

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM539405

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SFXE IP LLC		06/07/2019	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	I-Motion GmbH Events & Communications		
<b>Street Address:</b>	Am Hohen Stein 8		
<b>City:</b>	56218 Mülheim-Kärlich		
<b>State/Country:</b>	GERMANY		
<b>Entity Type:</b>	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5355283	MAYDAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6466502207		
<b>Email:</b>	sarah@adelmanmatz.com		
<b>Correspondent Name:</b>	Sarah M. Matz		
<b>Address Line 1:</b>	1173A Second Avenue,		
<b>Address Line 2:</b>	Suite 153		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10065		
<b>NAME OF SUBMITTER:</b>	Sarah M. Matz		
<b>SIGNATURE:</b>	/Sarah M. Matz/		
<b>DATE SIGNED:</b>	09/04/2019		
<b>Total Attachments: 1</b>			
source=2019 09 04 SFXE IP LLC - I-Motion MAYDAY Assignment - 2019 08 28 (Executed) (Closing Date)#page1.tif			

OP \$40.00 5355283

## Confirmatory Assignment

WHEREAS, SFXE IP LLC (the "Assignor"), the full post office address of whose principal office or place of business is 9242 Beverly Blvd., Suite 350, Beverly Hills, CA 90210, was the owner in the United States of America of the trademark MAYDAY covered by the US registration No. 5355283;

AND WHEREAS, I-Motion GmbH Events & Communication (the "Assignee"), the full post office address of whose principal office or place of business is Am Hohen Stein 8, 56218 Mülheim-Kärlich, Germany, has acquired the rights to the said trademark MAYDAY in the United States of America.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby confirms the assignment and transfer to the Assignee of all right, title and interest of the Assignor in and to the trademark MAYDAY covered by the US registration No. 5355283, together with the goodwill attaching to the said trademark.

SFXE IP LLC



By: Charles C. Ciongoli  
Title: Authorized Signatory

Date: 6/7/2019  
Beverly Hills, CA, United States of America

D19/21-19