

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM539519

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Maribel's Sweets, Inc.		09/04/2019	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sugarfina, Inc.		
<b>Street Address:</b>	1700 E Walnut Ave.		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88226868		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4048853155		
<b>Email:</b>	austin.padgett@troutmansanders.com		
<b>Correspondent Name:</b>	Austin Padgett		
<b>Address Line 1:</b>	600 Peachtree St. NE, Suite 3000		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30308		
<b>ATTORNEY DOCKET NUMBER:</b>	251566.552 Assignment		
<b>NAME OF SUBMITTER:</b>	Austin Padgett		
<b>SIGNATURE:</b>	/Austin Padgett/		
<b>DATE SIGNED:</b>	09/05/2019		
<b>Total Attachments: 1</b>			
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CH \$40.00 88226868

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by MARIBEL'S SWEETS, INC. ("Assignor") in favor of SUGARFINA, INC. ("Assignee"), the assignee of the following cube and label packaging as depicted in Trademark Application Serial No. 88/226,868 and such application (the "Trademark"):

App. No.	Filing Date
88226868	December 12, 2018

NOW THEREFORE, Assignor agrees as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the Trademark, the trademark application therefor, together with the goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date provided below.

Date: 9/4/19

MARIBEL'S SWEETS, INC.

By: 

Name: MARIBEL LIEBERMAN

Title: CEO