

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM538911

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Optera Creative, Inc.		08/28/2019	Corporation: ALABAMA
RECEIVING PARTY DATA			
Name:	Plant Development Services, Inc.		
Street Address:	17325 County Road 68		
City:	Loxley		
State/Country:	ALABAMA		
Postal Code:	36551		
Entity Type:	Corporation: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3391032	OPTERA CREATIVE	
CORRESPONDENCE DATA			
Fax Number:	2519646759		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	251-964-6778		
Email:	lladd@plantdevelopment.com		
Correspondent Name:	Leah Ladd		
Address Line 1:	17325 County Road 68		
Address Line 4:	Loxley, ALABAMA 36551		
NAME OF SUBMITTER:	LEAH P. LADD		
SIGNATURE:	/Leah P. Ladd/		
DATE SIGNED:	08/30/2019		
Total Attachments: 3			
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OP \$40.00 3391032

ASSIGNMENT OF SERVICE MARK

This Assignment of Service Mark (the "Assignment") is made and entered into effective as of August 31, 2019 (the "Effective Date"), by OPTERA CREATIVE, INC., an Alabama corporation (the "Assignor"), in favor of PLANT DEVELOPMENT SERVICES, INC., an Alabama corporation (the "Assignee").

RECITALS:

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in, to, and under the United States service mark registration set forth on Exhibit A attached hereto and incorporated herein by this reference, being the service mark OPTERA CREATIVE, U.S. Reg. No. 3,391,032, registered on March 4, 2008, including any common law intellectual property rights in connection therewith (the "Mark"); and

WHEREAS, Assignor has agreed to assign to Assignee, and Assignee desires to acquire and accept, all of Assignor's right, title, and interest in and to the Mark, together with the goodwill associated therewith.

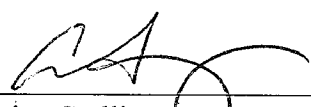
NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, Assignor's entire right, title, and interest in and to the Mark, together with the goodwill of the Mark, including any renewals or extensions thereof that are or may be secured with respect to the Mark under the laws of the United States now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties, or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present, or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the duly authorized representatives of Assignor and Assignee have executed this Assignment effective as of the Effective Date.

ASSIGNOR:

OPTERA CREATIVE, INC., an Alabama corporation

By: _____


Corrina Stellitano Murray
As its President

ASSIGNEE:

PLANT DEVELOPMENT SERVICES, INC., an Alabama corporation

By: Gregory L. Smith, Jr.
Gregory L. Smith, Jr.
As its President

STATE OF ALABAMA)
COUNTY OF BALDWIN)

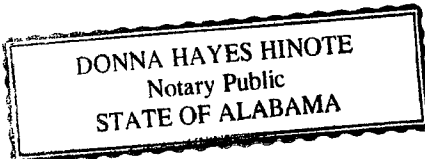
I, the undersigned Notary Public in and for said County in said State, hereby certify that Corrina Stellitano Murray, whose name as President of OPTERA CREATIVE, INC., an Alabama corporation, is signed to the foregoing instrument and who is known to me, acknowledged before me on this day that, being informed of the contents of the instrument, she, as such officer and with full authority, executed the same voluntarily for and as the act of said corporation.

Given under my hand and official seal this 28th day of August, 2019.

[AFFIX SEAL]

Donna Hayes Hinote
NOTARY PUBLIC
My commission expires: My Commission Expires:
February 4, 2020

STATE OF ALABAMA)
COUNTY OF BALDWIN)



I, the undersigned Notary Public in and for said County in said State, hereby certify that Gregory L. Smith, Jr., whose name as President of PLANT DEVELOPMENT SERVICES, INC., an Alabama corporation, is signed to the foregoing instrument and who is known to me, acknowledged before me on this day that, being informed of the contents of the instrument, he, as such officer and with full authority, executed the same voluntarily for and as the act of said corporation.

Given under my hand and official seal this 28th day of August, 2019.

[AFFIX SEAL]

Donna Hayes Hinote
NOTARY PUBLIC
My commission expires: My Commission Expires:
February 4, 2020

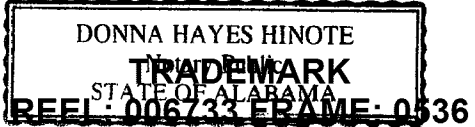


EXHIBIT A

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,391,032

Registered Mar. 4, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

OPTERA CREATIVE

OPTERA CREATIVE, INC. (ALABAMA CORPORATION)
17325 COUNTY ROAD 68
LOXLEY, AL 36551

FOR: ADVERTISING AND MARKETING SERVICES; BUSINESS MARKETING AND DIRECT MAIL CONSULTING SERVICES; CREATIVE MARKETING DESIGN SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2004; IN COMMERCE 8-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CREATIVE", APART FROM THE MARK AS SHOWN.

SER. NO. 77-131,205, FILED 3-14-2007.

STEVEN PEREZ, EXAMINING ATTORNEY