

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM538388

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maranon Capital, L.P.		08/26/2019	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Caldwell and Kerr Inc.		
Street Address:	300 S Wacker Drive, Suite 900		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5097543	THE ORIGINAL TRADIGITAL AGENCY	
Registration Number:	5188594	FULL SERVICE TRADIGITAL AGENCY	
CORRESPONDENCE DATA			
Fax Number:	2127288111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127288000		
Email:	ipdept@willkie.com		
Correspondent Name:	Sabrina Hasan c/o Willkie Farr & Gallagher		
Address Line 1:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	125703-00009 YNW/BLS		
NAME OF SUBMITTER:	Yae Na Woo		
SIGNATURE:	/Yae Na Woo/		
DATE SIGNED:	08/27/2019		
Total Attachments: 3			
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of August 26, 2019 by MARANON CAPITAL, L.P., as Agent for the Lenders (in each case, as defined in the Trademark Security Agreement referred to below).

WITNESSETH:

WHEREAS, Agent and Caldwell and Kerr Inc., a Florida corporation (“Grantor”), were parties to that certain Trademark Security Agreement dated as of August 17, 2018 (the “**Trademark Security Agreement**” capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed thereto in the Trademark Security Agreement), pursuant to which Grantor granted a security interest to Agent in the Trademark Collateral as security for certain obligations owing by Grantor to Agent, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Trademark Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on August 17, 2018, at Reel 6437, Frame 0423; and

WHEREAS, Grantor has requested that Agent release its security interest in and lien on all of Grantor’s right, title and interest in, to and under the Trademark Collateral and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases its continuing first priority security interest in all of Grantor’s right, title and interest in, to and under Trademark Collateral.
2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest in and to the Trademark Collateral.
3. Agent hereby further authorizes and consents that this release may be recorded and indexed by the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office.

[Signature Page Follows.]

IN WITNESS WHEREOF, Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

MARANON CAPITAL, L.P., as Agent

By: Laura Albrecht
Name: Laura Albrecht
Title: Managing Director

SCHEDULE 1

Trademark Registrations

Mark	Application No.	Application Date	Registration No.	Registration Date
THE ORIGINAL TRADIGITAL AGENCY	86877196	January 15, 2016	5097543	December 6, 2016
FULL SERVICE TRADIGITAL AGENCY	86877264	January 15, 2016	5188594	April 18, 2017