

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM539218

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		08/30/2019	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	OnSale Holdings, Inc.		
Street Address:	1940 E. Mariposa Ave.		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	Corporation: ILLINOIS		
Name:	eCost.com, Inc.		
Street Address:	1940 E. Mariposa Ave.		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	75647186	ECOST	
Serial Number:	76589107	ECOST	
Serial Number:	78409041	ECOST	
Serial Number:	75647197	ECOST.COM	
Serial Number:	76589106	ECOST.COM	
Serial Number:	78409045	ECOST.COM	
Serial Number:	76085111	ECOST.COM BARGAIN COUNTDOWN	
Serial Number:	76265965	ECOST.COM'S DIGI SOUNDCENTER	
Serial Number:	76586841	BARGAIN COUNTDOWN	
CORRESPONDENCE DATA			
Fax Number:	2127352000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127353000
Email: jselle@skadden.com
Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLP
Address Line 1: Four Times Square
Address Line 2: Attn: Justin Selle
Address Line 4: Four Times Square, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	031940/20
NAME OF SUBMITTER:	P. Daniel Healow
SIGNATURE:	/P. Daniel Healow/
DATE SIGNED:	09/03/2019

Total Attachments: 3

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RELEASE OF SECURITY INTERESTS IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this “Release”), dated as of August 30, 2019, is executed by **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association, in its capacity as successor by merger to Wachovia Bank, National Association (in such capacity, “Pledgee”), in favor of **ONSALE HOLDINGS, INC.**, an Illinois corporation (successor to certain of the Released Collateral) (“Holdings”) and **ECOST.COM, INC.**, a Delaware corporation (“Ecost”, and, together with Holdings, each a “Pledgor” and collectively, “Pledgors”). All capitalized terms used in this Release and not otherwise defined herein, shall have the respective meanings given to such terms in the Trademark Security Agreement (as defined below).

RECITALS

A. WHEREAS, pursuant to that certain Collateral Assignment of Trademarks (Security Agreement), dated March 7, 2001, recorded in the United States Patent and Trademark Office (the “USPTO”) on March 19, 2001 at Reel 002252 and Frame 0542 (as (x) amended and restated by that certain Amended and Restated Collateral Assignment of Trademarks (Security Agreement), dated November 7, 2004, recorded in the USPTO on January 18, 2005 at Reel 003104 and Frame 0552, (y) as assigned to Wachovia Bank, National Association as Pledgee pursuant to that certain Assignment, dated February 1, 2007, recorded in the USPTO on February 9, 2007 at Reel 003479 and Frame 0057, and (z) as the same may be further amended, amended and restated, restated, supplemented, modified, or otherwise in effect prior to the date hereof, collectively, the “Trademark Security Agreement”), Pledgors (or their predecessors) have granted to Wachovia Capital Finance Corporation (Western), a California corporation formerly known as Congress Financial Corporation (Western), a security interest in and to all right, title and interest in and to the Collateral, including, without limitation, those trademarks listed on Exhibit A attached hereto (collectively, the “Released Collateral”); and

B. WHEREAS, Pledgee wishes to terminate and release, without representation or warranty, its security interest in the Released Collateral as provided in this Release.

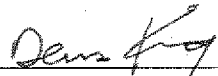
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Pledgee hereby fully terminates, cancels, releases and forever discharges, without representation or warranty, any and all security interest it has in and to the Released Collateral, terminates the Trademark Security Agreement and hereby irrevocably transfers, conveys and assigns to Pledgors, free and clear of any claims by Pledgee, all right, title or interest of Pledgee (if any) in, to or under the Released Collateral. Pledgee acknowledges that this Release may be filed along with any other necessary documentation with the USPTO or any other governmental office to evidence the release granted herein at the sole expense of Pledgors. Pledgee hereby authorizes Pledgors to record this Release with the USPTO and any other applicable registry at the sole expense of Pledgors and agrees to provide Pledgors with any information and additional authorization necessary to effect the release of the security interest in the Released Collateral.

[Signature page follows.]

IN WITNESS WHEREOF, Pledgee has executed this Release of Security Interests in Trademarks
as of the date first set forth above.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION,**
a national banking association,
as Pledgee

By: 
Name: Dennis King
Title: Vice President

[Signature Page to Release of Security Interest in Trademarks]

TRADEMARK
REEL: 006735 FRAME: 0304

Exhibit A

Trademark Registrations/Applications

Mark Serial/Registration Number	Filing/Application Date
ECOST Serial No. 75/647,186 Reg. No. 2,762,044	Registered App. Date 2/24/1999 Reg. Date 9/9/2003
ECOST Serial No. 76/589,107	Filed App. Date 4/28/2004
ECOST Serial No. 78/409,041	Filed App. Date 4/27/2004
ECOST.COM Serial No. 75/647,197 Reg. No. 2,588,881	Registered App. Date 2/24/1999 Reg. Date 7/2/2002
ECOST.COM Serial No. 76/589,106	Filed App. Date 4/28/2004
ECOST.COM Serial No. 78/409,045	Filed App. Date 4/27/2004
ECOST.COM BARGAIN COUNTDOWN Serial No. 76/085,111	Filed App. Date 7/7/2000
ECOST.COM'S DIGI SOUNDCENTER Serial No. 76/265,965	Filed App. Date 5/31/2001
BARGAIN COUNTDOWN Serial No. 76/586,841	Filed App. Date 4/15/2004