

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM539157

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IPQ IP Specialists AB		08/30/2019	Aktiebolag: SWEDEN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	H&M Hennes & Mauritz AB		
<b>Street Address:</b>	Mäster Samuelsgatan 46 A		
<b>City:</b>	Stockholm		
<b>State/Country:</b>	SWEDEN		
<b>Postal Code:</b>	10368		
<b>Entity Type:</b>	Aktiebolag: SWEDEN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5731422	ITSAPARK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028611783		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2028611500		
<b>Email:</b>	bhipdocket@bakerlaw.com		
<b>Correspondent Name:</b>	Mark H. Tidman		
<b>Address Line 1:</b>	1050 Connecticut Avenue, NW		
<b>Address Line 2:</b>	Washington Square, Suite 1100		
<b>Address Line 4:</b>	Washington, D.C. 20036-5403		
<b>ATTORNEY DOCKET NUMBER:</b>	047727.020051		
<b>NAME OF SUBMITTER:</b>	Mark H. Tidman		
<b>SIGNATURE:</b>	/Mark H. Tidman/		
<b>DATE SIGNED:</b>	09/03/2019		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, IPQ IP Specialists AB, a Aktiebolag (AB) of Sweden, with an address of Mailbox 550, Stockholm, Sweden SE-11411 (hereafter "Assignor"), adopted, owned and used in commerce the trademarks as set forth in the attached Schedule A (hereinafter "the Marks");

WHEREAS, H&M Hennes & Mauritz AB, a Aktiebolag (AB) of Sweden, with an address of Mäster Samuelsgatan 46A, Stockholm, Sweden SE-10368 (hereafter "Assignee"), is desirous of acquiring all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor acknowledges that, by no later than the date of last signature hereto, it sold, assigned, transferred, and conveyed to Assignee all right, title, and interest in and to the Marks together with the goodwill of business symbolized thereby and all assets relating to the Marks, and the right to sue and recover damages for past infringements thereof.

IPQ IP Specialists AB

  
Name: THOMAS RANDES  
Title: CEO

Date: 2019-08-30

On behalf of H&M Hennes & Mauritz AB

  
Name: EMILIA BORDEN - MARIA HERLITZ SUNDELINUS  
Title: legal counsels

Date: 2019-08-27

SCHEDULE A

BH Ref. No.	Country	Mark	App. No.	Filing Date	Reg. No.	Reg. Date
047727.020051	USA	ITSAPARK	87882365	April 18, 2018	5731422	April 23, 2019