

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM537804

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GOLUB CAPITAL MARKETS LLC, F/K/A GCI CAPITAL MARKETS LLC, AS COLLATERAL AGENT	FORMERLY GCI CAPITAL MARKETS LLC, AS COLLATERAL AGENT	08/22/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	APLIFI, INC.
Street Address:	222 Valley Creek BLVD., Ste. 300
City:	Exton
State/Country:	PENNSYLVANIA
Postal Code:	19341
Entity Type:	Corporation: PENNSYLVANIA Delaware

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3276359	AFFIRM FOR ANNUITIES
Registration Number:	4252351	APLIFI
Registration Number:	4252363	WE SIMPLIFY SELLING INSURANCE
Registration Number:	4252364	APLIFI
Registration Number:	4138933	I-RELAY
Registration Number:	4138981	POLICYBOX
Registration Number:	4139156	INSURESOCKET
Serial Number:	85467206	ONEVIEW
Registration Number:	4330543	AFFIRM FOR LIFE
Registration Number:	4330544	AFFIRM
Registration Number:	4383525	AFFIRM FOR ANNUITIES
Serial Number:	85909318	COLLABORATIVE SELLING

OP \$315.00 3276359

CORRESPONDENCE DATA

Fax Number: 6465584180

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124597115

Email: TRoot@goodwinlaw.com
Correspondent Name: Troy Root
Address Line 1: 620 8th Avenue
Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER: 133246-261162

NAME OF SUBMITTER: Troy Root

SIGNATURE: /s/ Troy Root

DATE SIGNED: 08/22/2019

Total Attachments: 3

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**RELEASE AND TERMINATION
OF SECURITY INTEREST IN TRADEMARK RIGHTS**

THIS RELEASE AND TERMINATION OF SECURITY INTEREST IN TRADEMARK RIGHTS, dated as of August 22, 2019 (this “Release”), is made by GOLUB CAPITAL MARKETS LLC, a Delaware limited liability company (f/k/a GCI Capital Markets LLC), as collateral agent acting for the benefit of the Secured Parties (in such capacity, “Collateral Agent”), in favor of APLIFI, INC., a Delaware corporation with an address of 222 Valley Creek Blvd., Suite 300, Exton, PA 19341 (the “Grantor”). All terms used but not defined herein shall have the meanings set forth (including by reference) in the Security Agreement (as defined below).

WHEREAS, the Grantor and the Collateral Agent are parties to that certain (i) Security Pledge Agreement, dated as of August 4, 2015 (as may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”) and (ii) Grant of Security Interest in Trademark Rights, dated as of August 4, 2015 (as amended, restated, amended and restated, supplemented or otherwise modified and in effect from time to time, the “Trademark Security Agreement”), pursuant to which the Grantor granted to the Collateral Agent a continuing security interest in, and a right of setoff against, the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademark and service mark registrations and applications listed on Schedule A hereto;

WHEREAS, the Trademark Security Agreement was recorded in the records of the United States Patent and Trademark Office on August 6, 2015 at reel 5595, frame 0001; and

WHEREAS, pursuant to that certain Payoff Letter, dated as of August 22, 2019, by and between among others, the Grantor and the Collateral Agent, the Grantor has requested and the Collateral Agent has agreed to (a) release any and all security interests it may have in the Trademark Collateral and (b) provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, termination, relinquishment and discharge of its security interest in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest in the Trademark Collateral, (b) release and relinquish and discharge its liens on and security interest in the Trademark Collateral, and (c) re-assign, re-transfer and re-convey to the Grantor any and all rights, title and interest it may have in, to or under the Trademark Collateral. The Collateral Agent agrees, or authorizes the Grantor, to make filings with the United States Patent and Trademark Office and take further actions, as reasonably requested by the Grantor to evidence the release and termination of the Collateral Agent’s security interests in the Trademark Collateral.

THIS RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

[Signature page follows]

GOLUB CAPITAL MARKETS LLC,
a Delaware limited liability company,
as Collateral Agent

By: 

Name: Robert G. Tuchscherer

Title: Managing Director

[Signature Page to Release of Security Interest in Trademarks (APLIFI, INC.)]

TRADEMARK
REEL: 006733 FRAME: 0029

SCHEDULE A

Trademark Collateral

U.S. Trademark Registrations and Applications

Title	Owner	App. No	App. Date	Reg. No	Reg /Issue Date
AFFIRM for Annuities	Aplifi	78491973	30-Sep-2004	3,276,359	07-Aug-2007
APLIFI	Aplifi	85284572	02-Apr-2011	4,252,351	04-Dec-2012
WE SIMPLIFY SELLING INSURANCE	Aplifi	85297049	16-Apr-2011	4,252,363	04-Dec-2012
APLIFI (stylized and/or with design)	Aplifi	85297349	18-Apr-2011	4,252,364	04-Dec-2012
I-RELAY	Aplifi	85422411	14-Sep-2011	4,138,933	08-May-2012
POLICYBOX	Aplifi	85423084	14-Sep-2011	4,138,981	08-May-2012
INSURESOCKET	Aplifi	85425607	19-Sep-2011	4,139,156	08-May-2012
ONEVIEW	Aplifi	85467206	08-Nov-2011		
AFFIRM FOR LIFE	Aplifi	85574123	20-Mar-2012	4,330,543	07-May-2013
AFFIRM	Aplifi	85574129	20-Mar-2012	4,330,544	07-May-2013
AFFIRM FOR ANNUITIES	Aplifi	85798828	10-Dec-2012	4,383,525	13-Aug-2013
COLLABORATIVE SELLING	Aplifi	85909318	19-Apr-2013		