

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM539439

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ADESA, Inc.		09/04/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PAR, Inc.		
<b>Street Address:</b>	11299 North Illinois Street		
<b>City:</b>	Carmel		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46032		
<b>Entity Type:</b>	Corporation: INDIANA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2151277	PAR	
<b>Registration Number:</b>	2630448	PAR NORTH AMERICA VEHICLE TRANSITION SER	
<b>Registration Number:</b>	5776659	PAR	
<b>Registration Number:</b>	5776647	PARTNERS IN ASSET RECOVERY	
<b>Registration Number:</b>	5764728	PLATINUM COMPLIANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	317-815-1100		
<b>Email:</b>	michelle.bray@karauctionservices.com		
<b>Correspondent Name:</b>	Michelle K. Bray		
<b>Address Line 1:</b>	11299 North Illinois Street		
<b>Address Line 4:</b>	Carmel, INDIANA 46032		
<b>NAME OF SUBMITTER:</b>	Michelle K. Bray		
<b>SIGNATURE:</b>	/mkb/		
<b>DATE SIGNED:</b>	09/04/2019		
<b>Total Attachments: 3</b>			
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OP \$140.00 2151277

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## TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement ("Assignment") is by and between ADESA, Inc., a Delaware corporation ("Assignor") and PAR, Inc., an Indiana corporation ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the service marks, including but not limited to marks registered at the United States Patent and Trademark Office ("PTO"), and applications for registration of marks at the PTO as set forth on Exhibit A attached hereto and incorporated herein (the "Marks") in the United States (the "Territory"); and

WHEREAS, Assignor desires to transfer to Assignee and Assignee desires to accept from Assignor all of Assignor's worldwide right, title and interest in, to and under the Marks and the goodwill of Assignor's business which is associated therewith and which is symbolized thereby.

NOW THEREFORE, in consideration of the premises and mutual covenants herein contained, Assignor and Assignee agree as follows: Assignor does hereby transfer and assign to Assignee all of Assignor's worldwide right, title and interest in, to and under the Marks together with any and all ownership interest, all goodwill of the business associated therewith and which is symbolized thereby, and any and all rights to sue for past, present and future infringement of the Marks.

Assignor shall execute, acknowledge and deliver to Assignee, at Assignee's request, any and all further documents, papers, affidavits, statements and/or other instruments, in the format required by Assignee, to confirm Assignee's ownership of all rights pursuant to this Assignment.

This Assignment is intended to inure to the benefit of and be binding upon the parties hereto, together with their respective successors and assigns. It is the intention of the parties hereto that this Assignment may be executed in an original format, by a facsimile, or other generally accepted electronic means in a number of counterparts, each of which counterparts and any copies of which may be deemed an original, and all of which together shall constitute one and the same agreement.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Indiana without giving effect to the principles of conflicts of laws thereof.

*[Remainder of page intentionally left blank,  
Signatures appear on following page]*





EXHIBIT A

Mark	Registration No. (Serial No.)
PAR	2151277  (75088906)  IC 035. US 100 101 102. G & S: Vehicle remarketing services, namely, consignment auctioneering of vehicles owned by others.
PAR NORTH AMERICA VEHICLE TRANSITION SERVICES (AND DESIGN)	2630448  (76190675)  IC 035. US 100 101 102. G & S: Vehicle remarketing services, namely consignment auction sales of vehicles owned by others.
PAR (DESIGN)	5776659  (87786977)  IC 035. US 100 101 102. G & S: Motor vehicle asset management services, namely, auctioning, liquidating and remarketing motor vehicles of others.
PARTNERS IN ASSET RECOVERY	5776647  (87782511)  IC 035. US 100 101 102. G & S: Motor vehicle asset management services, namely, auctioning, liquidating and remarketing motor vehicles of others.
PLATINUM COMPLIANCE	5764728  (87786997)  IC 042. US 100 101. G & S: Providing a secure electronic online system featuring technology for regulatory compliance management in the field of consumer finance.