

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM539052

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WATKINS ASSOCIATED INDUSTRIES, INC.		08/26/2019	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	HIGHWAY TRANSPORT LOGISTICS, INC,		
Street Address:	6420 Baum Drive		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37919		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4373165	OUR PROMISE. DELIVERED.	
CORRESPONDENCE DATA			
Fax Number:	6784068812		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-406-8700		
Email:	tdavis@bdbc.com, dkennedy@bdbc.com		
Correspondent Name:	BAKER DONELSON IP DEPARTMENT		
Address Line 1:	3414 PEACHTREE ROAD		
Address Line 2:	SUITE 1600		
Address Line 4:	ATLANTA, GEORGIA 30326		
NAME OF SUBMITTER:	Tami Davis		
SIGNATURE:	/tami davis/		
DATE SIGNED:	08/31/2019		
Total Attachments: 2			
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OP \$40.00 4373165

ASSIGNMENT

WHEREAS, WATKINS ASSOCIATED INDUSTRIES, INC., a corporation organized under the laws of the State of Florida, 1958 Monroe Dr. , NE Atlanta, GA 30324, adopted and used the mark listed below ("The Mark") and obtained federal registrations thereof:

<u>Mark</u>	<u>Reg. No.</u>
OUR PROMISE, DELIVERED.	4,373,165,

and

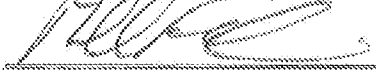
WHEREAS, HIGHWAY TRANSPORT LOGISTICS, INC., a corporation organized under the laws of the State of Tennessee, 6420 Baum Drive, Knoxville, TN 37919, is desirous of acquiring the Mark and the registrations thereof, together with the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, WATKINS ASSOCIATED INDUSTRIES, INC. does hereby memorialize and assign unto HIGHWAY TRANSPORT LOGISTICS, INC., any and all of their rights, titles and interests in and to the Mark, together with the goodwill of the business symbolized by the Mark, and in the registration of the Mark, effective August 26, 2019.

This 26 day of August, 2019.

(signature page to follow)

HIGHWAY TRANSPORT LOGISTICS, INC.

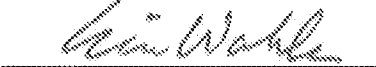


Marshall Franklin

Position: President and CFO

Date: 8-26-19

WATKINS ASSOCIATED INDUSTRIES, INC.



Eric Wahlen

Position: President

Date: 8/26/19