

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM539354

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Weight Watchers International, Inc.		09/04/2019	Corporation: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WW Good Foundation, Inc.		
<b>Street Address:</b>	675 Avenue of the Americas		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5846551	WW GOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125892858		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-589-2711		
<b>Email:</b>	dawn.harrington@weightwatchers.com		
<b>Correspondent Name:</b>	Weight Watchers International, Inc.		
<b>Address Line 1:</b>	675 Avenue of the Americas		
<b>Address Line 2:</b>	Attn. Terri J. Frank		
<b>Address Line 4:</b>	New York, NEW YORK 10010		
<b>NAME OF SUBMITTER:</b>	Terri J. Frank		
<b>SIGNATURE:</b>	/Terri J. Frank/		
<b>DATE SIGNED:</b>	09/04/2019		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

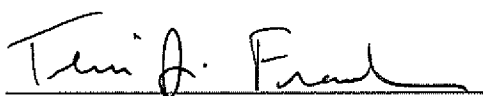
WHEREAS, Weight Watchers International, Inc., a corporation organized under the laws of the State of Virginia, with a principal place of business at 675 Avenue of the Americas, New York, NY 10010, (hereinafter "Assignor"), is the owner of all rights, title, and interest in and to certain trademark as set forth and more particularly described on Schedule A annexed hereto (collectively hereinafter the "Mark"); and

WHEREAS, WW Good Foundation, Inc., a Delaware Corporation, with a principal place of business at 675 Avenue of the Americas, New York, New York 10010, (hereinafter "Assignee"), is desirous of acquiring all rights, title, and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee its entire rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the right to sue and recover damages and profits for third-party infringements, if any.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 4th day of September, 2019.

Weight Watchers International, Inc.

By:   
Name: Terri J. Frank  
Title: Sr. VP and Associate General Counsel

**SCHEDULE A**

**TRADEMARK**

**REGISTRATION NO.**

WW GOOD

5,846,551