postal Code:	02861		
Entity Type:	Corporation: RHODE ISLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1881540	VORTEX	
Registration Number:	4392645	VORTEX	
CORRESPONDENCE DATA			
Fax Number:	4017275089		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	401-727-5185		
Email:	trademarks@hasbro.com		
Correspondent Name:	Sara Beccia		
Address Line 1:	1027 Newport Avenue		
Address Line 4:	Pawtucket, RHODE ISLAND 02861		
ATTORNEY DOCKET NUMBER:	BOYS		
NAME OF SUBMITTER:	Sara Beccia		
SIGNATURE:	/Sara Beccia/		
DATE SIGNED:	08/26/2019		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

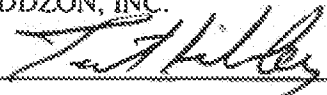
THIS ASSIGNMENT, effective as of the date of execution, is by and between ODDZON, INC., a corporation incorporated under the Laws of the State of Delaware, with an address of 1027 Newport Avenue, Pawtucket, Rhode Island, U.S.A. (hereinafter referred to as ASSIGNOR) and HASBRO, INC., a corporation organized and existing under the laws of the state of Rhode Island, U.S.A., with an address of 1027 Newport Avenue, Pawtucket, Rhode Island, U.S.A. (hereinafter referred to as ASSIGNEE).

WHEREAS, ASSIGNOR is the record owner of all right, title and interest in and to the trademarks identified on Schedule A, including all common law rights and all trademark registrations and applications relating to such trademarks, together with the goodwill related thereto (the "TRADEMARKS"); and

WHEREAS, ASSIGNEE desires to acquire, and ASSIGNOR desires to transfer, the entire right, title and interest in and to the TRADEMARKS, together with all of the goodwill of the business associated with said TRADEMARKS.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, transfer and convey ASSIGNEE all right, title and interest in and to the TRADEMARKS, the trademark registrations, the right to sue and recover for past infringement of said TRADEMARKS and all of the goodwill associated with said TRADEMARKS, free and clear of any liens or encumbrances of whatever nature.

ODDZON, INC.



Name: Tarrant Sibley

Title: EVP and Chief Legal Officer

Date: August 26, 2019

Schedule A

Thursday, August 22, 2019

Trademark List

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Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
VORTEX	1992-0710/ United States of America	Registered 28 Int.	74338444 09-Dec-1992	1881540 28-Feb-1995
VORTEX	2010-0854/ United States of America	Registered 28 Int.	85072583 28-Jun-2010	4392645 27-Aug-2013