

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM538352

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release (Reel 6208/Frame 0938)		
<b>SEQUENCE:</b>	7		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TPG Specialty Lending, Inc.		08/23/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advanced Marketing Concepts, Ltd.		
<b>Street Address:</b>	1515 Wynkoop Street, Suite 250		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80202		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3075350	MARKETSHARP	
<b>Registration Number:</b>	2228361	MARKET\$HARP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-370-4756		
<b>Email:</b>	ipteam@agencyglobal.com		
<b>Correspondent Name:</b>	Jay daSilva		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	COGENCY GLOBAL INC.		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1122572 TM REL 39		
<b>NAME OF SUBMITTER:</b>	Doris Ka		
<b>SIGNATURE:</b>	/Doris Ka/		
<b>DATE SIGNED:</b>	08/27/2019		
<b>Total Attachments: 3</b>			
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## RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of August 23, 2019 (the "Release"), is made by TPG SPECIALTY LENDING, INC., as the Administrative Agent and Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Grantee"), in favor of ADVANCED MARKETING CONCEPTS, LTD., a Wisconsin corporation (the "Grantor").

### WITNESSETH

WHEREAS, the Grantor and the Grantee entered into that certain Pledge and Security Agreement, dated as of March 7, 2017 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor executed the Grant of A Security Interest --Trademarks, dated as of November 17, 2017 (the "Trademark Security Agreement") and recorded with the U.S. Patent and Trademark Office on November 17, 2017 at Reel/Frame No. 6208/0938, pursuant to which the Grantor granted to the Grantee, and granted to the Grantee for the benefit of the Secured Parties (as such term is defined in the Security Agreement) a continuing security interest in all right, title and interest of the Grantor in, to and under the Collateral (as defined in the Trademark Security Agreement).


WHEREAS, the Grantor has requested that the Grantee release its security interest in all right, title and interest in, to and under the Collateral.

NOW, THEREFORE, in consideration of the foregoing, the Grantee hereby DISCHARGES, TERMINATES and RELEASES, without recourse, representation or warranty, its security interest in all right, title and interest in, to and under the Collateral, including the trademark registrations set forth in Schedule I attached hereto and incorporated herein by reference, and agrees that all the security interest in the Collateral is hereby discharged, terminated and released. The undersigned hereby transfers and assigns to the Grantor, without recourse, representation or warranty, any and all right, title and interest that the Grantee may have obtained in, to and under the Collateral under the Security Agreement and the Trademark Security Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Grantee has caused this Release to be duly executed and delivered as of the date first written above.

TPG SPECIALTY LENDING, INC.,  
as Grantee

By:   
Name: Robert (Bo) Stanley  
Title: President

[Signature Page to Release of Security Interest in Trademarks (Advanced Marketing Concepts)]

**TRADEMARK**  
**REEL: 006730 FRAME: 0251**

SCHEDULE I  
to  
RELEASE OF SECURITY INTEREST IN TRADEMARKS

Trademark Registrations and Applications

Mark	Application No. Filing Date	Registration No. Registration Date
MARKETSHARP	76628528 12-JAN-2005	3075350 04-APR-2006
MARKET\$HARP	75427014 02-FEB-1998	2228361 02-MAR-1999