

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM538128

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hearst Communications, Inc.		08/23/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hearst Autos, Inc.		
<b>Street Address:</b>	3453 Pierce Drive		
<b>Internal Address:</b>	Building 1, Suite 100		
<b>City:</b>	Chamblee		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30341		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88511763	BUYQ BY CAR AND DRIVER	
<b>Registration Number:</b>	0904765	CAR AND DRIVER	
<b>Registration Number:</b>	4597878	CAR AND DRIVER	
<b>Registration Number:</b>	4500632	CAR AND DRIVER	
<b>Registration Number:</b>	5439310	CAR AND DRIVER	
<b>Registration Number:</b>	5433824	CAR AND DRIVER	
<b>Serial Number:</b>	88206880	CAR AND DRIVER COPILOT	
<b>Registration Number:</b>	5047111	CAR NERDS	
<b>Registration Number:</b>	0854203	ROAD & TRACK	
<b>Registration Number:</b>	3544382	ROAD & TRACK	
<b>Registration Number:</b>	4369707	ROAD & TRACK	
<b>Registration Number:</b>	4389330	ROAD & TRACK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6462802056		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2126492056		
<b>Email:</b>	trademarks@hearst.com		

CH \$315.00 88511763

**Correspondent Name:** Laura M. Greene  
**Address Line 1:** 300 West 57th Street  
**Address Line 4:** New York, NEW YORK 10019

**NAME OF SUBMITTER:** Laura M. Greene

**SIGNATURE:** /Laura M. Greene/

**DATE SIGNED:** 08/26/2019

**Total Attachments: 2**

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT is made as of January 1, 2020, by and between Hearst Communications, Inc., a Delaware corporation ("Assignor") located at 300 West 57<sup>th</sup> Street, New York, New York 10019 and Hearst Autos, Inc., a Delaware corporation ("Assignee") located at 3453 Pierce Drive Building 1, Suite 100 Chamblee, Georgia 30341.

WHEREAS, Assignor has agreed to assign, and Assignee has agreed to acquire from Assignor, all of Assignor's rights, title and interest in and to the trademarks and/or service marks identified in Schedule A attached hereto (the "Marks"); and

WHEREAS, the parties accordingly wish to execute this recordable instrument, assigning all of Assignor's right, title and interest in and to the Marks to Assignee;

NOW, THEREFORE, for valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

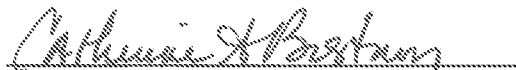
Assignor hereby assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Marks, including without limitation any and all registrations, applications, and/or common law rights for the Marks throughout the world, together with all of the goodwill of Assignor's business symbolized by or associated with the Marks, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Executed at: New York, New York.

ASSIGNOR:

HEARST COMMUNICATIONS, INC.



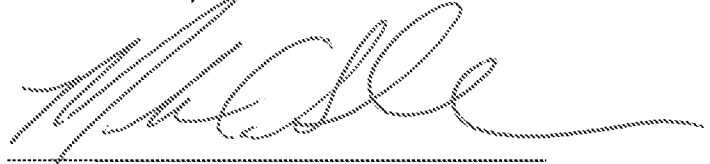
Name: CATHERINE A. BOSTROM

Title: Secretary

Date: August 23, 2019

ASSIGNEE:

HEARST AUTOS, INC.



Name: MARK C. REDMAN

Title: Assistant Secretary

Date: August 23, 2019

Schedule A

United States Trademark Applications and Registrations

TRADEMARK	APPLICATION/ REGISTRATION NUMBER	APPLICATION/ REGISTRATION DATE
BUYQ BY CAR AND DRIVER	88511763	7/12/2019
CAR AND DRIVER	904765	12/22/1970
CAR AND DRIVER	4597878	9/2/2014
CAR AND DRIVER	4500632	3/25/2014
<b>CAREDRIVER</b>	5439310	4/3/2018
<b>CAREDRIVER</b>	5433824	3/27/2018
<b>CAREDRIVER</b> COPILOT	88/206880	11/27/2018
CAR NERDS	5047111	9/20/2016
ROAD & TRACK	854203	8/6/1968
ROAD & TRACK	3544382	12/9/2008
ROAD & TRACK	4369707	7/16/2013
ROAD & TRACK	4389330	8/20/2013