

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM539363

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broadleaf Bidco Limited		09/03/2019	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Broadleaf US Bidco Inc.		
Street Address:	CORPORATION TRUST OF AMERICA CENTER		
Internal Address:	1209 Orange Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19802		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88206990	THE WEEK JUNIOR MAKING SENSE OF THE WORL	
Serial Number:	88250145	THE WEEK JUNIOR SCIENCE AND NATURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-326-0418		
Email:	rdebauwere@pryorcashman.com,kholder@pryorcashman.com,tmdocketing@pryorcashman.com		
Correspondent Name:	Robert J. deBrauwere		
Address Line 1:	Pryor Cashman LLP		
Address Line 2:	7 Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	16584.00002		
NAME OF SUBMITTER:	Robert J. deBrauwere		
SIGNATURE:	/ROBERT J DEBRAUWERE/		
DATE SIGNED:	09/04/2019		
Total Attachments: 2			
source=THE WEEK (Broadleaf Bidco Limited to Broadleaf US Bidco Inc.) Trademark Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

This Assignment (“Assignment”) is made and entered into effective as of September 3, 2019 by and between Broadleaf Bidco Limited, a United Kingdom private limited company (“Assignor”), and Broadleaf US Bidco Inc., a Delaware corporation (“Assignee”).

WHEREAS, Assignor owns the trademark applications for THE WEEK JUNIOR MAKING SENSE OF THE WORLD with design , in Classes 9, 16, 38 and 41 and THE WEEK JUNIOR SCIENCE AND NATURE, in Classes 9 and 16 (collectively, the Marks”), as set forth under trademark Application Nos. 88/206,990 and 88/250,145, respectively, (collectively, the “Applications”) (the Marks and Applications are collectively referred to as the “Property”);

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title, goodwill and interest in, to and under such Property.

NOW, THEREFORE , for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey, grant, and set over to Assignee for Assignee’s own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives forever as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, Assignor’s entire right, title and interest in, to and under the Property, throughout the world in perpetuity, and any renewals, reissues and extensions thereof, together with the goodwill associated with the Marks and symbolized thereby, that part of Assignor’s business connected with the use and prospective use of the Marks, and any and all of Assignor’s other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Property, including without limitation, Assignor’s common law rights and rights under the laws of unfair competition, and any and all rights to all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, and/or future infringement, damages, or other unauthorized use of the rights currently known to Assignor as of the date hereof or that may become known after the date of this Assignment.

Assignor hereby covenants that Assignor has the full right to convey the interest assigned by this Assignment, and has not conveyed any interest in or right to the Property to any third party.

Assignor authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent thereof, to record Assignee as the owner of the Property as Assignee of the entire right, title, goodwill and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignor hereby agrees to execute any and all papers, and to perform such other proper acts, as may be reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, have caused this Assignment to be duly executed below on the dates indicated by their duly authorized officers.

ASSIGNOR:

BROADLEAF BIDCO LIMITED



Name: James Tye
Title: Director

ASSIGNEE:

BROADLEAF US BIDCO INC.



Name: James Tye
Title: Director