

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM539023

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eliminator Lighting, LLC		08/27/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ADJ Products LLC		
Street Address:	6122 S. Eastern Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90040		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3776757	ELIMINATOR	
CORRESPONDENCE DATA			
Fax Number:	4242296815		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	424-229-6800		
Email:	perumal@shermanip.com		
Correspondent Name:	KENNETH L. SHERMAN		
Address Line 1:	1519 26TH STREET		
Address Line 4:	SANTA MONICA, CALIFORNIA 90404		
ATTORNEY DOCKET NUMBER:	ELI2-T.e01		
NAME OF SUBMITTER:	Hemavathy Perumal		
SIGNATURE:	/Hemavathy Perumal/		
DATE SIGNED:	08/30/2019		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

This is an Assignment Agreement (hereinafter this "Agreement") made by and between **Eliminator Lighting, LLC**, a California Limited Liability Company, having an address of 4295 Charter Street, Los Angeles, United States 90058 (hereinafter the "Assignor"), and **ADJ Products LLC**, a California Limited Liability Company, having an address of 6122 S. Eastern Avenue, Los Angeles, United States 90040 (hereinafter the "Assignee").

Whereas, the Assignor owns all right, title, and interest in and to the trademark registrations(s) (hereinafter the "Trademarks") of which the particulars are set forth on Appendix A, together with the goodwill associated therewith.

Whereas, the Assignee is desirous of holding the entire right, title, and interest in and to the Trademarks, together with all of the goodwill associated therewith.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, and transfer unto the Assignee and the Assignee's successors, and assigns, the Assignor's entire right, title, and interest in and to the Trademarks, including any derivations therefrom, together with the goodwill associated therewith, all common law and statutory right, title and interest in the Trademarks, all rights of registration, maintenance, renewal and protection thereof. The Assignor agrees to identify and communicate to the Assignee, at the Assignee's request, such documents and information concerning the Trademarks that are within the possession or control of the Assignor, and to provide further assurances and testimony on behalf of the Assignee that may lawfully be required of the Assignee in respect to maintaining the rights in the Trademarks, all without further consideration. The Assignor further agrees to reasonably execute any further documents which may be needed to effectuate or otherwise document this assignment.

This Agreement is governed by the substantive laws of the State of California, and any disputes will be resolved in a California state court or federal court sited in California.

In witness whereof, the Assignor and the Assignee have duly executed this Agreement.

Eliminator Lighting, LLC, a California Limited Liability Company

Signature: _____

Name: _____

Title: _____

Date: _____



Toby Velazquez

Managing Member

August 27, 2019

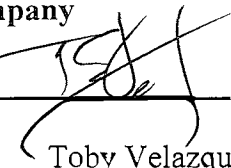
ADJ Products LLC, a California Limited Liability Company

Signature: _____

Name: _____

Title: _____

Date: _____



Toby Velazquez

President

August 27, 2019

APPENDIX A

THE TRADEMARKS

REGISTRATIONS

<u>No.</u>	<u>Mark</u>	<u>Country</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
01	ELIMINATOR	USA	3,776,757	April 20, 2010