

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM538232

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/15/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herff Jones, LLC		08/05/2019	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	Jewel-Craft, Inc.		
Street Address:	4122 Olympic Blvd., East		
City:	Erlanger		
State/Country:	KENTUCKY		
Postal Code:	41018		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3569091	LOGOART	
Registration Number:	1991419	LOGOART	
Registration Number:	2912608	TEAM TIME	
Registration Number:	2933763	TEAM TIME	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	usptodock@whe-law.com		
Correspondent Name:	Sarah Otte Graber		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	QGC-01		
NAME OF SUBMITTER:	Sarah Otte Graber		
SIGNATURE:	/Sarah O. Graber/		
DATE SIGNED:	08/26/2019		

OP \$115.00 3569091

Total Attachments: 2

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Herff Jones, LLC (hereinafter "Assignor"), an Indiana limited liability company corporation located at 4501 West 62nd Street, Indianapolis, IN 46268, acquired and owned the entire rights, title and interests to all the trademarks listed on Exhibit A (hereinafter "Trademarks"); and

WHEREAS, the Assignor entered into an Asset Purchase Agreement, dated January 15, 2015, with Jewel-Craft, Inc. (hereinafter "Assignee"), which is a corporation that is duly organized and existing under the laws of the State of Kentucky.

WHEREAS, Assignor assigned and transferred its rights, title and interests to the Trademarks to Assignee and Assignee acquired all rights, title and interests, along with the goodwill associated with said Trademarks.

NOW, THEREFORE, in order to affirm the assignment and transfer of said Trademarks, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, nunc pro tunc as of the date of actual transfer, to-wit, on or about January 15, 2015, all rights, title and interests in said Trademarks, to Assignee, its successors, assigns and legal representatives, along with the goodwill associated with said Trademarks.

Herff Jones, LLC, Assignor

Date: 8/5/19

By: Jon Heath, CEO

Acknowledged by:

Jewel-Craft, Inc., Assignee

Date: 5-9-19

By: Robert Gary Wes

Robert Gary Wes Corp, Manager

EXHIBIT A

U.S. Reg. No. 3569091	LOGOART
U.S. Reg. No. 1991419	LOGOART
Canadian Reg. No. TMA752725	LOGOART
U.S. Reg. No. 2912608	TEAM TIME
U.S. Reg. No. 2933763	TEAM TIME